

# Capgemini Rapid Launch Accelerator

## Launch experiences on Magento Commerce Cloud in less than 6 weeks

The experience economy has reshaped customer demands, and nowhere is this more apparent than in commerce. Today's customers expect experiences that are consistent, hyper-personalized, and engaging across every channel, and businesses need to move fast in order to stay ahead.

Enter the Capgemini Rapid Launch Accelerator for Magento Commerce. This is a cost-effective program that leverages Capgemini's data-driven best practices and unrivaled Adobe expertise to launch fully branded, feature-rich eCommerce sites on Magento Commerce in four to six weeks.

With accelerated timelines and low implementation costs, this solution delivers repeatable results and is a great foundational step in any organization's digital-transformation journey. Additional features and industry-specific integrations can be included for launch or in a follow-on phase, allowing for a test-and-iterate approach.





**Integrated hosting and support:** One partner for 24x7 hosting and support. Disaster-recovery service included.

**B2B and B2C:** More than a dozen Magento B2B implementations successfully delivered in numerous industry segments.

**Magento Order Management:** Capgemini is certified to deliver unified-commerce solutions using Magento Order Management.

## The solution includes

- Single Adobe Commerce site
- Configuration of the Adobe Commerce administration panel and security, including approved SSL certificates
- Localization for US/English and currency in USD
- Configuration and testing of transactional email templates with client-provided content
- Installation of sample category, product, and CMS data
- Up to eight hours of advisory services regarding data migration and ETL strategies and tools with the client's technical contact
- Configuration of sales tax using client-supplied tax tables
- Configuration and testing of default shipping methods
- Configuration and testing of default payment method (Braintree) with a supported Adobe Commerce payment-integration module
- Configuration of native Adobe Commerce search
- Management of the user-acceptance testing (UAT) process, including up to one-week UAT process and launch preparedness
- Three-day discovery remote session
- Simple load testing on production infrastructure to verify launch readiness
- Performance of a basic vulnerability scan
- Up to 20 trainer hours, including preparation of course content and user-training delivery via GoToMeeting

# Award-winning Adobe expertise

## Global expertise

**1,000+**

Adobe practice resources

**300+**

Adobe Creative Cloud designers

**75+**

Adobe Commerce Cloud (Magento) resources

**250+**

Adobe Experience Cloud certified professionals

**6**

Adobe specializations



- 2020 Magento Commerce Specialization in North America
- 2019 Gartner Magic Quadrant Leader in CRM and Customer Experience Implementation
- 2019 ISG Paragon Award for Digital Transformation
- 2019 Adobe Experience Manager – Sites Specialization for APAC
- 2019 Adobe Experience Manager – Sites Specialization for Americas
- 2018 Adobe Experience Award
- 2018 Adobe Experience Cloud Partner of the Year, EMEA





## About Capgemini

Capgemini is a global leader in consulting, digital transformation, technology and engineering services. The Group is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year+ heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. Today, it is a multicultural company of 270,000 team members in almost 50 countries. With Altran, the Group reported 2019 combined revenues of \$18.5 billion.

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Note: current conversion is €1 to \$1.09 (4/1/20)

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