

Microsoft Business Intelligence

When it's smart, it fits your business. When it works, your people have the content they need to perform better. When it's available with already familiar Microsoft technologies, your ROI is quick and reliable.



MS BI lets you use the tools you already know to get the business benefits you already want.

In most companies today, “business intelligence” is what’s not happening. People are not getting the content they want and need to work more productively and to make better decisions. People are not able to access timely, accurate data on the mobile devices they prefer. And people are not getting the ability to leverage information to achieve breakthrough insights.

We can fix that

Your company already has the pieces of the business intelligence puzzle: Office 365, SharePoint, Excel 2013, Power BI and SQL Server. (In fact, SQL Server has 46 percent of the market by license volume¹; Excel has nearly one billion users²; SharePoint is the collaboration platform of 70 percent of large companies and more than 50 percent of all companies³.)

Our job is to make these tools work together, better.

With Microsoft Business Intelligence (MS BI), your employees can generate, use and share rich content – when, where and how they want it – while the IT organization still manages the safety and confidentiality of enterprise data.

1. IDC Server Workloads Study 2013
2. <http://news.softpedia.com/news/Microsoft-s-Office-Has-Over-One-Billion-Users-280426.shtml>
3. <http://www.caldiotech.com/blog/3-surprising-facts-regarding-the-worldwide-use-of-microsoft-sharepoint.html>

Whether you want a lot of BI support or just a little, we can help.

That's the promise of Capgemini's five offerings.

BI for Everything

If you are a mid-sized company using Microsoft technologies, you already have the tools you need for robust business intelligence. We can help you extend BI across the enterprise (without incurring additional infrastructure costs) by mashing up data (PowerPivot), making interactive visualizations (Power View) and exploiting dashboard tools (Excel/Power BI). BI for Everything makes intelligence readily available and affordable. Users can easily and securely share insights and analyses in ways that encourage collaboration in addressing specific business needs. And, this solution is interoperable with SAP.

BI for Everyone

Your people can rapidly gain meaningful insights from mounds of data by using scalable, self-service MS BI delivered through familiar tools, such as SharePoint and Excel. Highly interactive and intuitive, MS technologies enable better data exploration, visualization and presentation options for users at all levels in a large enterprise: Everyone can generate and share business intelligence fast. Best of all, total costs are less, yet you still get the benefits of leveraging the BI technologies already recognized as market leaders across all industries.

BI for Big Data

With MS BI, your people can navigate, analyze and process huge amounts of unstructured data. BI for Big Data seamlessly combines relational and non-relational data from external and internal data sources, no matter how big or small, thereby giving users a deeper understanding of customers and market trends – an understanding that provides a competitive advantage. We can also provide or help procuring hardware (a parallel data warehouse) to lower the TCO.

BI for Advanced and Predictive Analytics

In 2010, about 30 percent of BI users dealt with analytics; in 2014, that number will jump to 50 percent; by 2020 it will hit 75 percent. Companies that apply predictive analytics are 2.2 times more likely to outperform their peers. Our custom MS solutions – which include automation, self-service and platform simplification – enable your people to plan, forecast, monitor, analyze, manage and continuously improve data related to business performance.

BI Spot Work

We can help you easily migrate and extend your existing MS BI infrastructure.

Microsoft and Capgemini, together: The preferred choice for business intelligence

- The No. 1 reason companies choose Microsoft as their BI vendor is lower costs (both licensing and total cost of ownership). Capgemini adds an abundance of highly skilled, reasonably priced MS BI developers, as well as our already developed frameworks for exploiting the BI powers in Microsoft technologies that are in place in most organizations.

- Companies can often leverage MS licenses they already have to add any missing MS BI components. And since users are typically familiar with MS tools, training costs are low and adoption rates are high.
- Microsoft leads the industry in the “ability to execute” according to one of the world’s leading information technology research and advisory companies.
- Capgemini has deep MS BI experience, and we are a Microsoft enterprise partner. Our Rightshore® model combines global resources with on-site teams to give our clients the most effective and economical service.

The need for good business intelligence knows no boundaries – BI is fundamental to any and every enterprise, large and small, in any industry, everywhere in the world.

Ask us for a demo

We can prove the value of MS BI in your company, using your own data.

For more information contact:

Jim Fahrenbach

email: jim.fahrenbach@capgemini.com

Phone: (630) 677-8800



About Capgemini

With more than 130,000 people in over 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2013 global revenues of EUR 10.1 billion (more than \$13 billion USD).

Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want.

A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model.

Learn more about us at

www.capgemini.com

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