



# GET THE FUTURE YOU WANT

AN INTRODUCTION  
TO OUR GROUP

May 2022

# UNLOCKING THE VALUE OF TECHNOLOGY

Work with **85%** of the **200 largest public companies** on the Forbes Global 2000 list

**10** consecutive years named **one of the World's Most Ethical Companies** by Ethisphere

Contribute to **11** of the **UN's sustainable development goals**

Impacted more than **1,000,000** lives during the **COVID-19 pandemic**

Capgemini Research Institute ranked **#1** six years in a row for the **quality of its research** by Source Global Research



We are fortunate to **work at the heart of today's major transformations**, to contribute to development in every industry, and to help simply make our planet a better place. And we do this as we have always done at Capgemini: with passion and energy, and all together."

**Aiman Ezzat**  
Chief Executive Officer





OUR STORY

# WHO WE ARE

For more than 50 years, we've been a dedicated partner to organizations around the world, helping them transform and manage their businesses.

A diverse collective of more than 325,000 strategic and technological experts across more than 50 countries, we are all driven by one shared passion: to unleash human energy through technology.

As we leverage cloud, data, AI, connectivity, software, digital engineering, and platforms to address the entire breadth of business needs, this passion drives a powerful commitment. To unlock the true value of technology for your business, our planet, and society for a more inclusive, sustainable future.



**WE ARE DRIVEN  
BY OUR PURPOSE...**

**Unleashing human energy  
through technology for  
an inclusive and sustainable future**





# ...GUIDED BY OUR VALUES...



**Team spirit**



**Honesty**



**Boldness**



**Modesty**



**Trust**



**Fun**



**Freedom**

“ Our values are at the heart of the company and have become its hallmark: an entrepreneurial spirit above all else, respect for all cultures, and love for our clients.”

**Paul Hermelin**  
Chairman

**...AND INSPIRED  
BY OUR PROMISE**

**GET THE  
FUTURE  
YOU WANT**

WE HELP  
**OUR CLIENTS**  
GET THE  
FUTURE  
THEY WANT





# WE HELP THE LEADERS OF TODAY AND TOMORROW DELIVER ON THEIR AMBITIONS...

WE ENGAGE STRATEGICALLY WITH ORGANIZATIONS AROUND THE WORLD

## FILA

“Capgemini is an extremely valuable partner that quickly implemented a strategic digital transformation solution that has already resulted in +100 percent growth in year-to-date revenue.”

Dawn Trenson  
Vice President of eCommerce,  
FILA

## COKE ONE NORTH AMERICA (CONA) SERVICES

“This partnership has the potential to solve faster industry growth opportunities and will be instrumental in creating a thriving, competitive market powered by innovative digital solutions.”

Reinhard Meister  
Chief Executive Officer,  
CONA Services

## VOLVO

“Our work with Capgemini and Salesforce has been crucial in supporting us to streamline our customer journey [...] Capgemini has been a valuable partner.”

Keith Schäfer  
Head of Operations,  
Volvo Car APEC, the Asia Pacific region outside of China

## GOLDMAN SACHS

“Thanks to collaboration, agility, research, and Capgemini’s leadership, which enabled us to launch new digital and innovative products to market, we look forward to futuristic solutions to foster our growth.”

Adi Sharma  
Chief Operating Officer and Head of Products,  
Goldman Sachs Cards

85%

of the 200 largest public companies on the Forbes Global 2000 list are our clients

95%

of our revenue comes from existing clients

4.2/5

client satisfaction level



# ...BY APPLYING A BREADTH OF EXPERTISE TO ADDRESS THE RANGE OF BUSINESS NEEDS

## STRATEGY AND TRANSFORMATION

Applying expertise in technology, data science, and creative design to provide strategy, innovation, and transformation consulting

## APPLICATIONS AND TECHNOLOGY

Developing, modernizing, extending, and securing IT and digital environments using the latest technologies to develop, optimize, and maintain applications

## ENGINEERING

Fostering synergies between the digital and the engineering worlds to help our clients unleash their R&D potential and engineer intelligent products, operations, and services at scale

## OPERATIONS

Delivering greater efficiency and operational and technological excellence through business process outsourcing and managed services of applications hosted in data centers or the cloud





