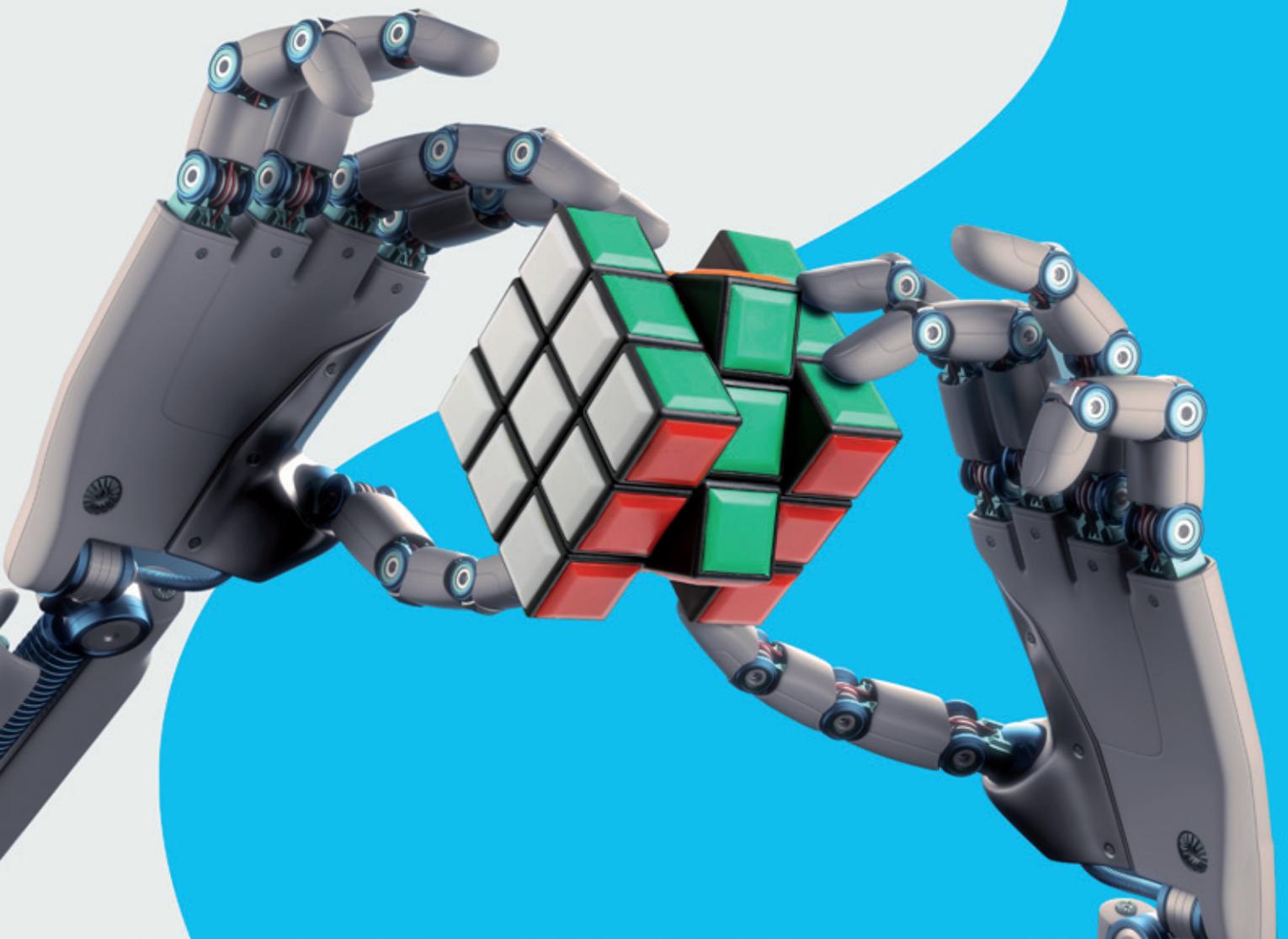




ADMnext: Excel. Enhance. Innovate.

Accelerate your journey to digital excellence—and beyond.



