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## **Capgemini and Goodman Fielder win SSON Award for Excellence in Value Creation**

Paris, September 04, 2017 – [Capgemini](#), a global leader in consulting, technology and outsourcing services, today announced it has won the Shared Services & Outsourcing Network (SSON) Award for Excellence in Value Creation alongside its client, Goodman Fielder, and Pricewaterhouse Coopers (PwC). The award was announced at the recent SSON flagship event: the SSON Australasia Awards 2017.

Goodman Fielder, a leading food company across Australia, New Zealand and Asia Pacific, was looking to streamline its financial processes to boost business efficiency and enhance the user experience. As part of its transformation journey, Goodman Fielder selected Capgemini as their outsourced Business Services provider. The prestigious SSON award recognizes the immense business value that Goodman Fielder derived through this transformation, making it a more lean and agile organization.

Capgemini collaborated with Goodman Fielder to build a customized Global Business Services Model. A cross-organizational team of experts developed a strategy that translated into a phased transformation and process revamp through deployment of WebCollect, Capgemini's in-house, proprietary collection tool platform that enables the ability to streamline and gain efficiencies within accounts receivables with a combined approach of risk management, predictive account scoring and portfolio management protocols. The engagement has delivered cost savings to the tune of up to 40 percent (through a reduction in the cost of delivering finance processes), directly impacting Goodman Fielder's accounts receivables targets.

Bernard Carbone, Head of Shared Services for Goodman Fielder spoke about the winning collaboration, saying, *"Standardizing our financial systems and processes was crucial to leveraging customer information, and improving our scalability and adaptability when entering new markets. We needed a dependable partner who could deliver on our requirements as well as add value to the engagement. While PwC assisted us in this selection process, Capgemini has delivered a seamless process transformation through both the phases of the engagement."*

Speaking about the award, Jean-Christophe Ravoux, Executive Vice President and Head of Europe & APAC, Business Services at Capgemini said, *"We are happy to receive the SSON Award for Excellence*

*in Value Creation. This award is a testament to Capgemini's innovative capabilities and reinforces our relationship as a valued shared services partner. Our ability to design and implement futuristic Finance powered by Intelligent Automation, coupled with our Rightshore model and local expertise, have been instrumental in delivering value to Goodman Fielder's transformation journey to be the leading food company in the Asia Pacific region."*

### **About Capgemini**

With more than 190,000 people, Capgemini is present in over 40 countries and celebrates its 50<sup>th</sup> Anniversary year in 2017. A global leader in consulting, technology and outsourcing services, the Group reported 2016 global revenues of EUR 12.5 billion. Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, [the Collaborative Business Experience™](#), and draws on [Rightshore®](#), its worldwide delivery model.

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