# WE FOCUS ON YOUR BIGGEST OPPORTUNITIES TO DRIVE VALUE



## CUSTOMER FIRST

Helping our clients to deliver exceptional personalized experiences and continuously reinvent their businesses and offerings

## INTELLIGENT INDUSTRY

Harnessing the potential of technology and data to transform and digitize products, industrial operations, and connected services across industries

## ENTERPRISE MANAGEMENT

Delivering, transforming, and managing operations for digital core, business processes, and enterprise applications for greater agility and operational efficiency

20

customer-first centers of excellence

56

design studios

2/3

of the top 500 global R&D spenders are engineering clients

#2

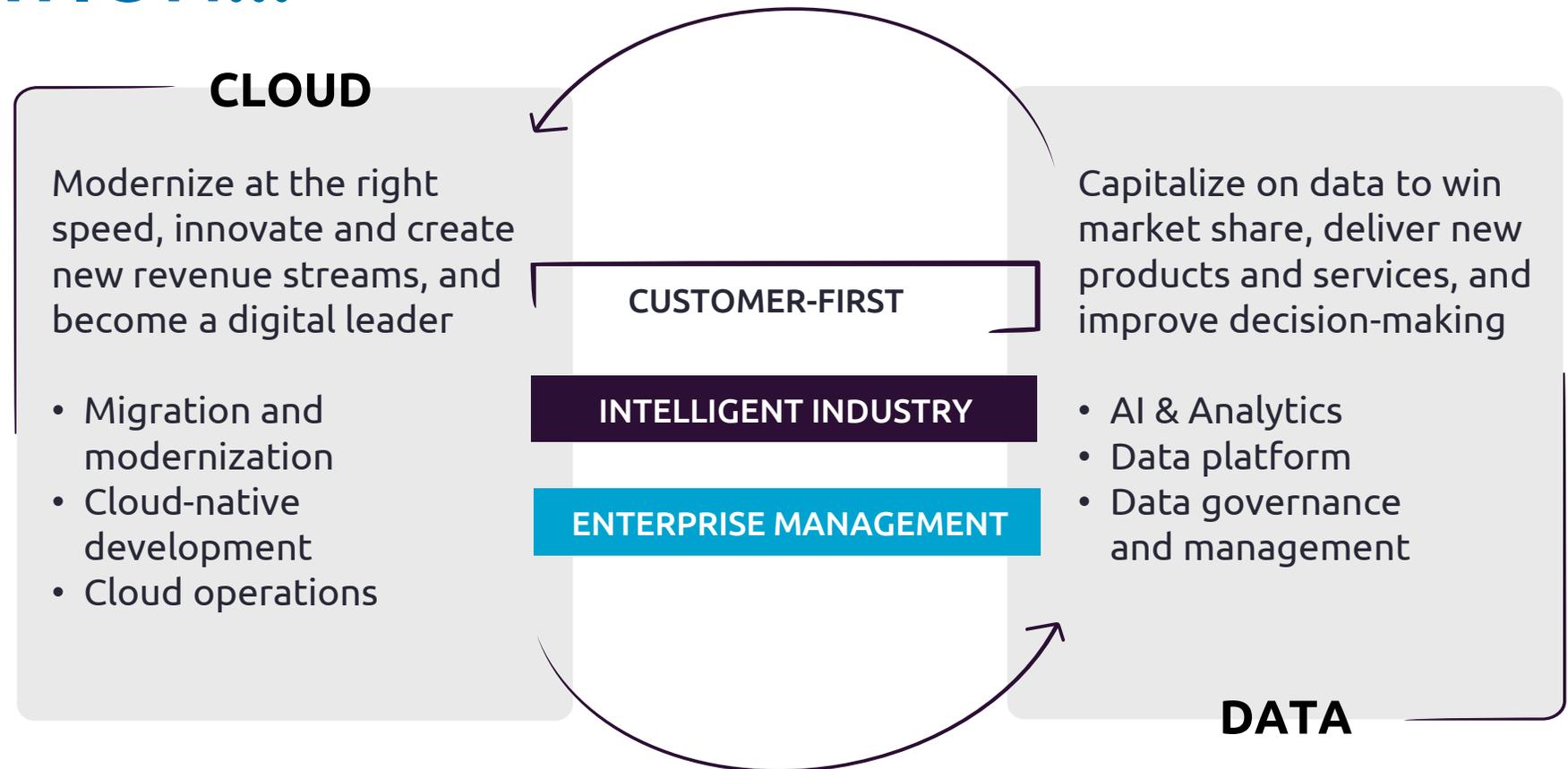
in SAP S/4HANA® certifications worldwide

