

Capgemini Research Institute ranked No. 1 for the third consecutive time for the quality of its thought leadership

Capgemini in first place for quality of its thought leadership among 20 leading consultancies and technology firms evaluated for the ranking

Paris, October 10, 2019 – For a third consecutive time, the [Capgemini Research Institute](#) has been ranked No. 1 for producing top quality thought leadership by independent professional services research firm Source Global Research¹. Capgemini’s thought leadership was rated the highest against other consultancies in three key areas: appeal; resilience; and prompting action.

In Source Global Research’s latest report, “Quality ratings of thought leadership for the first half of 2019”, Capgemini came out on top among 20 leading consultancies and technology firms. The report highlights [The Autonomous Car](#) research by the Capgemini Research Institute as an illustration of a great piece of thought leadership that scores highly when it comes to appeal. For its evaluation, Source Global Research [White Space](#) analyzes and ranks consulting and technology firms’ research based on its one-of-a-kind assessment methodology.

Fiona Czerniawska, Founder and Joint Managing Director, Source Global Research said, “*Capgemini has once again retained the top slot in our rankings due to the great quality of thought leadership they produce, that ranks particularly highly in the key area of resilience. This ranking further reinforces Capgemini’s position as a trusted industry thought leader.*”

Jerome Buvat, Vice President and Global Head of the Capgemini Research Institute said, “*We are thrilled that Source Global Research has once again commended the quality of research by the Capgemini Research Institute. Being ranked No. 1 for the third consecutive time acknowledges that our research material indeed helps businesses pave the way for their digital journeys. We are thankful to our network of clients, partners, startups, academics and colleagues for their continued contributions and support in making us successful.*”

Created in 2012, the Capgemini Research Institute is a dedicated in-house think tank focused on exploring the impact of emerging technologies on businesses. The Institute works with a global ecosystem of internal and external experts to produce high-quality publications with sharp actionable insights and analysis on digital technologies.

About Capgemini

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients’ opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and

¹ [Source](#) is the leading provider of research about the professional services market, helping firms to understand, transform, and grow their businesses.



through people. It is a multicultural company of over 200,000 team members in more than 40 countries. The Group reported 2018 global revenues of EUR 13.2 billion. Visit us at www.capgemini.com. *People matter, results count.*

About the Capgemini Research Institute

The Capgemini Research Institute is Capgemini's in-house think-tank on all things digital. The Institute publishes research on the impact of digital technologies on large traditional businesses. The team draws on the worldwide network of Capgemini experts and works closely with academic and technology partners. The Institute has dedicated research centers in India, the United Kingdom and the United States. It was recently ranked #1 in the world for the quality of its research by independent analysts.

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