

Dream **cloud**, wake up **digital**.

Experience Digital Cloud Platform



Capgemini 

DIGITAL IS A GAME CHANGER

How can I execute on digital and be more agile?



Becoming a digital business means more than dabbling with technology. It requires unleashing the constraints of IT, creating compelling new customer experiences, embracing the ground-breaking potential of digital technologies and building better software to meet just-in-time market demands.

A new level of IT agility.

Digital businesses are always changing. Building a modern software factory gives you the tools to innovate rapidly and compete in the digital age.

Shifting to digital gives you the power to reimagine your business with the agility of a start-up and deploy flexible platforms for continuous innovation. Cloud makes your infrastructure invisible and enables cloud-native apps that deliver innovation at the pace of human ideas.

Becoming a digital business requires a strong digital foundation. You need a high-velocity software engine to build, deploy and refine new digital experiences that delight customers, employees and partners.

Capgemini's Digital Cloud Platform kick-starts your journey to digital business. Accelerate past some of the toughest challenges to becoming a digital business — and cut time-to-market by up to 50%.

Better apps faster.

Capgemini's Digital Cloud Platform accelerates cloud-native development and innovation leveraging pre-built business software components. It's a scalable platform that delivers flexibility and functionality:

- Library of proven business software components that can be customized to meet your unique business needs.
- Services and components that are easily consumable through exposed APIs and a rich user interface.
- End-to-end connectivity between your existing systems and data and new digital business capabilities.
- Open-source technologies, deployed on-premises or in the cloud.

Return on innovation.

Digital Cloud Platform leverages Capgemini's experience and insights from thousands of digital projects. You have proven, high-power capabilities for leveraging and implementing complex technology — right of out of the gate.

- Reduce your risk with proven software and reduce your reliance on hard-to-find skilled resources.
- Iterate faster and respond to opportunities with lightning speed.



BETTER SOFTWARE WITH GAME-CHANGING SPEED



Exploit the power of breakthrough technologies.

Leverage the promise of blockchain, artificial intelligence, machine learning, voice interfaces, the Internet of Things -- and the next big thing.



Create compelling experiences.

Deliver highly personalized interactions for customers, employees and suppliers, driving sales of products and services.



Unlock data from legacy technology.

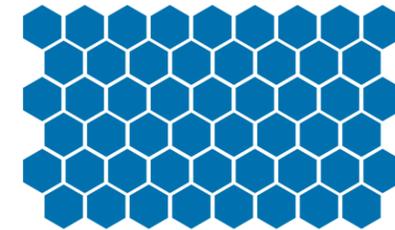
Extract the data required to make decisions, drive insights from legacy technology and create new digital applications.

BUILDING YOUR DIGITAL BUSINESS WITH DCP

1

Start with a DCP solution blueprint aligned to your needs

SOLUTION BLUEPRINTS

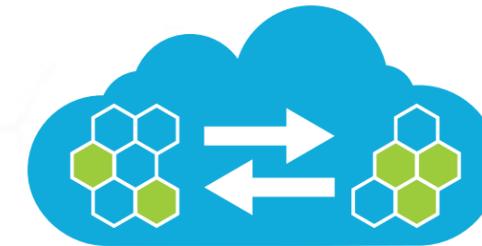


Solution Blueprints capture Capgemini's experience and point-of-view on digital transformation

2

Select DCP core and industry-specific modules to immediately accelerate and enhance your application

API MARKETPLACE



DCP modules are business logic components with APIs that align to DCP solution blueprints

3

Customize or develop additional modules as required to complete the solution

NEW APPLICATION



Gain up to 50% acceleration of new applications using DCP



DCP IS BUSINESS LOGIC

EXAMPLE USE CASES



VIRTUAL
CUSTOMER
SUPPORT



AGILE POINT
OF SALE
(POS)



FACTORY
FLOOR
OPERATIONS



PROMOTIONS
DECISION
ENGINE



OPERATIONS
MANAGEMENT



DIGITAL
BILLING



PERSONALIZED
CUSTOMER
EXPERIENCE



SECURE
RECORDS
EXCHANGE



SMART
CONTRACTS



DIGITAL
RECOMMENDATION
ENGINE



EDGE
DEVICE
ANALYTICS



FLEET
ROUTING AND
MANAGEMENT

WHY CHOOSE CAPGEMINI?

Your cloud native experts.

When you work with Capgemini, you get the benefit of working with the experts in cloud transformation. We bring one of the largest teams of professionally certified digital and cloud experts and native developers and are consistently recognized by Gartner and Forrester for our capabilities and vision. By applying experience honed across thousands of projects, we are able to create intelligent applications and cloud business models aligned to your specific challenges.

Driven by passion.

Helping clients innovate to achieve their business ambitions through cloud, digital, and platforms may be our business – but it's also our passion. It's why we frame and realize your business goals through the lens of your industry challenges and continue to develop the best practices, proprietary methodologies, accelerators, and architectures that can maximize value.

Focused on you.

Our human-centered approach to solving business problems with technology sets us apart. We believe the business value of technology comes from and through people. Capgemini brings the full weight of our expertise, experience and global ecosystem to bear on building a powerful cloud core at the heart of your business.

Jumpstart your journey to digital business.



Capgemini creates value by helping companies imagine and realize a better future for their business.

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About Capgemini

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of 200,000 team members in over 40 countries. The Group reported 2017 global revenues of EUR 12.8 billion. Visit us at www.capgemini.com

People matter. Results count.

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