

# Cut Your Costs, Not Your Potential

## Introducing Capgemini's Application Lifecycle Services for the Manufacturing sector

**Think your application landscape is too complex?**

**Your application spend too high?**

**Your application development too manual?**

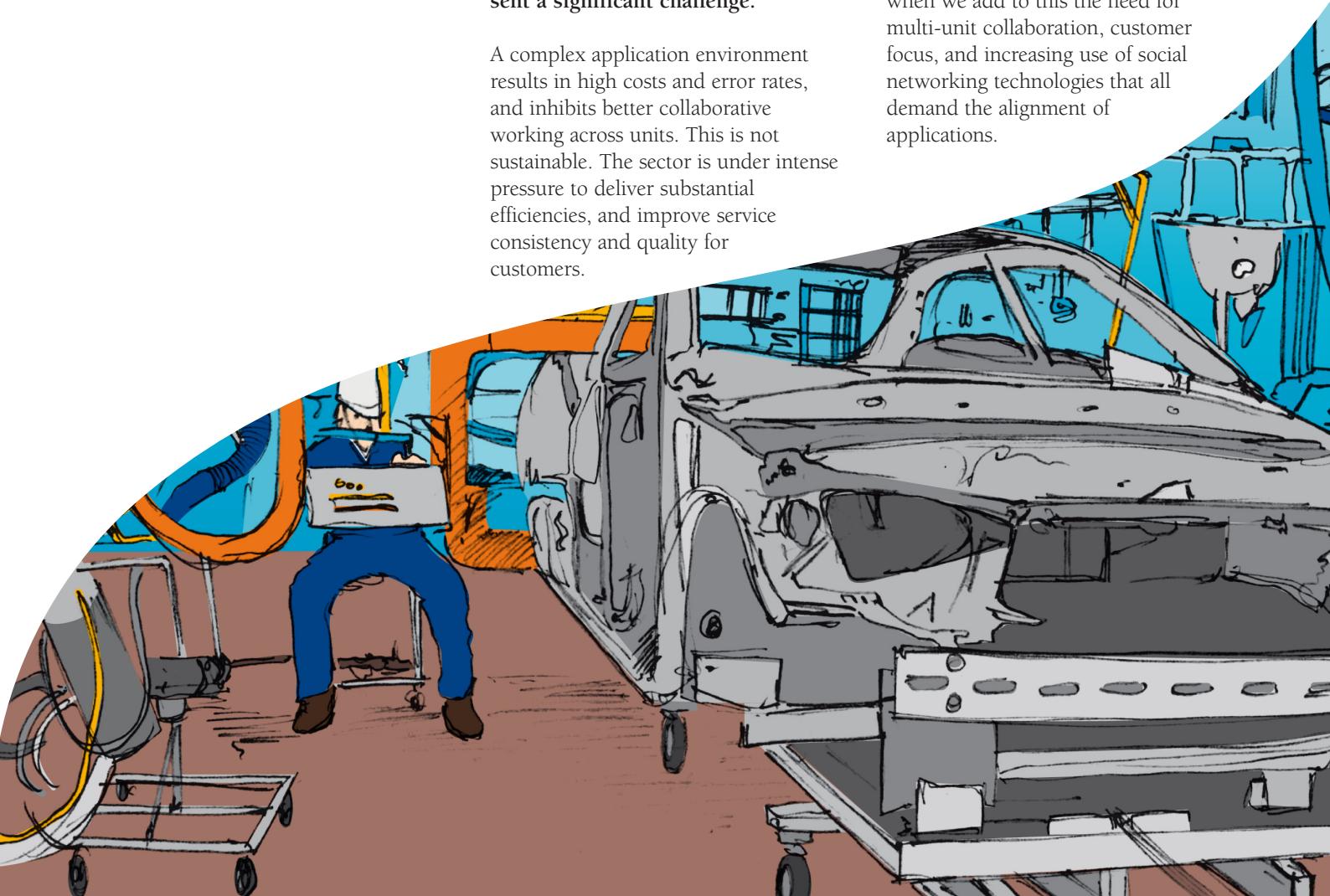
**Your application renovation too slow?**

After decades of unbridled application building, most Manufacturing organizations have created an overwhelming application city with narrow streets, traffic jams and burdening complexity. What opportunities are there for improving your application landscape? For many Manufacturing organizations, complex applications, high IT spend, overly manual development, and slow application renovation represent a significant challenge.

A complex application environment results in high costs and error rates, and inhibits better collaborative working across units. This is not sustainable. The sector is under intense pressure to deliver substantial efficiencies, and improve service consistency and quality for customers.

Given the significant investments made in technology over recent years, the challenge for technology leaders is to ensure those investments are the right ones to enable this transformation.

