



**Capgemini ERP+
is a value driven initiative
that combines and maximizes
the potential and usage of
SAP and Microsoft platforms.**

Business Intelligence

Definition

Business Intelligence (BI) capitalizes on delivering critical information to enable business leaders to make better decisions quickly. Standardization of information and accurate data mining delivered quickly can help leaders ensure maximum ROI and lower Total Cost of Ownership (TCO).

ERP+ delivers accessible, meaningful, and reliable data to business managers so they are empowered to make the correct critical decisions that lead to success. The interoperability between Microsoft and SAP makes BI a logical starting point for a low TCO.

In this Capgemini ERP+ BI scenario, silos of information are bridged with a common front-end. The acquisition of information is open to more than one source; the fundamentals of report creation are preserved; and more employees can be reached with the use of SAP BI, MS SharePoint and InfoPath, MS Outlook and MS mobility.

BI involves technologies, applications and people skills that provide the foundation for businesses to make decisions on the

direction and strategy of the enterprise. In the world of business, information comes from multiple sources; multiple layers of raw data cover the predictions and projections that can mean the difference between surviving and disappearing from the marketplace.

ERP+ makes the information accessible, meaningful, and reliable, so that business decisions are made proactively. Proactive decision making can shorten reaction time in the marketplace, allowing business users to acquire, distribute, project, and act based on a reliable platform.

Business Problem

- Reports generated are unreliable due to disparate data sources and poor data quality and integrity in the system
- Reporting capabilities are only available for corporate consumption on an ad hoc basis without detailed specifications



- Unstructured data is not gathered and consolidated properly, thus it can be missed in key reporting outputs
- Creating and reviewing reports is complex and time-sensitive
- Poor accessibility to real-time data causes delays in many time-sensitive decision-making processes, for example, on-site, point-of-sale revenue loss
- Lack of controls around data sharing and exchange cause corporate compliance issues

Solution

- Provide a mobile infrastructure so that employees can participate in information discovery, transformation and inter-connectivity
- Offer a flexible BI platform with easy access and adaptability to allow better collaboration among information professionals in the enterprise
- Supply a simple user experience around report creation so that users are able to dissect and consume information properly while making key business decisions

- Provide controls in SharePoint and Outlook with connectivity to a mobile device to enable business information to be distributed in a controlled, structured environment

Capgemini's Perspective

From a Capgemini perspective, clients require a more agile and adaptable BI system. There is a greater need to have a low-cost platform with the ability to store and structure data with a certain degree of complexity. However, the interpretation of the data should be presented in a more simplistic and easy to manipulate form. This requires an increased reliance on mobile solutions that support decision making processes on the go.

Real-time information via mobile technology and easy access through the Internet will allow inclusion of unstructured data as opposed to often old and obsolete structured data. Across all industries there is a greater need to move towards efficient information distribution and less expensive administration of huge data warehouses by including a mobile platform and reducing waste associated with labor costs, old technologies, governance procedures

and proprietary technologies. As a result, the costs are reduced and productivity is increased.

If information is easily available and can be sourced without complexity, it becomes easier for corporations and information users to manage change in their organization. Accurate, meaningful, real-time information allows users to make quick decisions and take immediate action.

Benefits of the Solution

Capgemini ERP+:

- Increases adaptability of SAP amongst existing and future users. With a familiar Microsoft front-end, SAP usability increases, thus reducing training costs and overall implementation time
- Expands the use of information and analytics with SharePoint and MS Office
- Gives users an experience they are familiar with, plus self-service access insight using MS SharePoint
- Strengthens business collaboration using technologies such as MS Office and SharePoint to download data into self-services and upload data into SharePoint for dashboards and scorecards
- Allows SQL server platform to drive commodity hardware, value pricing, and lower storage costs.



About Capgemini and the Collaborative Business Experience™

Capgemini, one of the world's foremost providers of consulting, technology and outsourcing services, enables its clients to transform and perform through technologies.

Capgemini provides its clients with insights and capabilities that boost their freedom to achieve superior results through a unique way of working, the Collaborative Business Experience™.

The Group relies on its global delivery model called Rightshore®, which aims to get the right balance of the best talent from multiple locations, working as one team to create and deliver the optimum solution for clients. Present in more than 30 countries, Capgemini reported 2009 global revenues of EUR 8.4 billion and employs 90,000 people worldwide.

More information is available at www.capgemini.com