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Capgemini strengthens Informatica partnership with four new data management solutions for the big data era

Capgemini announces four new solutions: Data Warehouse Optimization using Hadoop, Data Masking, Data-Quality-as-a-Service and a solution specifically focused on physical asset optimization.

London and Paris, 12 May 2014 – [Capgemini](#), one of the world's foremost providers of consulting, technology and outsourcing services, announced today at Informatica World, the availability of four new data management offerings co-developed through its Informatica partnership.

The new solutions - Data Warehouse Optimization using Hadoop, Data Masking, Data-Quality-as-a Service and Asset Information Management - provide customers with a comprehensive suite of services that enable enterprises to better manage their data, reducing total cost of ownership, improving operational performance and reducing risk through addressing key data management challenges.

Andrew Cameron, Head of Business Information Management Capgemini UK and Executive Sponsor of the Informatica Alliance: *“As one of the world’s pre-eminent Informatica system integrators our jointly developed data management solutions are a testament to our long-standing and successful relationship. With the surge in digital transformation and the advent of big data the new offerings will help our customers manage complex data more effectively and at lower cost, allowing for greater investment in value-added business insight.”*

“Organizations look to Capgemini for ways to improve and streamline the use of their data assets while ensuring compliance to data privacy and security requirements,” said Brad Kern, SVP Alliances, Informatica. *“These new data management offerings that combine Informatica’s industry leading software with Capgemini’s expertise, will provide organizations with accelerated benefits such as lowered costs, reduced risk and simplified data asset management.”*

Data Warehouse Optimization using Hadoop

Data Warehouse Optimization (DWO), a service based on the combined technologies of Informatica, Appfluent and Cloudera, seeks to balance the value of data against the cost of storage. DWO can improve Online Transaction Processing (OLTP) systems and Data Warehouse (DW) performance whilst reducing total cost of ownership. In addition, it enables better decision support as all information, including historical data, can be made readily available for analysis.

“The evolving information economy demands that companies become more data-driven in their quest to better know their markets and serve their customers. Being equipped with solutions and services that make it easy to

adopt and integrate big data technologies into their existing landscape is paramount to being successful, said Tim Stevens, Vice President, Corporate and Business Development, Cloudera. “Working with leading companies like Capgemini and Informatica, customers have access to a fast-track ensuring they can execute and implement quickly on their big data strategy.”

Data Masking

To address the tighter regulation faced by many industries, this new data masking solution allows companies to comply with increasingly stringent data protection laws, whilst allowing faster, more efficient and cheaper data masking, with up to 40 percent cost savings achievable.

Data-Quality-as-a-Service

Assuring quality of data remains a priority in the big data world. Scalability and agility are critical as new data-sets come on stream and quality standards vary in accordance with the data source. This highly customizable and scalable SaaS-based solution provides market leading data quality capability, whilst allowing companies to monitor and cleanse data throughout their operations on a pay-per-use model.

Asset Information Management

Aimed at asset-intensive industries such as energy, utilities, transportation and manufacturing, this solution provides a single trusted source of asset data. It masters core asset data across the life-cycle and enables organizations to improve operational resilience, meet regulatory requirements and optimize asset utilization/maintenance, whilst providing more robust data governance capabilities.

About Capgemini

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