40+

years of delivering application development and maintenance services



# WE LEVERAGE CLOUD AND DATA AS KEY LEVERS FOR TRANSFORMATION...



# ...AND DRAW ON DEEP INDUSTRY KNOWLEDGE

Experienced teams with the expertise to address your specific challenges



**PUBLIC SECTOR**



**TELECOMMUNICATIONS,  
MEDIA & TECHNOLOGY**



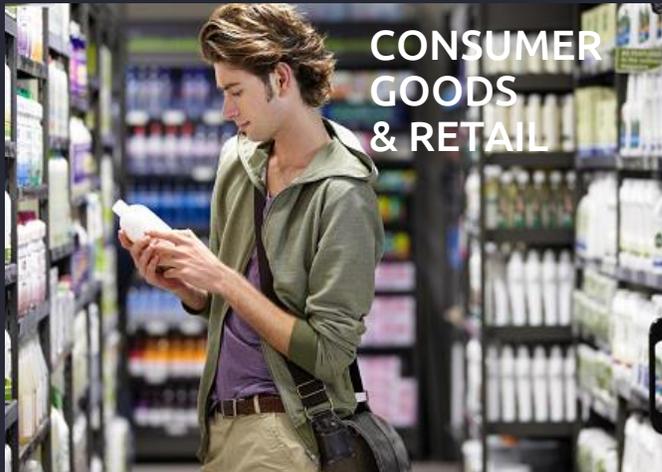
**MANUFACTURING**



**FINANCIAL  
SERVICES**



**ENERGY &  
UTILITIES**



**CONSUMER  
GOODS  
& RETAIL**



**SERVICES**

# WE ARE FOCUSED ON HELPING OUR CLIENTS BECOME MORE SUSTAINABLE ENTERPRISES...

REDUCING THE ENVIRONMENTAL IMPACT OF ENTERPRISE IT AND CREATING A CULTURE AROUND NET-ZERO OBJECTIVES

## COMMIT

**Net zero strategy & new business models**  
Purpose, commitments, transformation path

## ACT

**Sustainable products & services**  
Green experience

**Sustainable operations**  
Manufacturing & Supply Chain

**Sustainable IT**  
Devices, Apps & Infrastructure

## MONITOR & REPORT

**Data for net zero strategy**  
Data platform, monitoring & reporting

## OUR COMMITMENTS AS A COMPANY

Become carbon neutral by

# 2025

and be a net zero business well ahead of 2050

# 100%

renewable electricity by 2025

Help clients save 10 million tons of CO<sub>2</sub>e by

# 2030



# ...AND INSTILLING TRUST ACROSS THEIR ENVIRONMENTS

## DEFINE

- Strategic Advisory & Transformation
- Assessment & Testing

## PROTECT

- Identity Access Management
- Application & Data Protection
- IT, Cloud, OT & IoT Security
- End Point Protection

## DEFEND

- Managed Detection and Response
- Managed Security Services Integration
- Incident Response
- Threat Intelligence and Threat Hunting

## SAFEGUARD

- Intelligent Security
- Dynamic Security

## ENTERPRISE CYBERSECURITY DEFENSE AT SCALE

Delivering end-to-end, comprehensive security that's solid, agile, and scalable

**13** Cyber Defense Centers connected in a network

**4500+** cybersecurity defense analysts, engineers, architects, and integrators





# AS WE DO THIS, WE BRING TOGETHER UNPARALLELED EXPERTISE ACROSS OUR BRANDS

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## Capgemini invent

Capgemini Invent is the Group's digital innovation, consulting, and transformation brand that helps decision makers design and build the future of their organizations.



frog, part of Capgemini Invent, partners with global brands and ventures to drive customer-centric transformations at scale through innovative and human-centric design work.



Cambridge Consultants, part of Capgemini Invent, provides advisory and development services that help the world's most ambitious companies expand the boundaries of technology innovation to create breakthrough products and services.

