

# Mobile Secure- “Pay as You Benefit” Enterprise Mobility Management

from Capgemini & Airwatch by VMware



**A new cloud-based service provides a robust, flexible and cost-effective answer to the problem of managing and securing mobile devices, apps and content in the workplace**

Enterprises are struggling to control and manage both mobile devices and what their employees do on them.

Putting an effective enterprise mobility strategy in place is no longer just about ensuring the right levels of device security and management. The maturity of BYOD, forces enterprises to look at the bigger picture and adopt an EMM strategy that ensures secure, effective and coherent management of proliferating devices, apps and content inside and outside of the workplace with an engaging user experience.

An enterprise at any level of digital transformation has to address below business priorities for a world class enterprise mobility experience

- Enabling “always on” business agility
- Complying with country- and sector-specific legal requirements and regulations
- Increasing effectiveness through comprehensive Bring-Your-Own-Device (BYOD) support

Designed for enterprises at any stage of their mobility journey, Capgemini Mobile Secure will offer customers a comprehensive, secure and scalable EMM environment with industry specific pre-built accelerators to ensure rapid and flexible business results.

Capgemini Mobile Secure combines market-leading AirWatch mobile device, app and content management software from VMware with Capgemini Group's expertise in business consulting, analytics, mobility, systems integration and cloud computing.

Through this partnership enterprises can benefit from the rapid deployment and trouble-free management of a powerful, “consumed as a service” cloud-based Enterprise Mobility Management (EMM) solution.

## Capgemini Mobile Secure: Benefiting Business

Capgemini Mobile Secure can be tailored to deliver precisely the Enterprise Mobility Management elements an organization needs. According to your specific business requirements and stage of the mobility journey, Capgemini can work with you to fully realize the business benefits of your mobile strategy as your Enterprise Mobility Orchestrator.

### 5 Tiers of Mobile Secure

#### Basic MDM

Here we secure and manage all devices, the data on those devices and ensure that employees have access to the right applications to work more efficiently

#### Basic MDM and MAM

This builds on basic MDM by giving employees greater flexibility via access to an enterprise app catalog through their device of choice, as well as providing more robust management by setting clear policies on installing and using apps and devices. The Control service also provides a Workspace where corporate applications can be accessed securely as well as provide a clear demarcation line between personal and work use. So in addition to providing secure MDM/MAM, this also enables employees to work with corporate applications on a device of their choice, helping them to become more productive while giving you a better control of corporate applications and data

#### Secure Mail

This option provides all the elements of MDM & MAM as well as enabling enterprises to configure mobile devices to ensure email services are secure and easy to use, helping employees to be more productive wherever they are and without compromising sensitive company data and systems. Flexible email options will ensure you meet challenges such as adhering to industry regulations and setting clear lines of management between personal and enterprise email use. We can make sure you maximize your investment by integrating AirWatch with your existing email infrastructure, and customizable and flexible settings ensure the needs of your organization and employees are fully met seamlessly and securely across the mobile platforms of your choice.

#### Content

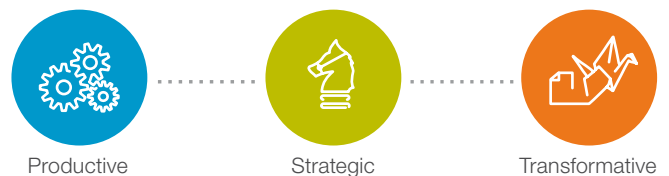
This adds more advanced application and content management to give organizations greater business agility. For example, Internet access is made fully secure through robust mobile browsing management, with settings able to be customized to meet specific business and end user needs

and provide a fully interactive customer experience. We also provide secure, centralized access to enterprise content through AirWatch® Secure Content Locker®, so that employees can view the latest data and documents wherever they are from any device at any time. Getting the right information to the right people, securely and quickly, can greatly improve productivity and competitiveness. In addition, an easy-to-use admin console ensures that apps are fully managed, secure and provide an optimized user experience.

#### Content with Collaboration

This takes content management a step further to ensure that your workforce is fully equipped to deliver competitive advantage. With additional Secure Content Locker functionality, “content & collaborate” enables employees to view and work on both corporate and user-generated content as well as share files and capture photos and video. Such editing, copying, saving, and version control functions, as well as a self-service user portal, greatly improve collaboration between workers and sharing of information securely, enabling employees to work on up-to-date corporate and user-generated documents synchronized across devices. Sophisticated real-time analytics and reporting also enable organizations to monitor and manage document and file usage to ensure business and regulatory compliance and maximize productivity.

Capgemini Mobile Secure is differentiated by the vast experience and knowledge that Capgemini brings through its services that overlay the 5 tiers described above. We have structured our services to help organizations solve their mobility management in the manner that best suits their needs. The service framework consists of the following set of services:



#### Productive

We help take the pain out of Mobile Device Management and BYOD to allow you to make the most of your existing investments and become more productive, fast.

#### Strategic

Beyond helping you build a productive mobile enterprise, we will help maximize the way your employees use their mobility – bringing to bear our business expertise and Mobile Factory.

#### Transformative

By harnessing the potential of digital and mobile technologies and taking your mobile strategy to the next level we can help change the way you do business.



## Elevating and Realizing Your Mobility Strategy

Making an enterprise and its employees more productive should be the minimum outcome of a successful EMM deployment. But with the right partners and tools, an organization can develop many more strategic benefits, and even experience truly transformative results. That's why we offer a sliding scale of services that begin with essential elements such as end-to-end system administration through to taking your mobility strategy to the next level and making it truly transformative.

### 'Pay-as-you-Benefit' – Our Flexible Model

Committing to significant up front CAPEX investment with today's fast-changing technology is going to be tough to justify. Add to that a recruitment drive for extremely scarce resources and providing ongoing internal capability to refresh the offering and 'keep up' with the marketplace it makes business sense

to provide our clients with an up-to-the-minute mobility service based on a single monthly capital or operating expense. With our flexible contractual obligations and well-proven financial models for adding or subtracting services as you need; we've found this helpful for our clients who will often begin with a basic package and then grow as their enterprise mobility management strategy matures.

With numerous years experience in delivering enterprise mobility to global clients we know it becomes cost effective to work with a partner who can flex the scope of the service and pricing to answer your needs.

### Global Reach and End-to-End Capability

Capgemini and AirWatch® by VMware® are the partners of choice for enterprise mobility. We can provide support whether you have 1,000 or 60,000 devices and have a proven track record in delivering mobile solutions worldwide from the UK to Latin America. So, what are we going to do for you?



## About AirWatch by VMware

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AirWatch by VMware is the leader in enterprise mobility management, with more than 13,000 global customers. The AirWatch platform includes industry-leading mobile device, email, application, content, and browser management solutions. Organizations can implement these solutions across device types and use cases, including complete EMM for corporate and line of business deployments, and containerized solutions for Bring Your Own Device (BYOD) programs.

Acquired by VMware in February 2014, AirWatch is based in Atlanta and can be found online at [www.air-watch.com](http://www.air-watch.com). VMware is headquartered in Silicon Valley and can be found online at [www.vmware.com](http://www.vmware.com).

## About Capgemini

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With more than 145,000 people in over 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2014 global revenues of EUR 10.573 billion.

Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model.

Always On – Mobile First

Learn more about us at

[www.capgemini.com/mobility](http://www.capgemini.com/mobility)