

**Press contact:**  
Michele Moore  
Tel.: +44 370 905 3408  
Email: [michele.moore@capgemini.com](mailto:michele.moore@capgemini.com)

## **World Climate Summit 2019: Capgemini to present its insights on how organizations must innovate toward the Net-Zero Economy**

**Paris, December 3, 2019 – [Capgemini Invent](#), part of the [Capgemini Group](#), will present its insights on how businesses can transform the way they operate within the global economic system in the coming decade, to meet the United Nations Intergovernmental Panel on Climate Change (IPCC) targets. As its first global partner, Capgemini Invent will be joined by other international organizations at the [World Climate Summit](#) in Madrid, on December 8, 2019. Discussions will focus on strategies to achieve a 45% reduction in greenhouse gas emissions by 2030 – and net zero emissions by the middle of this century.**

Executives from across the Capgemini Group will be participating in panel discussions around electrifying mobility and building smarter cities, and Capgemini Invent's CEO, Cyril Garcia, will provide the closing keynote on "Business for 2030 – Bridging the gap in Finance and Technical Capacity to Meet the Challenges of Climate Change."

*"No organization will thrive in the decades beyond 2030 without having sustainability embedded in their core, so we need to start designing and building ecosystems with interlinked technology platforms that share information today, not tomorrow,"* said Cyril Garcia, CEO of Capgemini Invent and member of the Group Executive Board. *"The scale of the transformation required to tackle climate change across every business sector is significant and delivering the needed reductions in carbon emissions must go well beyond incremental efficiency. It will involve radical business reinvention. Achieving this will demand new thinking, new strategies, innovative new business models, and the adoption of new technologies, interlinked platforms and partner ecosystems. This is all feasible, but there is no time to waste."*

During the summit Capgemini Invent will also share its recently published paper on "[Sustainable Business Revolution 2030](#)" which looks at the climate emergency and the challenge for businesses; reinventing business models by doing things differently with technology; why ecosystems are needed; and a vision for the automotive, energy and mobility sectors for 2030. The paper includes a series of case studies from Capgemini Group client work that has been addressing these sustainability issues. For example, SK Group, a telecommunications conglomerate, worked with Capgemini Invent on a future vision looking at a 30-year horizon:

*Ian Huh, Senior Vice President of SK Telecom, said: "Energy, connectivity and data are coming together like never before and SK Group is determined to seize the opportunities that this presents. Capgemini Invent's research and proposals for transformative future innovation at SK Group reached into every corner of the energy value chain, from demand response and energy efficiency to battery networks in homes, microgrids and exponential connectivity in a world where energy demand is expected to triple through to*



*2050. We identified a gameboard of multiple areas of transformation with the opportunity to ignite new business models, which will inform SK's innovation efforts in 2020 and beyond."*

Speakers from the Capgemini Group will participate in the following panels during the summit:

**Building Smart Cities - The Role of Net- Zero Technologies**

Hours: 10:00 - 11:00

**Speaker: Florent Andrillon, Energy Transition Global Lead, Capgemini Invent**

**Electrifying Mobility - On the Road towards Zero-Emission Transportation**

Hours: 13:30 - 14:30

**Speaker: Markus Winkler, Group Head of Automotive & Mobility, Capgemini Group**

**Closing Session: Business for 2030 - Bridging the Gap in Finance and Technical Capacity Necessary to Meet the Challenges of Climate Change**

Hours: 17:00 - 18:00

**Keynote: Cyril Garcia, CEO, Capgemini Invent**

**About Capgemini Invent**

As the digital innovation, consulting and transformation brand of the Capgemini Group, Capgemini Invent helps CxOs envision and build what's next for their organizations. Located in more than 30 offices and 25 creative studios around the world, its 7,000+ strong team combines strategy, technology, data science and creative design with deep industry expertise and insights, to develop new digital solutions and business models of the future.

Capgemini Invent is an integral part of Capgemini, a global leader in consulting, technology services and digital transformation. The Group is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of over 200,000 team members in more than 40 countries. The Group reported 2018 global revenues of EUR 13.2 billion. People matter, results count.

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