Where do you start? How do you overcome an application landscape characterized by multiple overlapping and, at times, outdated core business, customer-facing and corporate support applications? The challenge multiplies when we add to this the need for multi-unit collaboration, customer focus, and increasing use of social networking technologies that all demand the alignment of applications.

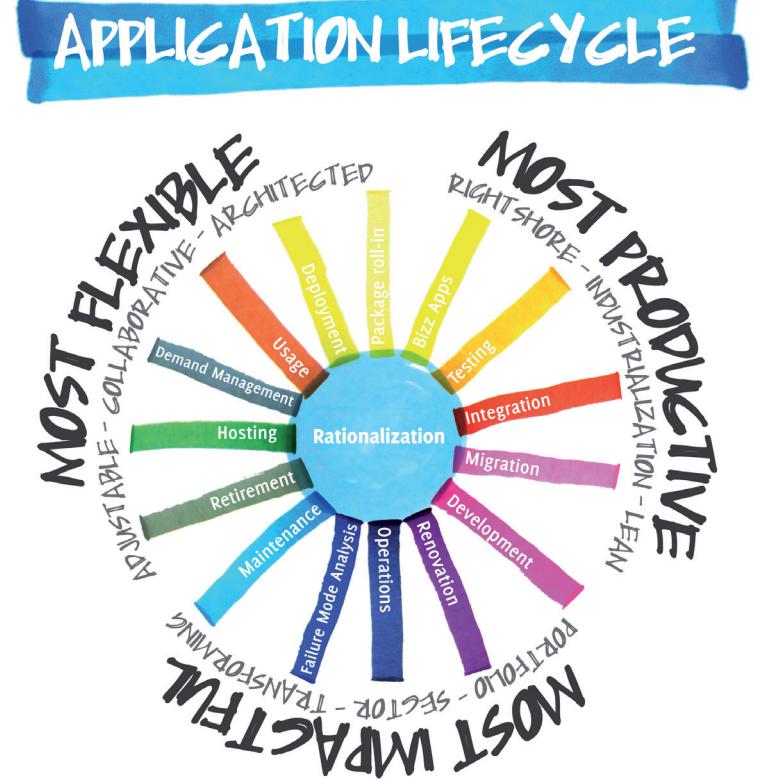


With long-standing and proven partnerships across the Manufacturing sector, Capgemini has developed an Application Lifecycle Services approach designed to help you address these specific challenges.

Capgemini's revolutionary Application Lifecycle Services facilitate Manufacturing organizations to rationalize their application landscape, build a new city in the old one.

Capgemini commits to deliver hard results along three measurable promises:

- Most Productive
- Most Flexible
- Most Impactful



### Most Productive

*Our global sourcing model along with consistent industrialization can secure a reduction in your application costs of up to one-third or more.*

#### Rightshore® delivery:

Applying the right specific mix of local and international sourcing, to offer you the lowest costs with the best capabilities.

Capgemini harnesses a global network of Manufacturing Centers of Excellence for local and international sourcing. Based on the characteristics of the engagement, Capgemini will propose the right mix of onshore and offshore resources, balancing customer interaction and cost.

#### Superior industrialization:

Through standardization, reuse and self-automation in application development, testing and maintenance to reduce costs and increase quality.

CHROME, Capgemini's Center for Manufacturing Excellence, captures best-practice solutions and enablers that accelerate process execution, reduce costs and minimize risk.

#### Lean principles:

Lean principles applied to deliver continuous improvement of applications, innovate and simplify for a reduced number of tickets, shorter response times and better functionality.

Custom industry-specific templates such as Microsoft Dynamics AX for Manufacturing and SAP for Automotive cover a wide range of processes, providing clear and up-to-date information for streamlined management of both operational and strategic projects.

## Most Flexible

*Variable application costs and adaptable business services to improve your agility with an end-to-end time reduction of up to one-third.*

### Adjustable scope:

Adjustable scope of services that meets your business needs while complying with budgets and responding to quickly changing market circumstances.

Flexible commercials reflect the variable plant workloads and production requirements of the Manufacturing industry.

### Collaborative-governance:

Collaborative-governance that leverages our “One Team” approach to ensure effective communication, business-aligned SLAs, the shortest time-to-market and mutual trust.

From strategy development through implementation, our Manufacturing clients benefit from our tailored approach. Working beside you every step of the way, we analyze your challenges, leverage our collaborative tools and guide you through your transformation.

### Architected for change:

Architected for change, steadily building a much simplified, flexible application platform applying standard solutions, SOA, and Cloud-based delivery.

Capgemini helps Manufacturing companies become service-oriented enterprises so they can more easily integrate with suppliers, customers, and new businesses that they acquire in the future. Our “One Manufacturer” approach simplifies system architectures to improve productivity, cut costs and channel resources toward innovation.

