



Cloud Economics and Optimization Assessment

Control costs and maximize the business value of the cloud

While starting out on a cloud adoption journey, organizations often fail to set up a framework for cloud cost management. This leads to cloud sprawl or the uncontrolled proliferation of the organization's cloud environment without proper tracking and accountability. And this, in turn, leads to high cloud costs.

Research suggests that companies are wasting **35%** of their cloud spend, despite the fact that **64%** of mature cloud users have cloud cost optimization as their top initiative.

A few gaps in your current cloud environment can easily make your cloud spend spiral out of control. Ask yourself:

- Do you have complete visibility into your cloud spend?
- Are your resources appropriately provisioned?
- Are you using the purchasing options in the most cost-effective way?
- Are you using any tools to control costs across cloud platforms?
- Do you have the strategies, systems and internal communications in place to connect your cloud costs with your business insights?

These capabilities are precisely what Capgemini brings to the table, and our combination of business focus, collaborative engagements, industry-specific expertise, and a comprehensive cloud economics and optimization assessment portfolio makes us absolutely unique.

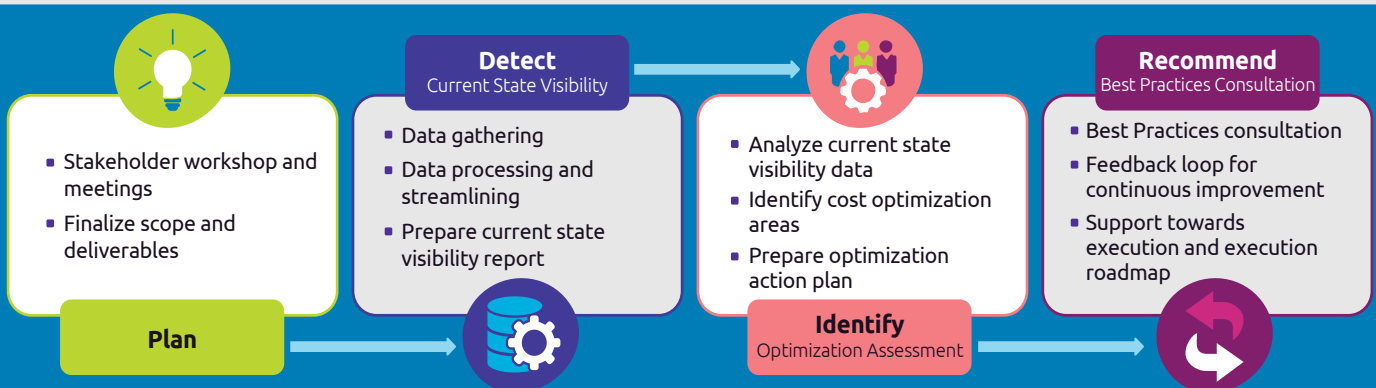
Assessment services that let you take control of costs and optimize the cloud, safely

Capgemini assesses your business requirements and current technology to create an actionable plan that gets you to the cloud quickly. With Capgemini, you get a solution that's simple, reliable, and complete — everything you're looking for, from a turnkey IT service provider across consulting, advisory and managed services:

- More control over and visibility into public cloud spend and utilization
- Optimization opportunities to minimize waste
- Alignment of cloud usage and costs with an IT business strategy
- Creating a culture of cloud spend accountability, ensuring low risk and impact
- Real outcomes in just a few weeks, with faster implementation

Delivering value at the highest level

Capgemini's Cloud Economics and Optimization Assessment is a premier enterprise-ready service designed to maximize your success. Our experienced team of cloud-accredited professionals will help you plan, detect, identify, and recommend necessary cost optimization measures to minimize cloud operating costs through a structured approach.



Capgemini offers this as a 5–6-week service that involves a high-level assessment of your public cloud environment, analysis of public cloud consumption, and the delivery of an advisory report to reduce and control your public cloud spend. Our vendor-agnostic strategy lets you connect with the best cloud services from well-known providers. Microsoft Azure, Amazon Web Services, and Google Cloud Platform

are our key strategic partners – and we have considerable experience implementing, migrating, and maintaining their systems.

Compelling advantages of Capgemini's business-focused approach

Capgemini is the one partner that can deliver on the full spectrum of Cloud Optimization Assessment requirements, every step of the way, in any industry, anywhere in the world. We combine:



End-to-end capabilities



Tools and Accelerators



Actionable Intelligence



Cloud-agnostic, vendor-neutral approach



Groundbreaking Innovations



Best Practices



Global scale



Strategic partners

Satisfied clients

Leading Vacation Experience Firm: 30% cost savings in just 10 days.

A leading vacation experience firm wanted to re-invest the quarter-million dollars freed up in its engineering budget in a roll-out of new apps and to optimize its AWS workload utilization while ensuring reliable performance.

Capgemini's Cloud Platform Expense Management solution helped the client with **30% cost savings** on overlooked AWS assets in just 10 days, with **overall 10% optimization** in AWS cost, allowing the client to reinvest savings in further innovation.

Global Investment Bank: 23% reduction of their total monthly bill.

A leading global investment bank was running its digital payments platform in Azure public cloud leveraging 50+ services/features. The firm's TCO started multiplying due to new product launches and an increase in its customer base. The business objective was to reduce the monthly cost without impact to the existing setup.

The Capgemini solution helped the customer save **23% on their total monthly bill.**

Recent analyst recognitions

FORRESTER | Capgemini has been positioned as a Leader in the inaugural Forrester Wave for Global API Strategy and Delivery Service Providers, Q2 2019.

Talk to us

Take the next step on your cloud journey with speed and confidence. Contact Capgemini today.

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People matter, results count.

