

Magento Commerce Rapid Launch Accelerator FAQ



Q1. What countries are supported in this Capgemini Magento Commerce Rapid Launch Accelerator?

North America.

Q2. Do you currently have any customers using the Rapid Launch Accelerator?

We have successfully implemented several live and operating sites on our comprehensive solution.

Q3. What are the main differences between the Capgemini Rapid Launch Accelerator and a standard commerce implementation?

Capgemini RLA	Standard commerce implementation
<ul style="list-style-type: none">• Single B2C site• Single language, single currency• Requirements driven by OOTB functionality• Integrations of existing Adobe Commerce extensions• Basic brand styling to template• Simple taxonomy• Rapid implementation	<ul style="list-style-type: none">• Multi-brand, multi-site architecture• Multi-language, multi-currency• B2C, B2B, international sites• Functional modifications to Adobe Commerce• Requires configuration to specific customer or current platform functionality• Allows for custom shop flow, workflows, and/or check out• Enhanced brand styling and experience• Omni-channel integration• Configurators• Subscriptions• Longer implementation time

Q4. What if we want to upgrade our storefront to add more SKUs or features? What if we want to go into different countries?

Additional market, product, and integration solutions are great ways to address your unique business needs. Any additions will marginally add cost and time to the project, but still will result in a faster-than-normal implementation.

Q5. What Adobe products are used in the Rapid Launch Accelerator? Are there any other products? What about third-party ISVs?

Adobe Commerce Cloud – Adobe Magento

Q6. What integrations are included in the solution?

Product data will be integrated into the platform. Different templates will be offered to the customer.

Q7. What is included in terms of branding and site setup?

RLA includes a style guide, so only colors/fonts are brand specific. The merchant, of course, is capable of using OOTB CMS Page Builder to build any CMS pages and insert their own imagery.

Includes:

- Single Adobe Commerce site
- Configuration of the Adobe Commerce administration panel and security, including approved SSL certificates
- Localization for US/English and currency in USD
- Configuration and testing of transactional email templates with client-provided content
- Installation of sample category, product, and CMS data
- Up to eight hours of advisory services regarding data migration and ETL strategies and tools with the client's technical contact
- Configuration of sales tax using client-supplied tax tables
- Configuration and testing of default shipping methods
- Configuration and testing of default payment method (Braintree) with a supported Adobe Commerce payment-integration module
- Configuration of native Adobe Commerce search
- Management of the user-acceptance testing (UAT) process
- Up to one-week UAT process and launch preparedness
- Three-day discovery remote session
- Simple load testing on production infrastructure to verify launch readiness
- Performance of a basic vulnerability scan

Overall theme

- Leverages the out-of-the-box Adobe Commerce template with no changes to wireframes
- No changes to Adobe Commerce LUMA theme's display structure
- No changes to Adobe Commerce functionality
- No changes made to Adobe Commerce navigation structure
- Brand style guide: used to drive development of all page templates

Q8. What is included in terms of training? What about managed services post-launch?

Up to 20 trainer hours, including preparation of course content and user-training delivery via GoToMeeting.

Q9. How are substitutions handled?

The effort for a substitution would be estimated in terms of a value and timeline. This would adjust the overall duration and a price tag of an RLA project as this will affect not only the pure development of the substitution but also any UAT/SIT deliverables.



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