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## **Capgemini expands its Salesforce strength in Europe and Asia with acquisition of oinio**

Paris, Munich, 5 January 2016 - [Capgemini](#), one of the world's foremost providers of consulting, technology and outsourcing services, announced today the acquisition of oinio, one of Europe's leading Salesforce partners. This transaction will augment Capgemini's capabilities in providing digital transformation services around the Salesforce solutions and platform across Europe and Asia. This bolt-on acquisition fits into the Group's Digital growth strategy.

Based in Munich, oinio has become over the past 15 years one of the major European players in the consulting and deployment of Salesforce cloud-based CRM and digital marketing solutions. As an elite Salesforce Platinum Cloud Alliance partner, oinio has established itself as a key provider in this market with more than 600 projects for a portfolio of international clients in life sciences, manufacturing, financial services, high tech and utilities. The company has proven rapid growth in the last 5 years. It employs over 100 people in Germany and China.

*"As part of Capgemini, a global leader in digital business transformation, we'll be able to offer Salesforce based agile innovation to enterprise customers at scale, to drive quicker business outcomes. It's a commitment to our customers, our team and to the digital era,"* comments Maic Stohr, CEO of oinio.

*"Joining Capgemini with its worldwide reach is an opportunity to accelerate our growth in Germany and on a global basis too. We're proud to become part of the Capgemini family,"* says Dennis Flüchter, COO and CFO of oinio.

*"The recognized expertise of oinio will allow us to reinforce our position in the European and Asian markets, while strengthening our partnership with Salesforce globally. Together, we will be able to quickly deploy the most innovative solutions to support our customers in their business transformation and growth acceleration,"* adds Jean Lassignardie, Corporate Vice President and Group Head of Salesforce Expert and Transformation Services at Capgemini.



### **About Capgemini**

With 180,000 people in over 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2014 global revenues of EUR 10.573 billion. Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model.

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