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## **Capgemini celebrates double success at Teradata EPIC Awards 2013**

**Paris, January 8, 2014 – Capgemini, one of the world’s foremost providers of consulting, technology and outsourcing services, today announced it has received two prestigious Teradata EPIC Awards: one for Enterprise Intelligence, in the Systems Integrator (SI) Category, and the other for Operational Excellence in collaboration with key client Unilever. Now in their fifth year, the Teradata EPIC Awards recognize Teradata customers and partners for exceptional leadership in enterprise data warehousing and analytics solutions. The winners were announced at the recent Teradata Partners Conference held in Dallas, Texas.**

The Enterprise Intelligence Award recognizes specifically the partner who has worked with a customer to build a company-wide solution using the Teradata platform, for strategic data analysis that is accessed by multiple departments and a broad user base. Capgemini won this award for its Transformation Program at a major European Telco provider.

The Operational Excellence Award recognizes specifically how a Teradata customer, with the help of its partner, has improved operations, such as forecasting, inventory management or supply chain visibility, asset monitoring, sustainable business practices and resource optimization, or transparency, compliance or risk with Teradata solutions. In this category Capgemini and Unilever were recognized for successfully delivering the ‘Partner to Win’ Procurement BI Platform.

*“Our Teradata Epic Award-winning customers and partners set themselves apart by using data and analytics to drive all aspects of their business. These winners understand that ‘good enough’ solutions deliver average results which is not good enough for them; they want breakthrough competitive advantage,”* said Bob Fair, Executive Vice President and Chief Marketing and Information Officer, Teradata.

Paul Nannetti, Group Sales & Portfolio Director at Capgemini said: *“We are honored to receive these awards, which are testament to the outstanding business and technology contributions we make in partnership with Teradata. These prestigious awards underline the continued collaboration between our organizations over the years, in developing data analytics solutions which generate clear business value for our shared customers through smarter ways of working and improving operational efficiencies.”*

This is the fifth consecutive year that Capgemini has won a Teradata Partner Award. Capgemini uses its Intelligent Enterprise methodology to assess the use of business information, and set in place the key fundamentals to provide a stable framework. Capgemini's Business Information Service Center methodology then supports multiple BI streams across a variety of projects providing a clear coherent framework for BI program delivery. It is also used by clients to manage delivery from multiple vendors in large complex programs.

### **About Capgemini**

With more than 130,000 people in 44 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2012 global revenues of EUR 10.3 billion. Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model.

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