

SAP Afaria, cloud edition

An affordable, cloud-based mobile device management solution for enterprises



Mobile Device Management (MDM) is one of the biggest challenges facing enterprises of all sizes. But now a new cloud-based partnership solution promises to provide a robust, flexible and cost-effective answer to the problem of fast-spreading and vulnerable devices in the workplace.

Capgemini Group, SAP and Amazon Web Services (AWS) have formed a partnership to provide a cloud-based MDM solution for just one euro per device per month. Designed for enterprises of any size, SAP Afaria, cloud edition, will enable telcos and resellers to offer their customers a comprehensive, secure and scalable MDM environment for 25 devices or more. Capgemini will manage and operate SAP Afaria, cloud edition, on Capgemini's Cloud Orchestration Management Platform End to End (COMPLETE) enterprise-ready framework and intelligent platform utilizing the AWS infrastructure.

The need to regain control of devices in the enterprise is clear. According to Gartner, 65% of enterprises worldwide will adopt a mobile device management solution for corporate-liable users by 2017¹. In separate research, Gartner's annual CIO Agenda Survey shows that the top technology priorities for CIOs worldwide in 2013 are analytics and business intelligence software (#1) and mobile technologies (#2). "Over the last 18 months, digital technologies — including mobile, analytics, big data, social and cloud — have reached a tipping point with business executives," says the report².

1 [http://www.gartner.com/newsroom/id/2213115]

2 [http://www.gartner.com/it/page.jsp?id=2304615]

The challenges in terms of securing and managing those devices will be manifold. Among the most prevalent will be the significant and growing threat from viruses, malware and hacking; the difficulties of managing disparate operating systems and devices; challenges with regard to policy, privacy and governance in relation to employee and company-owned devices; and the complexity of system integration.

But the shift to Bring Your Own Device (BYOD) can also translate into significant cost savings and productivity gains, provided mobile access to increasingly decentralized company data can be simply and securely managed. To achieve those aims, companies need a reliable management and analytics tool delivered through a highly scalable and flexible platform.

The new cloud-based solution from Capgemini, SAP and AWS provides a robust, flexible and cost-effective mobile device management solution. The partnership brings together market-leading SAP Afaria MDM software with widely used and trusted AWS cloud infrastructure, fully supported by Capgemini Group's worldwide consulting, technology and outsourcing services expertise. As a result, enterprises can now efficiently, securely and cost-effectively manage how employees access company applications and information from Android, iOS and Windows Phone devices.

Companies will be able to benefit from the productivity gains and innovative working practices enabled by smartphones and tablets, while fully managing access to their data and systems, all at a low cost per device.

Based on SAP's market-leading Afaria Cloud software, the software-as-a-service solution provides enterprises with a real-time view of device, content and application usage, via a SAP BusinessObjects Mobile dashboard. Customers have full access to an easy-to-use self-service portal—which can be co-branded by telco service providers—for full reporting and analytics functions. In addition, customers can opt for day-to-day managed operation and support of the service by Capgemini and its subsidiary Sogeti, drawing on their business intelligence, mobility and cloud expertise.

Even enterprises that do not already have SAP infrastructure can benefit from the Afaria Cloud mobile device management software, which can be installed in fewer than 10 minutes. Telcos can draw on the market's most trusted MDM software that is already being used to manage millions of devices worldwide. And Capgemini Group's expertise in analytics, mobility and cloud computing make it the perfect partner to ensure the smooth deployment and management of this powerful, cloud-based Enterprise Mobility Management (EMM) solution.

Looking to realize your mobile potential? Explore opportunities with Capgemini Group and take advantage of the fully automated 30-day free trial.

For more information contact:

Josean Mendez

Global Chief Mobile Technology Architect, Capgemini
jose.mendez-rios@capgemini.com

About Capgemini and Sogeti

With more than 125,000 people in 44 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2012 global revenues of EUR 10.3 billion. Together with its clients, Capgemini creates and delivers business and technology solutions that fit needs and drive the results they want. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model.

Sogeti is a wholly-owned subsidiary of Cap Gemini S.A., providing local professional services, specializing in Application Management, Infrastructure Management and High-Tech Engineering. Sogeti offers cutting-edge solutions around Testing, Business Intelligence, Mobility, Cloud and Security. Sogeti brings together more than 20,000 professionals in 15 countries and is present in over 100 locations.

Capgemini and Sogeti offer end-to-end Mobile Solutions for mobile strategy and services as an Enterprise Mobility Orchestrator. Deploying a framework of harmonized methods, accelerators and industrialized services, the Enterprise Mobility Orchestrator services can help create, implement and support an organization's mobile strategy. To address all areas of a business going mobile, the service portfolio covers: Strategy; Mobile Applications; Mobile Platforms; Managed Mobility; and Reselling. Together, Capgemini and Sogeti have combined their extensive capabilities in strategic consulting, technology excellence, industry solutions and global delivery to help organizations optimize their mobile business potential.

Learn more about us at
www.capgemini.com/mobile
www.sogeti.com/mobile