## Most Impactful

*Application Lifecycle Services closes the circle from IT to business which boosts value and increases your potential with up to one-third.*

### Portfolio Management:

Portfolio Management of initiatives, applications and vendors to allow the business to focus on core activities while being briefed on performance and improvement potentials.

Based on our experience with transformation projects in the Manufacturing industry, where most companies struggle with too many applications, often bespoke, we have found that the most successful model is to develop an application rationalization framework. This approach increases cost savings, improves application effectiveness, and enhances a company’s ability to act as “One Manufacturer.”

### Specialized Manufacturing solutions:

Specialized sector solutions that are based on global best practices and reuse maximize the business impact of processes and applications.

Our structured three-phase approach to Application Lifecycle Services – transition, maintenance and transformation – covers the full lifecycle for applications and processes specific to the Manufacturing industry. This approach includes more than 400 Manufacturing-specific processes in an end-to-end architecture and has been applied at some of the world’s leading Manufacturing companies.

### Powering transformation:

Powering transformation by managing the application lifecycle from the business perspective to provide measurably more head room for innovation and growth.

Our ability to advise on business directions through our Manufacturing Global Consulting organization allows us to address application transformation supporting clients’ most critical strategic and operational objectives. The practice combines functional consulting skills with deep industry knowledge to positively position our clients, whatever their innovation and growth objectives are in the converging Manufacturing industries.

**A breakthrough, accelerated approach that brings Manufacturing organizations up to full speed in rationalizing your application landscape and lifecycle**

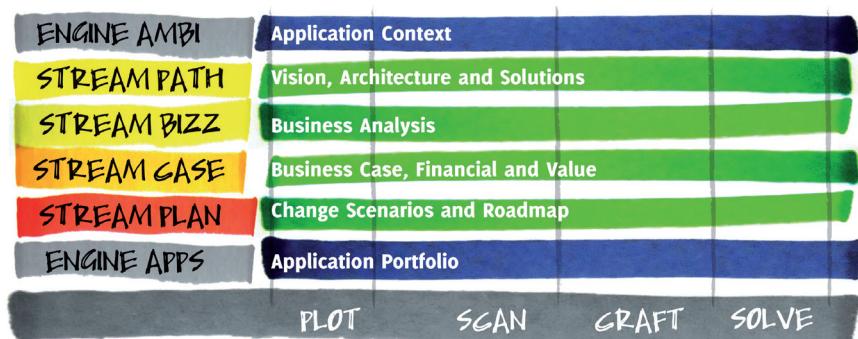
WARP 1 combines highly-industrialized scans of the application portfolio and application context with an architected, business-oriented view. It gives you the hard facts that you need to make substantiated decisions about how to simplify, standardize, and renew. You will find the way to cost effectiveness, better responsiveness, and more business impact. More importantly, WARP 1 delivers the commitment and mobilization in your organization to take tangible steps forward.

**Ready to start a simplification journey with Capgemini?**

Contact us to have a discussion about maximizing the value of your current application landscape and leveraging Capgemini's thought leadership and the managed services that translate this new thinking in radical commitments.

For more information about how Capgemini's Application Lifecycle can help you to cut your costs and realize your potential, please contact:  
[applicationlifecycle@capgemini.com](mailto:applicationlifecycle@capgemini.com)

## WARP 1 - WIDE-ANGLE APPLICATION RATIONALIZATION PROGRAM



### About Capgemini

Capgemini, one of the world's foremost providers of consulting, technology and outsourcing services, enables its clients to transform and perform through technologies. Capgemini provides its clients with insights and capabilities that boost their freedom to achieve superior results through a unique way of working, the Collaborative Business Experience™. The Group relies on its global delivery model called Rightshore®, which aims to get the right balance of the best talent from multiple locations, working as one team to create and deliver the optimum solution for clients. Present in more than 30 countries, Capgemini reported 2009 global revenues of EUR 8.4 billion and employs 90,000 people worldwide.

A trusted adviser to more than 1,000

leading manufacturers, Capgemini has deep expertise spanning from high tech and industrial products to automotive, aerospace and defense. We work with: 70% of the largest diversified manufacturers; 90% of the largest manufacturers and suppliers in the high tech industry; eight of the top 10 consumer electronics manufacturers; 14 of the world's 15 largest vehicle manufacturers and 12 of the 15 largest automotive suppliers; and seven of the top 10 aerospace and defense companies. We are one of the world's foremost providers of consulting, technology and outsourcing services, and our unique way of working with clients, called the Collaborative Business Experience, helps you achieve better, faster and more sustainable results.

More information is available at:  
[www.capgemini.com/manufacturing](http://www.capgemini.com/manufacturing)

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