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## Capgemini Consulting surges to the second position for Thought Leadership

Paris, November 17, 2014 – [Capgemini Consulting](http://www.capgemini.com), the global strategy and transformation consulting arm of the Capgemini Group, has been recognized by Source<sup>1</sup> for the consistently high quality of its thought leadership content. Capgemini Consulting attained the 2<sup>nd</sup> place in the world for thought leadership, up from the 5<sup>th</sup> position at the end of 2013, a rise of 16 places in two years.

Source, a leading market analyst firm for the consulting industry, assesses firms' Thought Leadership performance through its [White Space](#) initiative<sup>2</sup>. Since the creation of the [Digital Transformation Research Institute](#) in 2012, Capgemini Consulting has risen quickly through the Source rankings due to both the depth of its research into the business implications of the digital economy, and also the relentlessly high standard of its concise content.

Rachel Ainsworth, Head of Research at Source said: *"Capgemini Consulting's ranking has moved up significantly this year as a result of its innovative thought leadership approach of 'low volume/high investment', which is delivering very good quality material on a small number of topics."*

Didier Bonnet, Senior Vice-President at Capgemini Consulting and sponsor of Capgemini Consulting's Digital Transformation program, said: *"We are very pleased to see the work of our consultants and the Digital Transformation Research Institute being recognized. Our digital transformation work is grounded in robust research which is becoming more and more critical given the increasing complexity of today's business environment. We are now focused on scaling up our digital transformation initiatives to offer enhanced services to our clients."*

### About Capgemini Consulting

Capgemini Consulting is the global strategy and transformation consulting organization of the Capgemini Group, specializing in advising and supporting enterprises in significant transformation, from innovative strategy to execution and with an unstinting focus on results. With the new digital economy creating significant disruptions and opportunities, our global team of over 3,600 talented individuals work with leading companies and governments to master Digital Transformation, drawing on our understanding of the digital economy and our leadership in business transformation and organizational change.

Find out more at: <http://www.capgemini-consulting.com> @CapgeminiConsul

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<sup>1</sup> [Source](#) is the leading provider of research about the management consulting market in Europe and the Middle East, with a growing footprint in the US, China, Brazil, Australia and Africa.

<sup>2</sup> White Space is a subscriber-based web service which provides detailed analysis of the thought leadership of around 30 leading global consulting firms.

**About Capgemini**

With more than 140,000 people in over 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2013 global revenues of EUR 10.1 billion. Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want. A deeply multicultural organization, Capgemini has developed its own way of working, [the Collaborative Business Experience™](#), and draws on [Rightshore®](#), its worldwide delivery model. Learn more about us at [www.capgemini.com](http://www.capgemini.com).

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