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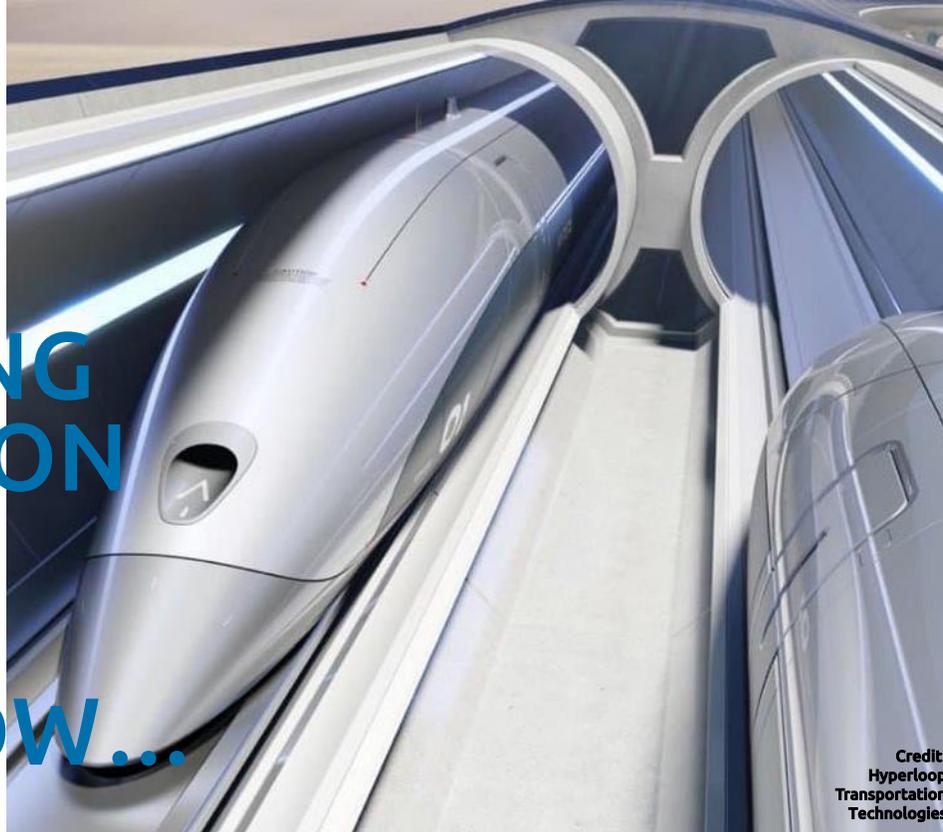
## Capgemini engineering

Capgemini Engineering helps innovative organizations around the world unleash their R&D potential and engineer the products and services of tomorrow thanks to the latest digital and software technologies.



Sogeti makes business value through technology for organizations that need to implement innovation at speed and want a local partner with global scale.

# WE'RE PIONEERING INNOVATION FOR A BETTER TOMORROW...



Credit:  
Hyperloop  
Transportation  
Technologies

HyperloopTT and Capgemini joined forces to accelerate the creation of its zero-emission hyperloop system.

We invested in Copado, a start-up offering a native DevOps software for Salesforce users to manage and develop new features and functionality.



Project CellPreserve, a project from Cambridge Consultants, aims to increase the lifespan of liquid biopsy samples to improve the early detection of cancer.

frog helped Campfire, a company focused on helping designers and engineers collaborate in three dimensions using augmented reality, bring to market one of the most distinctive and powerful collaboration tools available to the design industry.



Credit:  
Campfire and  
frog

Our 5G labs in Mumbai, Paris, and Portugal provide the environment for new network virtualization and 5G deployments.

# ...AND TECH-DRIVEN INNOVATION DRIVES ALL WE DO

## Applied Innovation Exchange

Leveraging a global network and framework for action to help clients test innovation and turn it into business value.

## Capgemini Research Institute

Helping our clients analyze trends, understand the impact of new technologies, and anticipate challenges.

## Capgemini Ventures

Investing and partnering with startups to co-innovate on the market.

## Business Ventures

Partnering with technology and industry leaders on new joint ventures and companies that provide cutting-edge solutions and approaches to solve today's biggest challenges.

