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**– NEWS ALERT –**

**IDC MarketScape Positions Capgemini As A Leader for IT services In The EMEA Utilities Market 2013**

**Paris, 1 July 2013 – Capgemini, one of the world’s foremost providers of consulting, technology and outsourcing services, today announced that it has been recognized as a leader in the IDC MarketScape: IT Service Providers in the EMEA Utilities Market 2013 Vendor Assessment.**

Smart Energy Services is one of the pillars of Capgemini's offering, providing the full spectrum of smart metering, smart grid, smart home/consumer energy management solutions, and smart analytics.

Cloud, the Internet of Things, mobility, social media, Big Data, and process digitization are among the main ingredients of Capgemini's recently launched Digital Utilities Transformation program, a framework created to prepare and assist utilities in reinventing themselves via disruptive digital technologies.

Looking at individual company scoring achieved in this IDC MarketScape, Capgemini's best score in the Current Capabilities criteria is for its "Range of Capabilities" and "Range of Offering." Within the Future Strategies criteria the company scored very well for its "Portfolio Strategy" and "Customer Service Strategies."

Perry Stoneman, Corporate Vice President, Capgemini Utilities and Smart Energy Services Global Leader said: *“We are delighted to be recognized as a leader by IDC. It’s a testament to our dedicated endeavor to exceed client expectations. It fully recognizes our capabilities to drive innovative solutions successfully and with high client satisfaction.”*

Capgemini’s Utilities’ sector has a global reach in North America, South America, Europe and Asia Pacific with 8,900 consultants working in this space.

## Note to Editors

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of IT, telecommunications, or industry-specific suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT, telecommunications, or industry-specific vendors can be meaningfully compared. The framework also provides technology buyers with a transparent foundation to allow companies to independently compare the strengths and weaknesses of current and prospective vendors.

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<sup>1</sup> IDC: "IDC MarketScape: IT Service Providers in the EMEA Utilities Market 2013 Vendor Assessment," Doc #EIOS02V, May 2013.

## About Capgemini

With more than 125,000 people in 44 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2012 global revenues of EUR 10.3 billion. Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model. Learn more about us at [www.capgemini.com](http://www.capgemini.com).

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