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Capgemini Named a Global Business Intelligence Services Providers Leader for Asia Pacific by Independent Research Firm

Paris, January 15, 2014 - Capgemini, one of the world's foremost providers of consulting, technology and outsourcing services, today announced it has been named a leader in an independent report about Business Intelligence Service Providers In Asia Pacific, Q4 2013 by Forrester Research, Inc.

Capgemini was among the selected companies that Forrester invited to participate in its November 18, 2013 report, "The Forrester Wave™: Business Intelligence Service Providers in Asia Pacific, Q4 2013". The report assessed 8 top services providers across 53 criteria. In this evaluation, Capgemini was cited as a "leader" among Business Intelligence Services Providers with Asia Pacific delivery capabilities.

The Forrester report describes Capgemini in its vendor profile as follows: *"Primarily targeting Australia, China, and India with its BI services capabilities, Capgemini has developed specialized business information management centers in Australia and India. Given its limited size, the company has developed a highly focused strategy in each market to bring business relevance to its customers. In Australia, the company targets utilities, retail, and financial services organizations, focusing on digital transformation and BI services that cover information strategy, performance optimization, data warehouse implementation, and data management. In China and India, the company focuses on human resources and customer relationship management analysis and enterprise performance analysis for engineering, automotive, utilities, real estate, and pharmaceutical firms. Capgemini also specifically targets the public sector in India."*¹

"We are proud to be recognized as a leader in Business Intelligence services for Asia Pacific", said Kiran Cavale, Senior Vice President, BIM Global Service Line at Capgemini. *"We believe it is a testament to Capgemini's success*

¹ "The Forrester Wave™: Business Intelligence Service Providers In Asia Pacific, Q4 2013," Forrester Research Inc.: November 18, 2013
<http://www.forrester.com/pimages/rws/reprints/document/92821/oid/1-LT7BM5>

in helping organizations realize the potential of big data and analytics to improve competitive edge. The report, in our opinion, is a valued recognition of Capgemini's innovative BI solutions."

About Capgemini

With more than 130,000 people in 44 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2012 global revenues of EUR 10.3 billion. Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model. Learn more about us at www.capgemini.com.

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