The Future Belongs to the Agile

There has always been a direct link between your application portfolio and your business performance. But in the digital age, applications drive more than operational efficiency and cost containment. They drive business agility.

Agility is the key to surviving and thriving in the digital age. And to increase business agility, you need a more evolved approach to Application Development and Maintenance (ADM).

That is why Capgemini has created ADMnext - a comprehensive portfolio that empowers your enterprise to **excel** at the fundamentals of ADM; **enhance** the core to create a culture of continuous improvement; and **innovate** like never before.

The result is a new capability that digital transformation alone does not deliver: the ability to continuously evolve and adapt faster than competitors.

With ADMnext developers spend more time innovating and collaborating. IT acts more like a nimble start-up. Business initiatives accelerate. Costs decrease. And your enterprise can achieve the business objectives of digital transformation much faster, more securely, and at a lower total cost.

ADMnext Portfolio: Comprehensive Capabilities

Capgemini delivers integrated ADM services across the full range of your business and technical requirements. We serve as your trusted partner throughout your journey to continuous evolution—delivering flexible service options tailored to your business priorities.

Capgemini's ADMnext services are both business-aware and future-ready. We begin by shaping each engagement to meet the client's specific goals. Through conversations with business and technology leaders, we identify the most imperative objectives, which often include:

- Accelerating speed to market and delivery by enhancing DevOps, Agile, and Lean methodologies across the enterprise
- Increasing the effectiveness of IT service and solution delivery while reducing costs
- Streamlining core IT practices through superior service integration
- Improving the business results delivered by IT services and business processes
- Future-proofing the IT landscape to enhance business agility
- Accelerating business initiatives such as digital transformation

We help you create a transformation roadmap that shows both the "art of the possible" and concrete steps to take along the way, complete with services, automation solutions, methods, metrics, and more. This serves as a starting point for more detailed discussions with all stakeholders and lays the foundation for a uniquely collaborative, business-focused engagement aligned to business priorities.

More specifically, Capgemini's ADMnext services can help you with any phase of achieving three core requirements:



Excel at the fundamentals.

Create a culture of operational excellence through services that enable you to:

- Speed delivery by expanding the use of DevOps and Agile/Lean across the enterprise
- Simplify, standardize and automate where meaningful
- Reduce run costs while improving service delivery
- Improve the user experience & workforce productivity
- Adapt sourcing strategies



Enhance the core.

Create a culture of continuous improvement and increased IT efficiency.

- Accelerate cloud adoption and use of next-generation technologies
- Integrate development teams to make development faster and smarter

- Align ADM actions to improve business KPIs
- Revitalize applications to reduce redundancies while creating new capabilities



Innovate like never before.

Use applications as the catalyst for accelerating business initiatives and time-to-market.

- Use Capgemini innovation resources such as Applied Innovation Exchange and Design Office to anchor innovation efforts in reality
- Modify existing applications to enhance P&L impact with digital, analytics, and AI capabilities
- Reimagine the application landscape to increase speed-to-market for new products and services

Example Service Offerings

- **Agile & DevOps framework based on Lean IT:** Harness the tools and platforms to enable accelerated adoption of agile principles for true multi-speed IT. We can also help coach and support your teams' adoption of Agile & DevOps
- **Automation Drive product suite:** Leverage automation covering all layers—users, business processes, applications, and technology stacks—to drive greater efficiency and innovation for business growth
- **IT Target Operating Models:** We'll help you manage groups of applications and set up an end-to-end delivery chain that can operate more efficiently and deliver at the speed your business expects
- **Automation BOTs with sector-rich insights:** Arrest revenue leakage and reduce the ADM workload by proactively applying checks and corrective actions
- **eAPM for portfolio analysis:** Dynamically visualize IT KPIs and analyze IT application portfolios to improve operational efficiency and cut costs
- **LINKS:** Visually discover and understand your application portfolio; leverage big data to enhance your applications, move to the cloud, shift to DevOps, and assess digital readiness
- **Accelerated Delivery Center :** Harness our software production "factories" for rapid application
- **Applied Innovation Exchange:** Use Capgemini's global AIE facilities to discover and explore innovations within your specific industry
- **Sector-aligned frameworks:** Leverage pre-configured applications to exploit new opportunities, gain operational efficiencies, and improve the customer experience



