



Media Contact:
Glen Nelson
Tel.: + 1 312 725 0325
E-mail: glen.nelson@capgemini.com

Capgemini inaugurates ‘Applied Innovation Discover’ Toronto, helping organizations to apply digital innovation to achieve profitable outcomes

Lab offers prototyping for clients; brings an ecosystem of alliance partners, start-ups, industry-specific insight, emerging technologies and resources to discover and deploy innovative technologies

Toronto, June 13, 2016 – Capgemini Canada Inc., a member of the [Capgemini](#) Group, a global leader in consulting, technology and outsourcing services, today announced the opening of “Applied Innovation Discover” in Toronto. This new facility strengthens Capgemini’s [Applied Innovation](#) global network of more than 30 innovation centers¹.

The 4,450-square foot facility will include an ideation zone for Capgemini experts and digital innovation consultants and a discovery zone for rapid prototyping to help organizations to transform ideas into business results. Capgemini’s Applied Innovation is a discipline that addresses target business outcomes, as well as the adoption and consumption of innovation as its raison d’être. Clients can ideate and apply innovative solutions, explore new ways to leverage digital, cloud, cybersecurity, the Internet of Things (IoT) and rapidly evaluate new ideas in a secure environment.

“Capgemini envisions a shift for Canada from being a resource economy to becoming an innovation economy for the digital age,” said Sanjay Tugnait, Capgemini Canada CEO. “We’re excited to showcase our world-class digital capability in Canada, where we incubate and innovate digital ideas that will further enable business transformations for our clients. Applied Innovation Discover demonstrates our continued investments in this region to bring the strength of the innovation ecosystem to our clients. Setting up this center shows Capgemini’s strong commitment to contribute to the Canadian digital economy and fosters an entrepreneurial environment within corporations.”

Through leveraging emerging technologies and collaborating with alliance partners, Capgemini has engaged in joint initiatives with clients in the financial services, utilities and hospitality sectors. The Applied Innovation Discover facility will showcase client demonstrations including a “next-best product recommendations” solution, which features real-time sentiment analysis and a 360-degree view of the customer for the largest bank in Canada, as well as a digital client-service command center proof of

¹ Capgemini has more than 30 innovation environments globally. This includes facilities such as narrowly focused innovation labs, Centers of Excellence and a network of nine Applied Innovation Exchanges around the world, which help clients through the end-to-end Applied Innovation process.

concept for a global leader in hospitality. Leading public utility provider London Hydro will demonstrate its Energy Data Platform, which helps utility customers to effectively manage energy efficiency and monitor usage as part of the industrywide Green Button initiative.

The new facility expands Capgemini's presence in Canada, where it has been doing business for more than 15 years, with coast-to-coast coverage through seven offices as well as delivery centers in Halifax, Toronto and Mississauga. More than 8,000 employees address the Canadian market today from onshore and offshore locations. Capgemini works with some of the country's biggest companies in banking, telecommunications, hospitality, insurance, aerospace, retail and power distribution.

Capgemini was [recognized](#) by Canada's Top 100 Employers Competition as a leading employer in two categories – as one of Greater Toronto's Top Employers and among Canada's Best Diversity Employers.

About Capgemini

With more than 180,000 people in over 40 countries, Capgemini is a global leader in consulting, technology and outsourcing services. The Group reported 2015 global revenues of EUR 11.9 billion (about \$13.2 billion USD at 2015 average rate). Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, [the Collaborative Business Experience™](#), and draws on [Rightshore®](#), its worldwide delivery model. Learn more about us at www.capgemini.com.

Rightshore® is a trademark belonging to Capgemini.

###