

FOR IMMEDIATE RELEASE

Capgemini Press Contact:
Sam Connatty
Tel.: +44 870 904 3601
E-mail: sam.connatty@capgemini.com

Capgemini Launches Cloud Assessment Solution at Dreamforce 2013

Capgemini's Cloud Assessment offer gives enterprises a sound methodology and deployment roadmap for smooth migration to the cloud

Dreamforce, the world's largest vendor technology event, invites attendees to connect with customers, partners and employees in entirely new ways with social and mobile cloud technologies

SAN FRANCISCO AND PARIS – SALESFORCE.COM DREAMFORCE – Nov. 18, 2013 - Capgemini, one of the world's foremost providers of consulting, technology and outsourcing services today announced its new Capgemini Cloud Assessment (CCA) offer which provides enterprises with a 6-8 week complete assessment framework, including a product roadmap, business case and architecture. CCA supports enterprises in deploying a cloud adoption roadmap, paving the way for a smooth transition from on-premises systems and infrastructure to public or private cloud environments.

Capgemini's Cloud Assessment offer is a four step, vendor agnostic process, which builds on Capgemini's Wide-angle Application Rationalization Program (WARP), a tried-and-tested approach which has been implemented for hundreds of engagements, during numerous projects in a variety of sectors. The process begins with a multi-work stream assessment phase where the scope and execution strategy are defined, and concludes with a deployment roadmap that sets out practical steps for cloud migration, supported by a comprehensive business case that balances risk and cost savings.

"When it comes to putting a cloud adoption strategy in place, most organizations are not fully aware of which applications are well suited for the cloud and why," explains Vikrant Karnik Sr. Vice President and Head of Sales: Enterprise Cloud Services – Application Services One¹ at Capgemini. "Organizations who are currently using resource intensive, on-premise applications need help to understand how to support the transition from these systems to the cloud. We are experiencing significant demand for our CCA from customers who are keen to reduce total cost of ownership, while identifying a simplified business case and cloud implementation roadmap."

This closed loop assessment process leverages Capgemini's pre-built accelerators such as return on investment (ROI) calculators, code parsers, risk models and portfolio analyzers. It has been designed to assist enterprises who are keen to move to the cloud to avoid costly on premise applications which are difficult to enhance, expensive to maintain and inhibit business agility. The new Cloud Assessment solution provides sound methodology and a roadmap to migrate to the cloud without putting the enterprise at risk.

¹ North America, the United Kingdom, Asia-Pacific and the Financial Services sector
NewsAlert

Dan Streetman, SVP, Global Alliances, salesforce.com said, *“Companies around the world are looking to transform into customer companies. We are delighted that Capgemini is delivering this new Cloud Assessment solution that has the potential to drive customer applications to the cloud and help accelerate customer company transformations.”*

The CCA solution will be presented at salesforce.com’s Dreamforce 2013 San Francisco on November 18, 2013. Capgemini is a Titanium sponsor of the event.

Dreamforce 2013 is the world’s largest vendor technology conference, and expects more than 120,000 people to register to attend this year’s 11th annual conference and experience the power of social and mobile cloud computing and connect with their customers in a whole new way. With more than 1,100 sessions and 350 cloud companies in the expo, attendees can participate in interactive sessions, hands-on training with cutting-edge technology, thousands of live demos and unparalleled networking. In addition, Dreamforce welcomes special guests Sheryl Sandberg, COO of Facebook; Marissa Mayer, President and CEO of Yahoo!; and Deepak Chopra, Founder of The Chopra Foundation. Dreamforce 2013 offers attendees everything they need to accelerate their customer company transformation in four days, under one roof.

For more information on Capgemini solutions for Salesforce log onto:

www.capgemini.com/salesforce

About Capgemini

With more than 130,000 people in 44 countries, Capgemini is one of the world’s foremost providers of consulting, technology and outsourcing services. The Group reported 2012 global revenues of EUR 10.3 billion. Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model.

Learn more about us at www.capgemini.com.

Rightshore® is a trademark belonging to Capgemini