21

Applied Innovation Exchanges around the world

Capgemini Research Institute ranked

#1

in the world for the sixth time in a row for the quality of its research by Source Global Research



€80M

Investment fund

6

startups in portfolio

Future4care





# WE HELP YOU DEFINE, DEPLOY, AND ACCELERATE YOUR JOURNEY WITH THE LEADING HYPERSCALERS...

“Capgemini and AWS have been working closely together helping enterprises, researchers, and government organizations to speed up innovation, lower operating costs, and reinvent themselves through cloud technologies. Even with this strong track record together, we are still at the early stages of cloud adoption.”

Andy Jassy, CEO, Amazon



“Microsoft and Capgemini have a 20-year history of innovating together. We help some of the world’s largest organizations in every industry digitally transform by migrating their mission-critical SAP workloads to Azure or taking a data first approach and modernizing their data estates using the power of the cloud.”

Satya Nadella, Chairman and CEO, Microsoft



“Together, Capgemini and Google Cloud are helping organizations deliver new innovations to enable hybrid work, apply leading edge AI and machine learning solutions in the cloud, build new digital experiences in industries like financial services, and much more.”

Thomas Kurian, CEO, Google Cloud



CREATE NEW  
BUSINESS  
VALUE

ENHANCE AGILITY

ACCELERATE  
INNOVATION

CREATE  
INTELLIGENT  
OPERATIONS

BECOME DATA-  
DRIVEN

SECURE YOUR  
LANDSCAPE



# ...FOR ENHANCED EXPERIENCES, BETTER PRODUCTS, AND BUSINESS GROWTH THROUGH DIGITALIZATION



Adobe

Transforming the customer experience, powered by insights



Delivering business value through engineering, manufacturing, and product lifecycle transformations



Delivering data-driven solutions and flexibility to securely operate on any cloud



Creating connected experiences – faster – with the leading integration and API platform



Helping you transform for the digital economy



Intelligent real-time decisioning for customer experience



Helping drive DevOps frameworks and adoption of microservices with cloud native and automation solutions.



Bringing companies and customers together — using the Customer 360 platform to inspire change in the world



Driving digital transformation and enabling rapid innovation while protecting mission-critical applications that power business operations



Accelerating business excellence through integrated digital experiences

WE HELP  
**OUR PEOPLE**  
GET THE  
FUTURE  
THEY WANT





# WE FOSTER A CULTURE WHERE OUR PEOPLE CAN THRIVE...

Capgemini is a diverse global collective of free-thinkers, entrepreneurs, and industry experts who push one another to go further. Together, we're driven by a shared passion: finding new ways technology can help us reimagine what's possible.



If you raise your hand and say 'I think there's a better way to do this' people will say 'Let's try.'"

**Simon Spielmann,**  
Solution Architect



Targeting

**30%**

of women in executive leadership positions by 2025

**8/10**

employee engagement score on regular employee surveys

**120**

nationalities, working together



# ...AND TAKE ON TODAY'S BIGGEST CHALLENGES

With our world-class development programs and collaborative culture, our people develop the knowledge and experience required to give technology the human touch the world needs.

## DISCOVER AND CONNECT

Opportunities to stay up to date with the latest trends while connecting with colleagues and expanding networks

## LEARN AND PRACTICE

From think tanks to hackathons, immersive learning takes our people out of the classroom to solve real business challenges

