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**Capgemini introduces new FAST Commerce solutions for businesses to quickly develop and launch digital experiences at scale on SAP Commerce Cloud**

*The SAP Commerce Cloud solution helps organizations accelerate the launch of next-generation customer experiences*

**New York – June 23, 2020 –** [**Capgemini**](https://www.capgemini.com/) **today announced the release of its** [**FAST Commerce for SAP Customer Experience Solutions**](https://www.capgemini.com/us-en/service/sap-customer-experience/fast-commerce-for-sap-customer-experience/) **designed to help companies accelerate the development of customer-focused commerce experiences and release them to the market faster. Powered by** [**SAP Commerce Cloud**](https://www.capgemini.com/us-en/service/sap-customer-experience/) **technology, these rapidly deployed accelerators leverage Capgemini’s rich SAP platform expertise, streamlined processes, and field-tested methodologies to transform and innovate clients’ customer experiences.**

Through three distinct solution tiers, users can quickly and efficiently bring their cutting-edge experiences to market, and easily evolve and enhance them once they are live. The solution can be customized for numerous industries including manufacturing, automotive, life sciences, consumer products and wholesale distribution, energy and chemicals.

*“Customer expectations are consistently changing, and businesses need ways to quickly develop and launch digital experiences at scale to meet and exceed these expectations and stay ahead of the market,”* said Jonathan Brassington, Head of Digital Customer Experience, Capgemini in North America. *“Our technology partnerships, coupled with deep industry expertise help us to deliver on our comprehensive portfolio of digital experience solutions across sales, service, marketing, and commerce.”*

This rapid deployment solution is part of Capgemini’s Customer Experience focus: its [digital customer experience (DCX) practice](https://www.capgemini.com/us-en/service/digital-services/customer-experience/) has a well-established history of getting transactional sites to market faster, enabling clients to test new products or services, new markets, and direct-to-consumer options. Earlier this month, Capgemini was named a leader in [Gartner’s 2020 Magic Quadrant for Customer Experience (CX) and CRM](https://www.capgemini.com/news/leader-gartner-mq-cx-crm/). Fast Commerce for SAP Customer Experience Solutions builds on Capgemini’s strong set of digital capabilities and offerings that tie both the SAP S/4HANA and SAP Commerce Cloud portfolios together to transform and innovate clients’ digital user experiences.

*“Capgemini is an innovative partner and their strong momentum in end-to-end customer experience and digital transformation is fuelled by new solutions like FAST Commerce,”* said Dan Corazzi, Head of Customer Experience Sales North America at SAP. *“Their vision for creating superior customer experiences and overall digital transformations is exemplary in our industry, and this new solution builds on that by allowing our business users to launch new sites in an expedited timeframe.”*

As an SAP global partner, Capgemini is one of the world’s largest and most experienced SAP systems integrators, with more than 20,000 SAP practitioners worldwide and over 40 years of experience. Capgemini partners with SAP across technologies and solutions to bring innovation and transformation to organizations across many different industries.

**About Capgemini**

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients’ opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of over 200,000 team members in more than 40 countries. With Altran, the Group reported 2019 combined revenues of €17billion (about $19 billion USD at 2019 average rate).

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