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## Capgemini wins Pegasystems Partner Excellence Awards

Paris, June 30 2014 – [Capgemini](#), one of the world’s foremost providers of consulting, technology and outsourcing services, today announced it has won three Partner Excellence Awards from Pegasystems, the software company powering the digital enterprise with Better Business Software®. The awards were the Thought Leadership award, the new Champion of Change award and the Driving Innovation award.

Capgemini won the Thought Leadership award for its Customer Interaction Efficiency solution, which combines IP and a new SaaS go-to-market approach. The solution is an end-to-end platform hosted by Prosodie-Capgemini<sup>1</sup> integrated with Odigo (Capgemini’s Multichannel interaction solution), and with Pegasystems. Available on the cloud, it provides an omni-channel customer experience, with personalized marketing, predictive analytics and customer case management.

Capgemini was also recognized with the new Champion of Change award for delivering increased customer value in strategic joint client relationships. Capgemini led case pilots to demonstrate the benefits of adopting a Pega platform and assisted the client in launching the Enterprise BPM Competency Center. While many recipients were recognized, the Champions of Change Award was given to two enterprises who demonstrated and executed the key tenets of partnering, including transparency, honesty, collaboration, and strategic relationship building.

Finally, Capgemini also won the Driving Innovation award for leading the drive towards the adoption of Pega 7 for a client, working closely with the development team to influence the innovation of the new version of the product.

*“Congratulations to Capgemini for being the recipient of multiple Partner Excellence Awards this year,”* said John Barone, Vice President of Global Strategic Alliances at Pegasystems. *“These awards recognize the commitment Capgemini has shown in delivering innovative and transformative solutions to clients that provide results and help today’s organizations address critical business needs.”*

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<sup>1</sup> A subsidiary of the Capgemini Group since July 2011, Prosodie-Capgemini designs and hosts front-office services for major accounts. Prosodie-Capgemini’s offers are based on innovative proprietary technologies, and provide a solution for each step of the digital user journey. These cloud-based, real-time services benefit from a highly secure, 24/7 platform. Prosodie-Capgemini draws on the Group’s international reach to deploy its offers portfolio in collaboration with the other Capgemini businesses. Prosodie is present in France, Spain, Italy and Benelux.

Fernand Khouzakoun, Business Development lead for Business Process Management at Capgemini, said: *“We are delighted to be recognized with these awards. By joining together our industry leading assets and capabilities we are positioned to deliver reduced time to market for new and innovative services. We expect this offering will be a game-changer in the way we partner with Pegasystems to bring innovative customer centric solutions to our clients.”*

Sid Kapila, Principal and Hi-Tech Account Executive at Capgemini, said: *“The Capgemini and Pegasystems teams work very well together. We both demonstrate a collaborative approach with our customers and are focused on delivering superior value for them. The Pega platform delivers business value across business domain areas by enabling continuous business process improvement, improved business and IT collaboration, and agile IT delivery. Our hi-tech industry solution scenarios accelerate visualization and design of these solutions. We look forward to building on this success across the hi-tech industry.”*

The Pega Partner Excellence Awards are awarded to the top performing partners based on exemplary achievement over the past year.

### **About Capgemini**

With more than 130,000 people in over 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2013 global revenues of EUR 10.1 billion. Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want. A deeply multicultural organization, Capgemini has developed its own way of working, [the Collaborative Business Experience™](#), and draws on [Rightshore®](#), its worldwide delivery model.

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