CPR organizations faced a significant disruption to their supply chain early in the pandemic.

CPR organizations have modified their supply chains in response to COVID.

CPR organizations are shifting from globalization to localization of the supplier and manufacturing base.

66% of CPR organizations say they believe their supply chain strategy will change significantly in the next three years as they adapt to the pandemic post COVID-19.

Accelerate supply chain resilience

We recommend that organizations focus on three priorities to build supply chain resilience:

1. Realign supply-chain strategy to adapt to pandemic challenges
2. Assess supply chain resilience for agility, visibility, diversification and contingency planning
3. Move from demand planning to demand sensing

Control towers as route to supply chain visibility

Overhaul

Automate

Industrialize automation across the entire supply chain

Accelerate steps to warehouse automation

Redesign store layout to enable automation for fulfillment

Delivery automation to meet consumer needs for safety and hygiene

Overhaul last-mile delivery to ride through disruptions

Optimize store network for last-mile delivery

Create flexible workforce policies and collaborative models for fulfillment

Augment direct to customer delivery models