Client Collaboration Assets

Cappgemini also offers a range of Client Collaboration Assets that apply to all phases. They match ADM solution elements and capabilities with each client's unique business objectives in-line with Cappgemini's signature Collaborative Business Experience. CCA examples include:

- **Value Proposition Shaping** – to develop an engagement roadmap
- **Pit Stop** – to track the engagement roadmap
- **Sector-specific automation BOTs** that arrest revenue leakage AND reduce ADM workload
- **Speed to Value** – for commercial impact and business case modeling
- **Ready4D** – to identify application level small changes to enhance digital performance

We're With You All the Way

In your quest to Excel, Enhance, and Innovate, Cappgemini can provide assistance at every phase of the journey, covering eight broad categories of services including:

- **Service Transition Solutions:** Methodologies and automation solutions to transition new applications to ADM
- **Application Operations Solutions:** A wealth of services to address all aspects of application operations
- **Corrective Maintenance Solutions:** Innovative approaches to service request management and incident management
- **Preventive / Perfective Maintenance Solutions:** Preventing errors and optimizing application performance
- **Service Management Solutions:** Optimizing business performance through application excellence.

What's "Next" about ADMnext?

ADMnext gives you access to many new technologies and innovations that allow you to accelerate your journey to digital excellence and continuous evolution. Here are just a few examples.

Intelligent automation

- Automation Drive suite
- Automation & DevOps-Enabled AM
- Robotic Process Automation (RPA)

Cloud/SaaS adoption

- Cloud Choice

Cognitive Computing/AI

- Cortex self-managed autonomic systems

Analytics

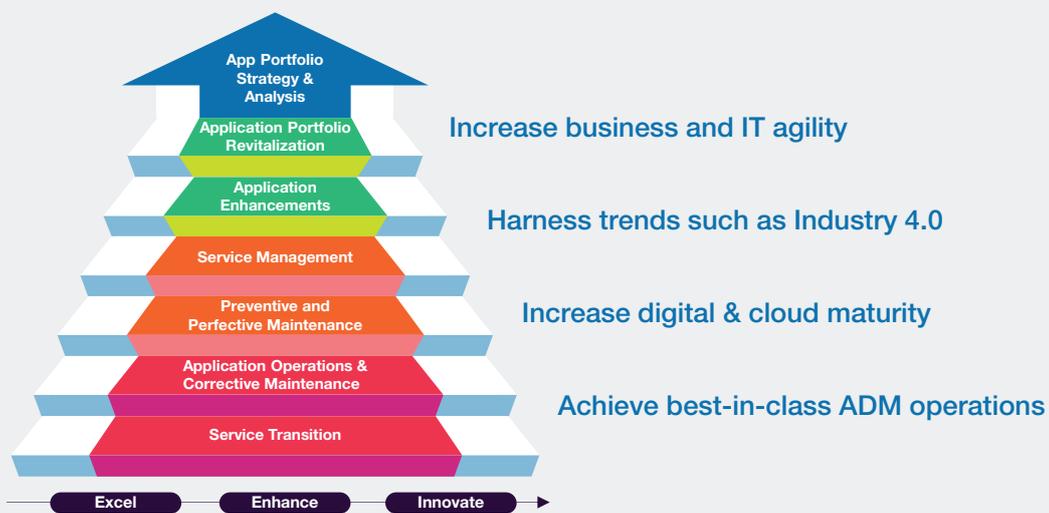
- Big Data Lake as a Service (BDLaaS)

"Digital Factory" concept

- Unified delivery platform

- **Application Enhancement Solutions:** Improving applications to improve business performance
- **Application Revitalization Solutions:** Reimagining the possibilities for expanding business value
- **Application Portfolio Analysis and Strategy:** Top-down and bottom-up analysis to ensure alignment with business goals