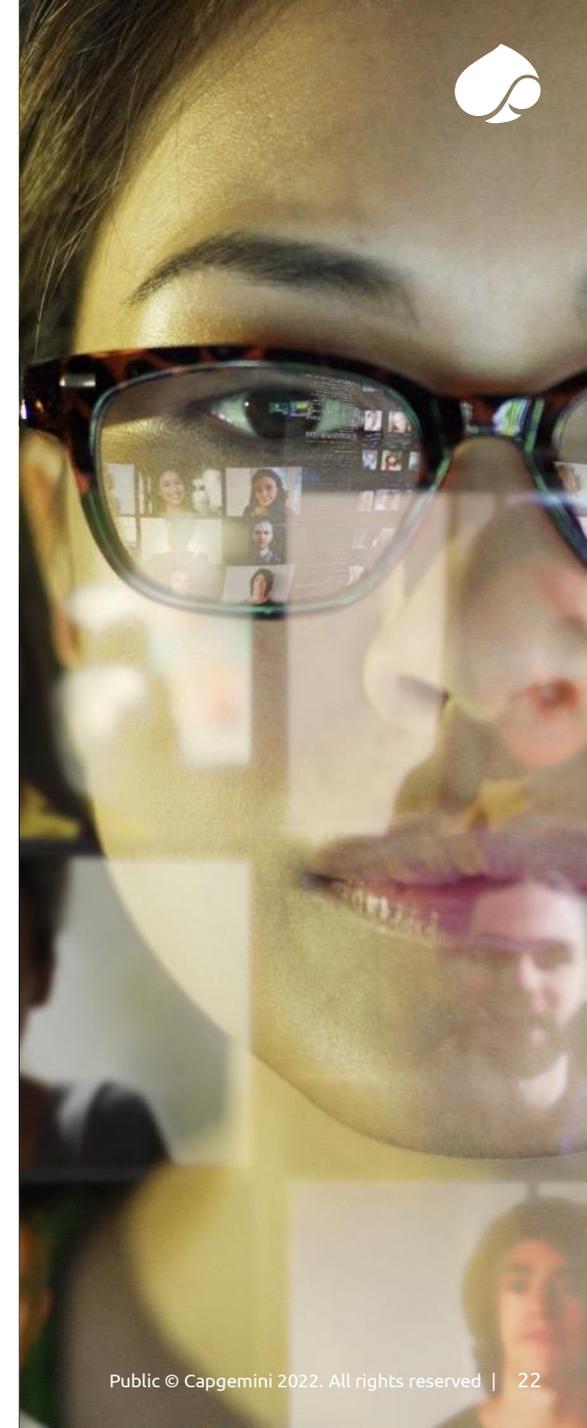
## CONTRIBUTE AND COLLABORATE

Everyone has the opportunity to collaborate and contribute to team and business growth

## EXPERIMENT AND INNOVATE

Innovative and intuitive tools and world-class facilities flip the traditional classroom model

Our digital learning platform Next leverages seven world-class digital libraries, including Coursera, Harvard, and Pluralsight to provide all our employees with the best opportunities to continuously grow their hard and soft skills through individualized development paths.



**WE HELP  
GET THE  
FUTURE  
WE ALL WANT  
FOR OUR  
PLANET AND  
SOCIETY**





# WE'RE FOCUSED ON BUILDING A MORE SUSTAINABLE AND MORE INCLUSIVE FUTURE FOR ALL...



## Environmental sustainability

By driving net zero thinking into our operations and the work we do with clients, we're ensuring a sustainable future for our planet.



## Digital inclusion

By using the skills and passions of our people, we're bridging the digital divide for a future where technology is an opportunity for everyone.



## Diversity and inclusion

By creating a vibrant and inclusive culture where talent representing society in all its richness and diversity are empowered to build meaningful careers, we're building a future where all talent can thrive.

Through our Social Response Unit launched in 2020, we take an agile approach to responding to the world's most pressing problems as they evolve

**30%**

reduction in carbon footprint per employee between 2016 and 2020

**200,000+**

beneficiaries of digital literacy programs in 2021

**1 million+**

lives impacted in responding to the COVID-19 crisis

**30%**

proportion of vice president promotions and hires filled by women



# ...AND WE'RE RAISING THE BAR ON OUR ACTIONS AND COMMITMENTS



Launching Climate Circles, a Group-wide movement to share ideas on sustainability transformation for positive change and redefine what it means to be a responsible business.

Hiring and training 1,000+ women from rural backgrounds in India to bring them into the workforce.



Launching #wirfürschule, the largest educational hackathon in Germany, with the aim to design the curriculum for the schools of tomorrow.



Designing and delivering an AI solution to remotely detect and measure the impact of landscape and ecosystem degradation indicators across the Mojave Desert.

Recognized as **Employer of the year 2021** in the Australian LGBTQ awards, for our commitment to LGBTQ+ inclusion, with the strong involvement and impact of our Employee Resource Group: Outfront.



## About Capgemini

Capgemini is a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of over 325,000 team members more than 50 countries. With its strong 55-year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fueled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering and platforms. The Group reported in 2021 global revenues of €18 billion.

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