

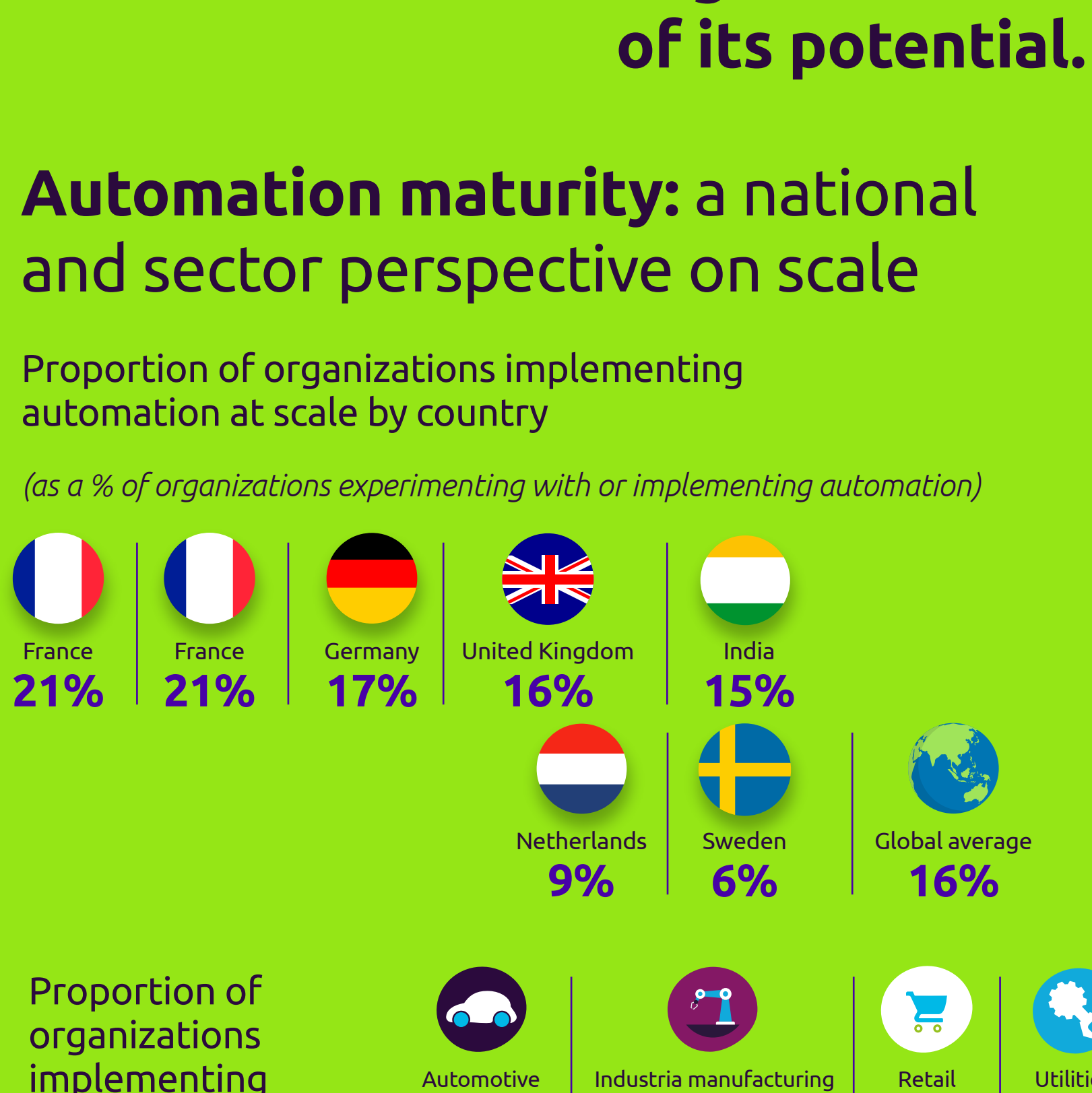
Cappgemini Intelligent Automation Platform

Take the brakes off change

"Bottom-line benefits are the priority today, but anticipated gains – if they are realized – could be transformative."

Automation promises much...

Current level of automation deployment among organizations experimenting with or implementing automation



Source: Cappgemini Research Institute, "Reshaping the Future: Unlocking Automation's Untapped Value" November 2018.

