

## Capgemini Consulting is now a Top 3 Consultancy for Thought Leadership

Paris, 24 November 2015 – [Capgemini Consulting](#), the global strategy and transformation consulting organization of the Capgemini Group, has been recognized as a top three consultancy by Source<sup>1</sup> for its high quality thought leadership content.

Source, a leading market analyst group for the consulting industry, assesses firms' Thought Leadership performance through its [White Space](#) initiative. Its latest report<sup>2</sup> recognizes the model that Capgemini Consulting has put in place to drive great content through enabling its best experts, from across the organization, to work hand-in-hand with its [Digital Transformation Institute](#) – Capgemini Consulting's think tank on all things digital. The report states "Capgemini Consulting's consistently good content is driven by a central team [the Digital Transformation Institute] in partnership with experts around the consulting organization. The firm is particularly good at finding new angles on topical issues and using secondary research to good effect."

Since the creation of the Digital Transformation Institute in 2012, Capgemini Consulting has risen quickly through the Source rankings due to both the depth of its research into the business implications of the digital economy, and also the relentlessly high standard of its content.

Rachel Ainsworth, Head of Thought Leadership Strategies and Solutions at Source said: "*Capgemini Consulting has consistently maintained its approach towards high quality thought leadership content. Its ability to address topical issues coupled with excellent research has been the key driver to sustaining its high ranking year-on-year.*"

"We are delighted to see the quality of the research produced by our Digital Transformation Institute being recognized by Source," commented Jerome Buvat, Global Head of the Digital Transformation Institute at Capgemini Consulting. "*We are working really hard to deliver the most exciting research to help our clients advance their digital transformation agendas.*"

Capgemini Consulting's recent research on innovation published in partnership with Brian Solis from Altimeter, a Prophet Company, – [Why and how businesses are investing in innovation centers](#) – was highlighted as one of the top scoring papers by Source. The paper explains how companies should redefine their innovation approaches for the digital age.

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<sup>1</sup> [Source](#) is the leading provider of research about the management consulting market in Europe and the Middle East, with a growing footprint in the US, China, Brazil, Australia and Africa.

<sup>2</sup> 'Quality Ratings of Thought Leadership' by Source covers the period of January-June 2015  
News Alert

Capgemini Consulting is widely recognized for delivering superior thought leadership content; it was also awarded as the "[best consultancy brand](#)" by a reputed industry forum earlier this year

### **About Capgemini Consulting**

Capgemini Consulting is the global strategy and transformation consulting organization of the Capgemini Group, specializing in advising and supporting enterprises in significant transformation, from innovative strategy to execution and with an unstinting focus on results. With the new digital economy creating significant disruptions and opportunities, our global team of over 3,600 talented individuals work with leading companies and governments to master Digital Transformation, drawing on our understanding of the digital economy and our leadership in business transformation and organizational change.

Find out more at: <http://www.capgemini-consulting.com> @CapgeminiConsul

### **About Capgemini**

With 180,000 people in over 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2014 global revenues of EUR 10.573 billion. Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, [the Collaborative Business Experience™](#), and draws on [Rightshore®](#), its worldwide delivery model.

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