

Dream cloud, wake up digital

Experience Digital Cloud Platform
with Red Hat OpenShift



DIGITAL IS A GAME CHANGER

How can I execute on digital and be more agile?



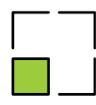
Get to market faster



Build intelligent business apps



Orchestrate hybrid cloud and multi-cloud



Enable cloud-native portability



Scale with serverless applications

Becoming a digital business means more than dabbling with technology. It requires breaking away from the constraints of IT, creating compelling new customer experiences, embracing the ground-breaking potential of emerging technologies, and embracing new business models with software that can scale to meet market demands.

A new level of IT agility

Digital businesses are always changing. Building a modern software factory gives you the tools to innovate rapidly and compete in the digital age.

Shifting to digital gives you the power to reimagine your business with the agility of a start-up and deploy flexible platforms for continuous innovation. Cloud makes your infrastructure invisible and enables cloud-native apps that deliver innovation at the pace of human ideas.

Becoming a digital business requires a strong digital foundation. You need a high-velocity software engine to build, deploy, and refine new digital experiences that delight customers, employees, and partners.

Capgemini's Digital Cloud Platform kick-starts your journey to digital business. Accelerate past some of the toughest challenges to becoming a digital business – and cut time-to-market by up to 50%.

Better apps faster

Capgemini's Digital Cloud Platform accelerates cloud-native development and innovation leveraging pre-built business software components. It's a scalable platform that delivers flexibility and functionality:

- Library of proven business software components that can be customized to meet your unique business needs
- Services and components that are easily consumable through exposed APIs and a rich user interface
- Patterns for end-to-end connectivity between your existing systems and data and new digital business capabilities
- Open-source technologies, deployed on-prem or in the cloud.

Thrive in the open

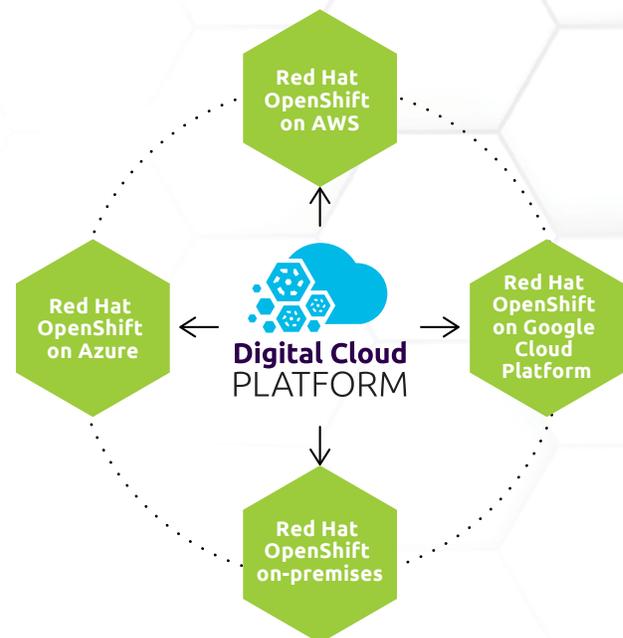
Harnessing the power of Red Hat OpenShift extends Capgemini's Digital Cloud Platform. Developed out of the belief that open is where the best ideas win, Red Hat OpenShift's open-source architecture ensures that software will work seamlessly across any public, private, or hybrid cloud.

- No vendor lock-in, no matter the cloud environment.
- Ability to move from one environment to another with no disruption.

Return on innovation

Digital Cloud Platform leverages Capgemini's experience and insights from thousands of digital projects. You have proven, high-power capabilities for leveraging and implementing complex technology – right out of the gate.

- Save thousands of hours of development time
- Cut time-to-market by up to 50%
- Access out-of-the-box digital business functionality with proven components
- Reduce reliance on hard-to-find skills
- Deliver higher-quality software with greater user adoption
- Pick and choose components
- Pay as you get value with a subscription-based approach



BETTER SOFTWARE WITH GAME-CHANGING SPEED



EXPLOIT THE POWER OF BREAKTHROUGH TECHNOLOGIES

Leverage the promise of blockchain, artificial intelligence, machine learning, voice interfaces, the Internet of Things – and the next big thing.



