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Capgemini Appoints Kim Smith as Chief Digital Officer in North America

New role to propel client strategies for digital innovation

New York, September 15, 2016 – [Capgemini](#), a global leader in consulting, technology and outsourcing services, has named Kim Smith Chief Digital Officer of its North American Application Services and Consulting Services. In this new role, Smith will lead the overall digital portfolio for these North America business units, integrating all capabilities to architect the digital strategy and to collaborate with Capgemini’s global innovation initiatives to formulate advanced innovation practices for the collective business. She will report to both Tim Bridges, Head of Capgemini Application Services, North America, and Todd Rovak, Head of Capgemini Consulting, North America.

“Kim has a deep understanding of our digital capabilities and is ideally positioned to architect our holistic strategy to help clients transform and expand their digital core,” said Bridges. *“She will further accelerate our growth in digital and cloud services, which includes internet of things, cybersecurity, analytics and the ever-advancing digital customer experience.”*

“We are thrilled to have Kim help deliver the combined power of Capgemini, Fahrenheit 212 and Capgemini Consulting,” said Rovak. *“This is a unique role that allows us to move clients seamlessly from strategy to scale – a capability we believe is unmatched in the market today.”*

As Chief Digital Officer, Smith will oversee the digital go-to-market strategy and delivery capabilities of these North American operations leveraging Capgemini’s global Applied Innovation platform, which includes its Applied Innovation Exchange network. In the first half of 2016, Capgemini’s global digital and cloud offerings grew 32 percent as a result of client demand driven by innovation and digital transformation.

Capgemini has made significant investments in this area, including [acquiring](#) innovation strategy and design firm Fahrenheit 212, now part of Capgemini Consulting, and opening Applied Innovation facilities in Toronto and San Francisco. These facilities offer an array of advanced Applied Innovation services for clients and bring an ecosystem of alliance partners, start-ups, industry-specific insight, emerging technologies, and

resources to help clients discover and deploy innovative business practices, models and technologies at scale.

Additionally, Capgemini has strengthened its digital offerings. In May, Capgemini [launched](#) its Digital Manufacturing Services offering to help organizations in asset-heavy industries embrace digital transformation by bridging the divide between operations technology and IT systems.

“Every company is forming a digital strategy at a different pace, and they need a partner that can help develop a vision and implement it based on external market forces and internal culture,” said Smith. *“Capgemini has significant depth and breadth in digital capabilities and is viewed as a trusted advisor through our ability to deliver transformative results from strategy through execution – no matter how far a company is in its innovation journey.”*

In her prior role, Smith was Adobe’s first global head of digital services innovation where she led the development of its digital services portfolio strategy and launched Adobe’s Smart Bag for retailers and Immersive Retail Experience offering in collaboration with Capgemini. She was previously a vice president at Capgemini, and led product and service lines for cloud and digital innovation. Prior to joining Capgemini, Smith spent 12 years as an executive at Microsoft leading online, digital, cloud products and services innovation.

Smith was recently a speaker and innovation leader at the World Summit on Innovation and Entrepreneurship held at the United Nations. She will continue to work on the issues of digital innovation and diversity through IdeaGen, where she will represent Capgemini at United Nations Forum events. Her diversity and inclusion efforts will also focus on next-generation workforce imperatives, as well as cross-industry innovation and disruption to support the U.S. 2030 Agenda for Sustainable Development. She holds a bachelor’s degree in business administration with a focus on international business from the University of Delaware.

About Capgemini

With more than 180,000 people in over 40 countries, Capgemini is a global leader in consulting, technology and outsourcing services. The Group reported 2015 global revenues of EUR 11.9 billion (about \$13.2 billion USD at 2015 average rate). Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, [the Collaborative Business Experience™](#), and draws on [Rightshore®](#), its worldwide delivery model. Learn more about us at www.capgemini.com.

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