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Capgemini Research Institute ranked No.1 for the quality of its thought leadership for the sixth consecutive time

Capgemini is the first amongst consultancy and technology firms to be recognized six times in a row for its thought leadership reports

Paris, November 17, 2021– [Capgemini](#) today announced that the [Capgemini Research Institute](#) has been ranked No.1 for its top quality thought leadership for the sixth consecutive time by the independent professional services research firm Source Global Research¹. The study evaluated 20 leading consultancy and technology firms across various criteria, including differentiation, appeal, resilience, and prompting action. Capgemini was the only firm to feature in the top 3 for all criteria, and led the ranking for resilience. Two of Capgemini’s thought leadership pieces featured in the top 10 list of publications.

Source Global Research’s latest report, “Quality Ratings of Thought Leadership for the First Half of 2021”, recognized Capgemini for its ability to bring together large data sets and for its ability to prompt action through evidencing relevant credentials and offerings. Capgemini was recognized for the clear data visualizations, depth of research and clear description of methodology in its [World Retail Banking Report 2021](#), and for the juxtaposition of consumer and banking survey information, which allowed it to provide useful and interesting insights. Capgemini’s [report on the use of 5G and Edge in industrial operations](#) was also praised by the analysts and highlighted as one of the top 10 publications amongst consultancy and technology firms.

The industry evaluation is based on data from [White Space](#), a database built by Source Global Research, which analyzes and ranks consulting and technology firms’ thought leadership based on its [one-of-a-kind assessment methodology](#).

Zoë Stumpf, Head of Thought Leadership, Source Global Research said, “*We’d like to congratulate the Capgemini Research Institute for producing quality thought leadership reports, and for securing the top rank for the sixth time consecutively. This is the first time that any consultancy and technology firm has achieved this feat. There’s a lot to celebrate for Capgemini as two of their reports feature amongst the top ten thought leadership pieces. Their in-depth research and ability to provide actionable insights is commendable. We hope that Capgemini continues to ensure that their reports are based on well-rounded research, backed by robust analytics to ensure a data-driven and differentiated point of view.*”

Jerome Buvat, Global Head of the Capgemini Research Institute said, “*We are delighted to be recognized for the quality of our research reports. It further highlights our commitment to provide well-researched and intelligent insights to our clients, prospects and the industry in general. I am grateful to our worldwide network of experts, academic and technology partners who are vital in helping us deliver such high-quality research.*”

¹ [Source](#) is the leading provider of research about the professional services market, helping firms to understand, transform, and grow their businesses.



The Capgemini Research Institute is the dedicated in-house think tank focused on exploring the evolution of trends of key industries and the impact of emerging technologies on businesses. The Institute works with a global ecosystem of internal and external experts to produce high-quality publications with sharp insights and analysis of digital technologies.

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About Capgemini

Capgemini is a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of over 300,000 team members in nearly 50 countries. With its strong 50-year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fueled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering and platforms. The Group reported in 2020 global revenues of €16 billion.

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About the Capgemini Research Institute

Capgemini Research Institute is Capgemini's in-house think-tank on all things digital. The Institute publishes research on the impact of digital technologies on large traditional businesses. The team draws on the worldwide network of Capgemini experts and works closely with academic and technology partners. The Institute has dedicated research centers in Paris, India, the United Kingdom, Singapore and the United States. It was recently ranked #1 in the world for the quality of its research by independent analysts.

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