CREATE COMPELLING EXPERIENCES

Deliver highly personalized interactions through differentiating loyalty programs and customer experiences.



UNLOCK DATA FROM LEGACY TECHNOLOGY

Extract the data required to make decisions, drive insights from legacy technology, and create new digital applications.

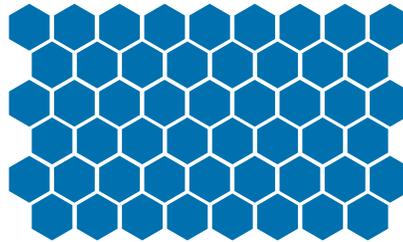


BUILDING YOUR DIGITAL BUSINESS WITH DCP

1

Start with a DCP solution blueprint aligned to your needs

SOLUTION BLUEPRINTS

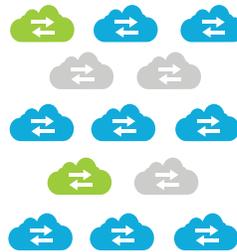


Solution blueprints capture Capgemini's experience and point-of-view on digital transformation

2

Select DCP core and industry-specific modules to immediately accelerate and enhance your application

APIs



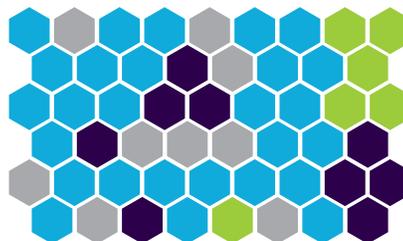
DCP modules are components and APIs that implement significant functionality by themselves but are extensible to cater to specific needs



3

Develop additional modules as required to create new APIs and complete the solution

NEW APIs



New applications gain 30–50% acceleration by building on existing DCP code to build a robust custom solution

DCP IS BUSINESS LOGIC

EXAMPLE USE CASES



ONLINE ORDERING



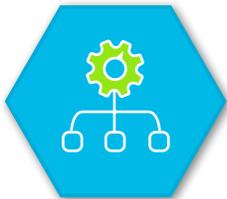
STORE PORTFOLIO MANAGEMENT



LOYALTY AND PROMOTIONS



MASTER DATA MANAGEMENT



DIGITAL RECOMMENDATION ENGINE



PROMOTIONS DECISION ENGINE



DELIVERY SERVICE PROVIDER INTEGRATION



ORDER TO CASH



DIGITAL WORKFORCE MANAGEMENT



PLAN TO SHIP



PERSONALIZED CUSTOMER EXPERIENCE



ONLINE RESERVATIONS



DIGITAL BILLING



FACTORY-FLOOR OPERATORS



TROUBLE TO REPAIR

WHY CHOOSE CAPGEMINI

Your cloud-native experts

When you work with Capgemini, you get the benefit of working with the experts in cloud transformation. We bring one of the largest teams of professionally certified digital and cloud experts and native developers and are consistently recognized by Gartner and Forrester for our capabilities and vision. By applying experience honed across thousands of projects, we create intelligent applications and cloud-business models aligned to your specific challenges.

Driven by passion

Helping clients innovate to achieve their business ambitions through cloud, digital, and platforms may be our business – but it's also our passion. It's why we frame and realize your business ambitions through the lens of your industry challenges and continue to develop the best practices, proprietary methodologies, accelerators, and architectures that can maximize value.

Focused on you

Our human-centered approach to solving business problems with technology sets us apart. We believe the business value of technology comes from and through people. Capgemini brings the full weight of our expertise, experience, and global ecosystem to bear on building a powerful cloud core at the heart of your business.

Partnering for your success

Capgemini is a Red Hat Apex partner, one of a small number of companies to achieve Red Hat's highest tier of partnership in North America. The combination of Red Hat's open-source solutions and the rich knowledge and experience of Capgemini's industry and technology teams gives you the tools to fully embrace digital.

Jumpstart your journey to digital business.



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About Capgemini

Capgemini is a global leader in consulting, digital transformation, technology and engineering services. The Group is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year+ heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. Today, it is a multicultural company of 270,000 team members in almost 50 countries. With Altran, the Group reported 2019 combined revenues of \$18.5 billion.

www.capgemini.com

People matter. Results count.

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