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Capgemini Launches Integrated Procurement and All-Channel Experience (inPACE) Solution for NetSuite

New offering integrates companies' multichannel commerce efforts across the enterprise to deliver improved customer experiences through the cloud

New York, July 29, 2014 – [Capgemini](#), one of the world's foremost providers of consulting, technology and outsourcing services, today announced the availability of its new Integrated Procurement and All-Channel Experience solution, inPACE for NetSuite (NYSE: N). The new offering helps retailers run more effective multichannel commerce processes by integrating their transaction, fulfillment, merchandise planning and order orchestration functions.

Capgemini's inPACE solution is designed to help businesses gain cohesive planning and supply-demand management capabilities powered by NetSuite so they can connect multichannel touch points and create a unified process that promotes long-term customer loyalty and satisfaction. The solution runs on an agile, cloud-based infrastructure, beneficial for organizations facing increasingly competitive conditions and high consumer expectations for mobile commerce and order and delivery responsiveness.

As organizations invest in their all-channel customer selling experience, the ability to create a fully integrated back- and front-end system that seamlessly combines the fulfillment process with e-commerce has become more challenging. Bringing together traditionally disparate business functions is critical to ensuring a consistent all-channel customer experience.

By leveraging [NetSuite's SuiteCloud Development Platform](#), Capgemini's inPACE solution provides organizations with a single view of their business and customers - a complete solution integrating multichannel and multi-location business functions. The solution's infrastructure enables companies to quickly respond to market and customer demands while avoiding additional costs associated with an on-premise system.

"Multichannel commerce requires seamless purchasing processes, which is most efficiently supported by a cloud-based infrastructure and connected systems that integrate the most critical supply management functions," said Vikrant Karnik, Senior Vice President and Head of Sales, Enterprise Cloud Services, Capgemini North America. "This collaborative offering with NetSuite is not only beneficial to internal

processes, but also to the brand itself by facilitating a consistent and reliable customer experience every time.”

“Capgemini’s inPACE solution model addresses many pain points found within complex, multichannel enterprises, including greater integration of the core commerce functions and the elasticity to align with dynamic operational demands,” said Andy Lloyd, NetSuite General Manager for Commerce Products. “The combination of Capgemini’s deep understanding of the challenges facing these organizations with NetSuite’s ability to deliver a seamless system to run every aspect of a business offers the fastest path to delivering customer-focused, all channel experiences integrated with world class purchasing.”

About Capgemini

With more than 130,000 people in over 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2013 global revenues of EUR 10.1 billion (more than \$13 billion USD). Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model. Learn more about us at www.capgemini.com.

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About NetSuite

NetSuite Inc. is the industry's leading provider of cloud-based financials / Enterprise Resource Planning (ERP) and omnichannel commerce software suites. In addition to financials/ERP software suites, NetSuite offers a broad suite of applications, including accounting, Customer Relationship Management (CRM), Professional Services Automation (PSA) and ecommerce that enables companies to manage most of their core business operations in its single integrated suite. NetSuite software allows businesses to automate operations, streamline processes and access real-time business information anytime, anywhere. For more information about NetSuite, please visit www.netsuite.com.

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