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– NEWS ALERT –

Capgemini Named a Strong Performer in Salesforce.com Implementation Services

By Independent Research Firm

Paris, July 18, 2013 – Capgemini, one of the world’s foremost providers of consulting, technology and outsourcing services, today announced that it has been placed in the Strong Performers category in an independent report about Salesforce.com Implementation Services Q2 2013 by Forrester Research, Inc.

According to the report, “Capgemini has a dominant presence working with Salesforce.com customers in Europe, where more than 50% of its client base in Salesforce.com projects is headquartered. Capgemini balances digital disruption with deep technology and platform expertise.” The report also states: “Larger multinationals like [another provider] and Capgemini have leapfrogged some of the competition through significant investment and dedicated focus on the needs of salesforce.com buyers.”

Vikrant Karnik, in charge of the Salesforce.com global alliance at Capgemini and head of sales for enterprise cloud services said, “*We are delighted to be positioned in the strong performers’ category by Forrester. We believe that it is a testament to our efforts to continually grow our Salesforce.com practices at a rapid rate — winning new clients as well as building on our vast existing relationships worldwide.*”

Capgemini has been able to leapfrog competition in the Salesforce.com implementation landscape through significant investment and a strong focus on the Salesforce requirements of clients. Already a Salesforce.com platinum partner, Capgemini has mobilized implementations across Consulting and Application Services to become a leading partner of Salesforce.com. By the end of 2012 Capgemini was seen as one of its top three global partners with 500 Salesforce.com consultants globally.

¹ “The Forrester Wave™: Salesforce.com Implementation Services, Q2 2013,” Forrester Research Inc.: June 18, 2013

About Capgemini

With more than 125,000 people in 44 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2012 global revenues of EUR 10.3 billion. Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model. Learn more about us at www.capgemini.com.

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