

**Press Contact:**  
Sam Connatty  
Tel: +44 370 904 3061  
Email: [sam.connatty@capgemini.com](mailto:sam.connatty@capgemini.com)

**The race is on: top teams from around the world go head to head in  
Capgemini's Innovators Race international finals**

*Weekly episodes of the Innovation challenge web series now available to view [online](#)*

Paris, 15 February 2016 - [Capgemini](#), one of the world's foremost providers of consulting, technology and outsourcing services, today announced the 'go live' of its Innovators Race web series. From today viewers can follow the weekly episodes of the global innovation competition at [www.innovatorsrace.com](http://www.innovatorsrace.com). For the next five weeks teams of students from some of the best IT and business universities around the world, will present their creative solutions to real business challenges faced by global brands of today. Straight after the 5<sup>th</sup> episode viewers will have one week to cast their votes online for their favorite proposal. The top two highest scoring teams will then get to work developing a prototype of their solution, to be presented on the grand finale episode which will be available to view from the 18<sup>th</sup> April.

Competing in this web series are the winning teams from the UK, Netherlands, France, Brazil, India and North America. Each took part in local heats where they were set real business challenges by six major brands: Barclays (for the UK), AccorHotels (for France), Natura (for Brazil), Reliance Jio (for India), Openbaar Ministerie – the Netherlands' public prosecution service (for the Netherlands) and the Boys & Girls Clubs of America (for North America). The country champion teams will now showcase their winning solution on air, to scoop the ultimate prize of seeing their creation be brought to life in [Capgemini's flagship Applied Innovation Exchange in San Francisco](#) along with \$25,000 USD in cash.

*"At Capgemini we believe that it is the rapid application of innovation which promises sustainable value for the enterprise in the market of today and tomorrow,"* comments [Lanny Cohen](#), Global Chief Technology Officer and member of the Group Executive Committee at Capgemini. *"Innovators Race brings together and showcases the creative and diverse thinking of exciting young talent from around the world. I am really looking forward to seeing the competing solutions on the web series and welcoming the winning team to our recently launched flagship San Francisco Exchange."*

Once the winning team reaches Capgemini's San Francisco Exchange<sup>1</sup>, their innovation journey will be documented right through to the fruition of their winning solution. This film will be available to view online during the Summer of 2016.

The "Innovators Race" series will be broadcast on the web at [www.innovatorsrace.com](http://www.innovatorsrace.com). It will also be featured on CNN International's "2020 Visionaries"<sup>2</sup> Hub at <http://money.cnn.com/technology/2020-visionaries/>, where the technology visionaries featured in this CNN production will also be seen interacting with some of the most inspiring students from Capgemini's Innovators Race.

### **About Capgemini**

With 180,000 people in over 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2014 global revenues of EUR 10.573 billion. Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, [the Collaborative Business Experience™](#), and draws on [Rightshore®](#), its worldwide delivery model.

Learn more about us at [www.capgemini.com](http://www.capgemini.com).

*Rightshore® is a trademark belonging to Capgemini*

---

<sup>1</sup> Capgemini has a global network of nine innovation spaces, known as 'Exchanges', where organizations are able to immerse themselves in the understanding, experimentation and application of all aspects of emerging technologies, as well as address the business disruptions confronting them and their industries

<sup>2</sup> '2020 Visionaries' is a series of short animated films that each showcase an innovator and the technology they are inventing or using in a different way. The films will air as highlights in commercial ad breaks on CNN International and on the CNN International microsite alongside Innovators Race episodes