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Capgemini positioned as a Leader in the IDC MarketScape: Worldwide Cloud Professional Services 2024

Paris, September 5, 2024 – Capgemini today announced that it has been positioned in the Leaders Category in the [IDC MarketScape Worldwide Cloud Professional Services 2024 Vendor Assessment](#)¹. Capgemini was named a Leader among 24 service providers focused on cloud-native solutions associated with managed and professional services for the public cloud.

"Capgemini's key strengths comprise 'delivery capabilities, effective messaging, and comprehensive portfolio breadth. Furthermore, the company through its innovation capabilities, particularly in its ability to transfer innovation to its clients via innovative service delivery and rapid deployment of local resources to resolve issues efficiently, demonstrates a steadfast commitment to client satisfaction," said Gard Little, Vice President at IDC.

"Organizations are constantly seeking to optimize their cloud transformation journeys to unlock maximum business value. At Capgemini, we're focused on delivering tailored cloud solutions, leveraging our extensive industry and technology expertise in cloud and data, with a strong focus on cybersecurity and sustainability. Capgemini is integrating GenAI into our services portfolio, unlocking efficiency and speed to drive cloud migration, transformative cloud solutions, and business outcomes. This approach ensures long-term value for our clients. We are delighted to be recognized as a Leader in the IDC MarketScape for Cloud Professional Services, which recognizes our commitment to driving cloud-enabled business outcomes and innovation globally," said Fernando Alvarez, Chief Strategy and Development Officer and Group Executive Board Member at Capgemini.

About IDC MarketScape

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About Capgemini

Capgemini is a global business and technology transformation partner, helping organizations to accelerate their dual transition to a digital and sustainable world, while creating tangible impact for enterprises and society. It is a responsible and diverse group of 340,000 team members in more than 50 countries. With its strong over 55-year heritage, Capgemini is trusted by its clients to unlock the value of technology to address the entire breadth of their business needs. It delivers end-to-end services and solutions leveraging strengths from strategy and design to engineering, all fueled by its market leading capabilities in AI, cloud and data, combined with its deep industry expertise and partner ecosystem. The Group reported 2023 global revenues of €22.5 billion.

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¹ IDC MarketScape: Worldwide Cloud Professional Services 2024 Vendor Assessment (Document number: # US51406224, June 2024)