

# Voyage - Next Generation TV Everywhere Solution

**Deliver the ultimate content experience and monetize it**



## **Meet the new challenges of the multi-screen world!**

Video offers the 2nd largest opportunity amongst all the value added services offered by Service Providers. Content drives engagement and also the need for broadband connections. Additionally, offering online music, games or Internet TV complement the communication package which helps to secure consumer fidelity.

Media companies need to maintain and extend their acquired audience by engaging the users and keeping them engaged with the service.

Communication & content service providers must rise to meet the challenges of the multi-screen world. From content preparation to delivery and consumption, they need to be in the driver's seat when it comes to customer experience.

Capgemini has over 30 years experience in working with wire line, wireless, Internet service provider, cable, broadcast, publishing and entertainment organizations. Drawing on our expertise, we can work with our clients to achieve the strategic goals and world-class results they require to boost their service portfolio, with ultimate customer experience, improved time-to-market and reduced costs.

## Capgemini united with Viaccess-Orca to provide a complete answer to Telecom & Media customers' stakes

Capgemini has unique experience in deploying service platforms and leveraging their partners' next-generation product portfolio to develop innovative revenue streams for the service providers on a worldwide basis. Being innovative in a fast changing environment, Capgemini has much experience in transforming the service layer for a multi-device, multi-service, multi-network telecom world, facilitating service innovation and augmenting end-user experience.

Together with Viaccess-Orca, Capgemini offers a global approach to deploying the next generation TV Everywhere platform. This includes:

- **Innovative solution:** Viaccess-Orca's Voyage - TV Everywhere solution and ecosystem of partners provide state of the art technology to deliver content through any network to any screen and engage end-users through a personalized experience.
- **Secure Integration:** Our solution benefits from Capgemini proven business process redesign, legacy IS ecosystem diagnostic, and IT project shaping, to ensure proper implementation and migration for large service platforms in complex IT environment.
- **Proven system:** Supported by two market leaders, our TV solution is used by major broadcasters, cable and telecom operators. Viaccess-Orca and Capgemini collaborate successfully on such projects.
- **Cost efficiency:** based on open standards, content service providers benefit from our global approach to optimize and secure costs on complex and long term projects.

## Capgemini & Viaccess-Orca Next Generation TV Solution

Voyage - TV Everywhere solution is a comprehensive solution enabling service providers to securely deliver premium live and on-demand content to a multi-screen environment:

- Content management to prepare content in various formats, manage video and metadata assets and distribute and publish content.
- Content discovery, using advanced algorithms of search, recommendation and exploration to provide a personalized customer experience in an engaging way.
- Content protection with a variety of security functions from back-end to front-end and Viaccess-Orca's Connected Sentinel DRM solution supporting multiple business models.
- Business management of subscribers and their devices, enabling customer service operation and management of various business models, and leveraging subscriber-related analytics.
- Voyage - TV Everywhere apps to deliver a personalized content experience on multiple devices, with easy customization and branding for content service providers.
- Connected Sentinel player with an embedded media player and DRM capabilities, providing a consistent user experience on a wide range of connected devices.

Capgemini has demonstrated capability to handle challenging TV Everywhere integration projects for several customers. The role of the system integrator is critical as the platform integrates with the legacy information systems both at BSS and OSS levels and impacts an ecosystem of applications contributing to the end-user experience. This is particularly critical in a context of service and subscriber migration.

Through our partnership with Viaccess-Orca and a tremendous experience in deploying TV Everywhere service platforms, Capgemini is best positioned to help service providers in deploying an end-to-end Next Generation TV solution that delivers an ultimate content experience to the end-users and new revenue streams for the service & content providers.

### About Capgemini

Now with 180,000 people in over 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2014 global revenues of EUR 10.573 billion. Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model.

Learn more about us at: [www.capgemini.com](http://www.capgemini.com)

### About Viaccess-Orca

Viaccess-Orca is a visionary partner for content service providers worldwide, thanks to its ability to shape the ultimate content experience wherever viewers are and on whatever device they choose to consume content.

The media environment is moving fast, giving the content consumption market a number of continuous technological and business challenges. With integrated products and innovative, business savvy solutions, Viaccess-Orca helps content service providers gain a competitive edge in this market of unmanaged networks and IP-connected devices. Since the user experience (UX) is a critical success factor for operators today, Viaccess-Orca's solutions focus on delivering engaging experiences on all platforms for a new entertainment world. The company assists service providers in creating long term loyalty on the customer journey to discover, choose and consume content in a secure manner. Viaccess-Orca is part of the Orange Group.

Learn more about us at: [www.viaccess-orca.com](http://www.viaccess-orca.com)

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