Why the time to move your on-premise ecommerce solution to cloud is now

Transform your Customer Experience landscape

Today, businesses around the world are facing multiple challenges around growth, efficiency, and sustainability in the new socio-economic environment. There is an increasing urgency to retain existing customers, acquire new ones, and improve the overall customer experience while optimizing the marketing, sales, and supply-chain costs. All of this requires every organization to revisit and enhance their ecommerce systems and platforms.
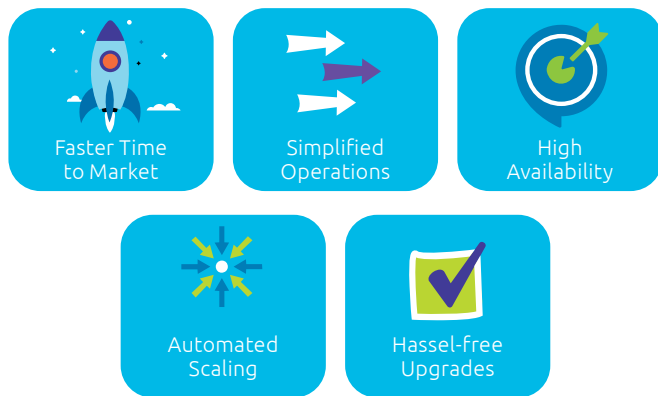
SAP Commerce Cloud provides exactly the type of agility, scale, and cost benefits that are suitable in today's context. As with many on-premise ecommerce implementations, defining a business case that leverages new cloud infrastructure approach and describes an end-to-end transformation plan to embrace cloud, is critical to success. For organizations having on-premise Hybris implementation, it is imperative to move to SAP Commerce Cloud to leverage the full potential of SAP Customer Experience. SAP Commerce Cloud, hosted on public cloud, provides true cloud capabilities such as auto deployments, scaling, and a unique console with self-service tools.

Five reasons why you should move

For SAP ecommerce on-premise customers, moving to the public cloud environment simplifies their site development and experience delivery while streamlining the complex platform processes. SAP promises the cloud's low total cost of ownership, rapid onboarding, and ability to allow customers and partners to create and manage their environments on demand. When done right, embracing SAP Commerce Cloud platform provides your organization with benefits that include:

Faster Time to Market

Simplified Operations

High Availability

Automated Scaling

Hassel-free Upgrades

Measurable cost savings and efficiency gains

As you move to new SAP Commerce Cloud, you quickly start realizing measurable (tangible) gains and cost savings. Our experience with multiple implementations suggests setting up key measurement metrics such that benefits of moving to cloud become clear to all stakeholders and help teams strive for both tangible and non-tangible (or long-term) benefits. Some of the tangible benefits of adoption of SAP Commerce Cloud are:

- Eliminate additional infrastructure costs
- Reduce the need for additional infrastructure operations resources
- Year-on-year cost savings in architecture upgrades
- Obtain better control over infrastructure
- Implement more efficient internal processes, leading to significant time/cost savings for enterprise organizations
- Scale rapidly: deploy the ecommerce capabilities quickly across multiple business units, product units, and subsidiaries, allowing increase in number of users and transactions without any constraint.

We can help you accelerate your ecommerce transformation

Capgemini's Horizon program for SAP Commerce Cloud leverages our rich SAP expertise, streamlined processes, and field-tested methodologies to seamlessly move an existing on-premise solution to SAP Commerce Cloud. Through our **three-stage (Analyze, Migrate and Operationalize)** approach, we ensure that all the critical features of the existing solution are moved to SAP Commerce Cloud and enable subsequent enhancements to the user experience by leveraging new capabilities of the cloud platform. Horizon framework provides direct and measurable benefits with our assurance of:

Fixed Timelines

Fixed Budget

Assured Delivery

Automated Migration

Full Cloud Compliance

The Horizon program provides a process framework, migration toolkit, and accelerators that are designed and developed by Capgemini. With Horizon, we promise a rapid movement of on-premise solutions to SAP Commerce Cloud. Combined with Capgemini's proven delivery process and industry expertise, the solution provides a fixed price and timeline approach, with minimal risk and assured delivery of all features from your existing on-premise implementation. Early decision making on key factors, such as functionality, customization, business continuity, and risk evaluation is critical to ensure success in any cloud enablement program. To help our clients understand and address some of these challenges, we have enabled a self-assessment tool for our clients to get initial assessment report and make an informed decision about their cloud migration.

For more information, visit our SAP Customer Experience webpage or connect with our global CX Experts.

About
Capgemini

Capgemini is a global leader in consulting, digital transformation, technology and engineering services. The Group is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year+ heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. Today, it is a multicultural company of 270,000 team members in almost 50 countries. With Altran, the Group reported 2019 combined revenues of €17billion.

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People matter, results count.