



Press contacts:

Mary Sacchi (North America)
WE Communications for Capgemini
Tel.: +1 (212) 551 4818
E-mail: msacchi@we-worldwide.com

Bartu Sezer (EMEA)
WE Communications for Capgemini
Tel.: +44 (0)20 7632 3861
E-mail: bsezer@we-worldwide.com

Capgemini named a Leader in digital banking by NelsonHall

Paris, June 4, 2020 – [Capgemini](#) announced today that it has been named a “Leader” in the [NelsonHall](#) Evaluation & Assessment Tool (NEAT) report on Digital Banking in the Professional Services market segment. In the latest NEAT evaluation, “[Digital Banking 2020](#),” Capgemini scored highly in the Leaders quadrant. NelsonHall evaluated 14 vendors offering digital banking services.

The report highlighted Capgemini’s digital banking expertise in its:

- Strong consulting and delivery capabilities drawing on many decades of experience working with large banks
- Solution partnerships with successful digital infrastructure vendors
- In-house design consultancies with experience across multiple consumer industries including banking and financial services.

“The Covid-19 pandemic is bringing the importance of digital to the forefront as the world self-shelters and relies on digital to be connected both personally and professionally. Businesses have been able to operate virtually, and digital has become the lifeblood to keep us going during these unprecedented times,” said Anirban Bose, CEO of Financial Services at Capgemini and Member of the Group Executive Board. *“As we begin to emerge and embrace the world’s new normal, it will be crucial for banks to be digital. We are grateful to NelsonHall for acknowledging Capgemini’s skills and experience in digital banking, which are more vital than ever.”*

“Capgemini uses its Inventive Banking framework and design consultancies services effectively to help banks drive increased sales and support new market entry,” said Andy Efstathiou, Banking Operations and Transformation Research Director, NelsonHall. *“This is a key reason why Capgemini was identified as a Leader in the Professional Services market segment.”*

NelsonHall’s NEAT evaluation is a method by which strategic sourcing managers can evaluate outsourcing vendors. The NEAT tool sits at the front-end of the vendor screening process and consists of a two-axis model: assessing vendors against their ‘ability to deliver immediate benefit’ to buy-side organizations and their ‘ability to meet client future requirements.’ The latter axis is a pragmatic assessment of the vendor’s ability to take clients on an innovation journey over the lifetime of their next contract.

To read the full report click [here](#).



About Capgemini

Capgemini is a global leader in consulting, digital transformation, technology and engineering services. The Group is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year+ heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. Today, it is a multicultural company of 270,000 team members in almost 50 countries. With Altran, the Group reported 2019 combined revenues of €17billion.

Visit us at www.capgemini.com. *People matter, results count.*

About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in IT and business services. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, all-original research, and is widely respected for the quality, depth, and insight of its analysis.