- 3. **Open, best-of-breed approach:** Capgemini has a unique ability to generate a client-based IP platform based on open solutions. For example, our Automation Drive and ADMnext Factories are based on Open Stack, preventing vendor lock-in and keeping you open to new technologies as they emerge.
- 4. **Unified delivery platform:** Capgemini can orchestrate the integration of multiple innovative resources such as analytics, automation, machine



Top 10 Capgemini Advantages

You'll find that our business-aware, future-ready approach is differentiated on multiple fronts—particularly in the following areas:

- 1. **Business first:** ADMnext focuses first and foremost on your business priorities, not just your technical KPIs or IT capabilities. We address your ultimate business objective: maximizing business agility to lead and win in the digital age.
- 2. **Sector-specific expertise:** Capgemini has proven expertise, assets, and best practices in virtually every vertical market, including financial services, healthcare, manufacturing, consumer products/retail, energy, automotive, and more. We have many satisfied clients in each sector and will provide specific examples of results attained.

learning, artificial intelligence, and more, on a unified delivery platform. We are also experimenting with a “digital factory” approach whereby we help create centers that provide greater scale & efficiency and can extend horizontally to incorporate new capabilities.

- 5. **Uniquely collaborative engagement style:** We begin with an interactive, consultative assessment of business objectives; we link the goals to specific solutions and quantify the timeframes and expected results; we provide a stage-by-stage view of planned execution; we offer “what-if” simulations to gauge commercial impact of various options; and our services are delivered by specialists who encourage a team-oriented approach to each engagement. The result is not only a higher level of value but also a higher level of trust.
- 6. **Comprehensive service portfolio:** No matter where your enterprise is on the “Excel, Enhance, Innovate” continuum, Capgemini can help you advance with total confidence in the results. We have the expertise, global reach, and wealth of offerings to help lines of business, departments, or geographically dispersed offices achieve their specific goals.

7. An exceptionally diverse workforce: Capgemini maintains a global workforce of 190,000 professionals in 40 countries. This diversity gives clients local access to ADM talent and global scale; it also allows clients to benefit from their collective, shared knowledge and best practice expertise in multiple areas of technology and ADM solution elements.

8. With you all the way: ADMnext covers all aspects of both ADM and the overarching digital transformation agenda, including Cloud Infrastructure Services, Automation Services and Technologies, Business Services, Digital Services, and Digital Customer Experience Services.

9. Flexible pricing based on business outcomes: Capgemini does not limit clients to fixed-price offerings. We can offer flexible engagement models and tailored pricing based on business outcomes as measured by specific milestones or KPIs, with “commercial specificity” for key sectors or vertical markets.

10. Clear control across the delivery chain: You keep the control as the pilot and Capgemini acts as your co-pilot and committed transformation partner. We share hypothesis and calculation rules using the same dashboards & tools across the entire engagement.

Net Result: Superior Business Outcomes.

The business priorities and objectives of each enterprise are widely divergent, but with Capgemini ADMnext virtually all are within reach. Real-world results from our many clients demonstrate that you can expect to achieve 3x the

commercial value of traditional ADM engagements and attain the business objectives of digital transformation faster, more securely, at a lower total cost. Additional business outcomes include:

- Improved IT operational excellence with reduced run costs and business risks
- Ability to deliver at the speed and agility demanded through expanded use of DevOps, Agile, and Lean methodologies
- Transformation of the application portfolio to support a truly digital business
- Ability to deliver an unprecedented level of business agility

Connect with Capgemini.

ADM is evolving because business requirements are changing at an accelerating rate. Keep pace by harnessing ADMnext services that accelerate your business processes, your workforce, your time-to-market, and your ability to innovate. Contact Capgemini today for details about our ADMnext portfolio, or to arrange a demonstration or proof-of-concept (POC).



About Capgemini

With more than 190,000 people, Capgemini is present in over 40 countries and celebrates its 50th Anniversary year in 2017. A global leader in consulting, technology and outsourcing services, the Group reported 2016 global revenues of EUR 12.5 billion. Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model.

Learn more about us at

www.capgemini.com

People matter, results count.

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