"Without a strong intelligent automation platform, even the most ambitious and potentially productive of automation projects are destined to under-deliver on value if it cannot replicate success across the relevant parts of the business."

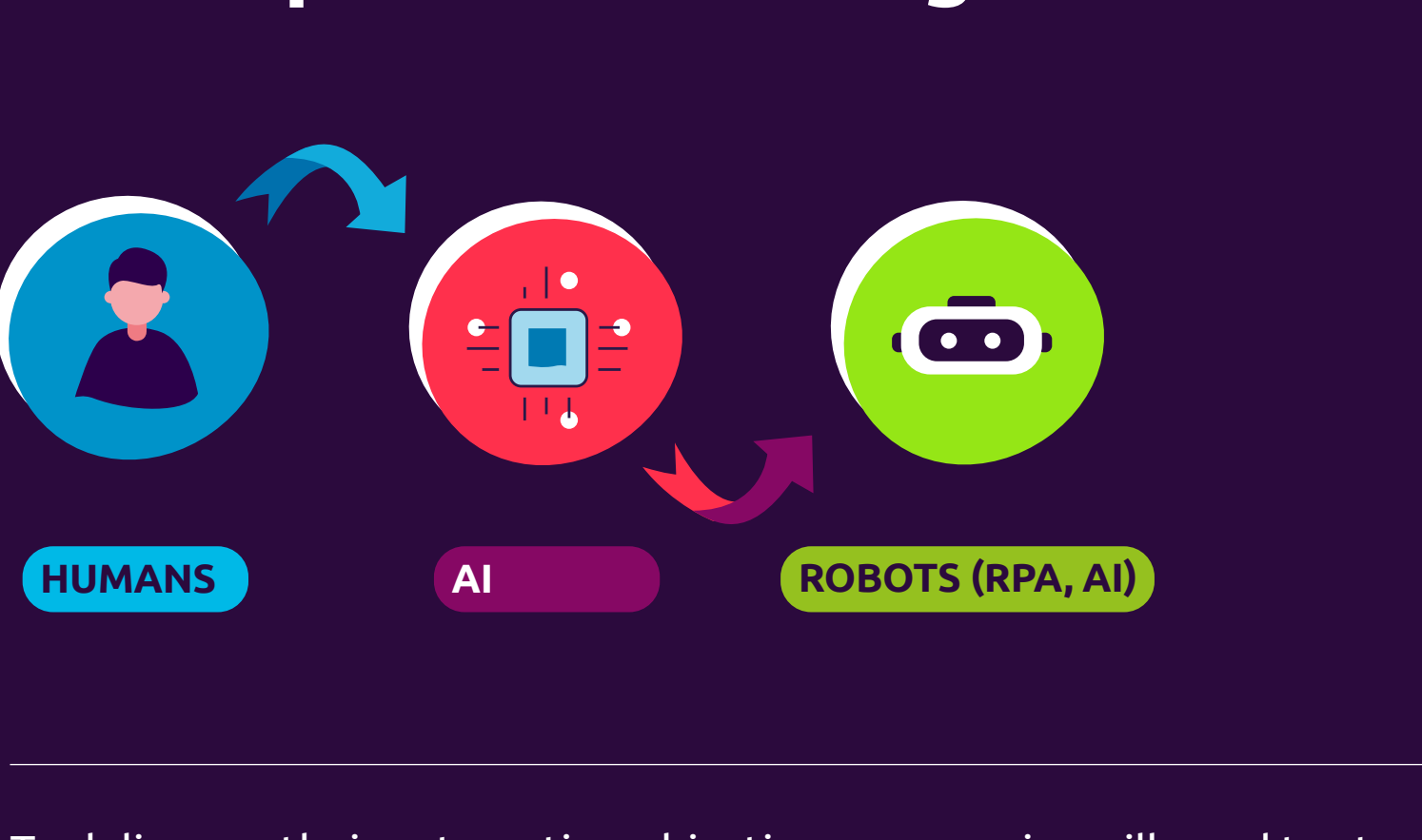
Ashish Patharkar, Head of Group Industrialization & Automation, Cappgemini

... but, today, organizations are only scratching the surface of its potential.

Automation maturity: a national and sector perspective on scale

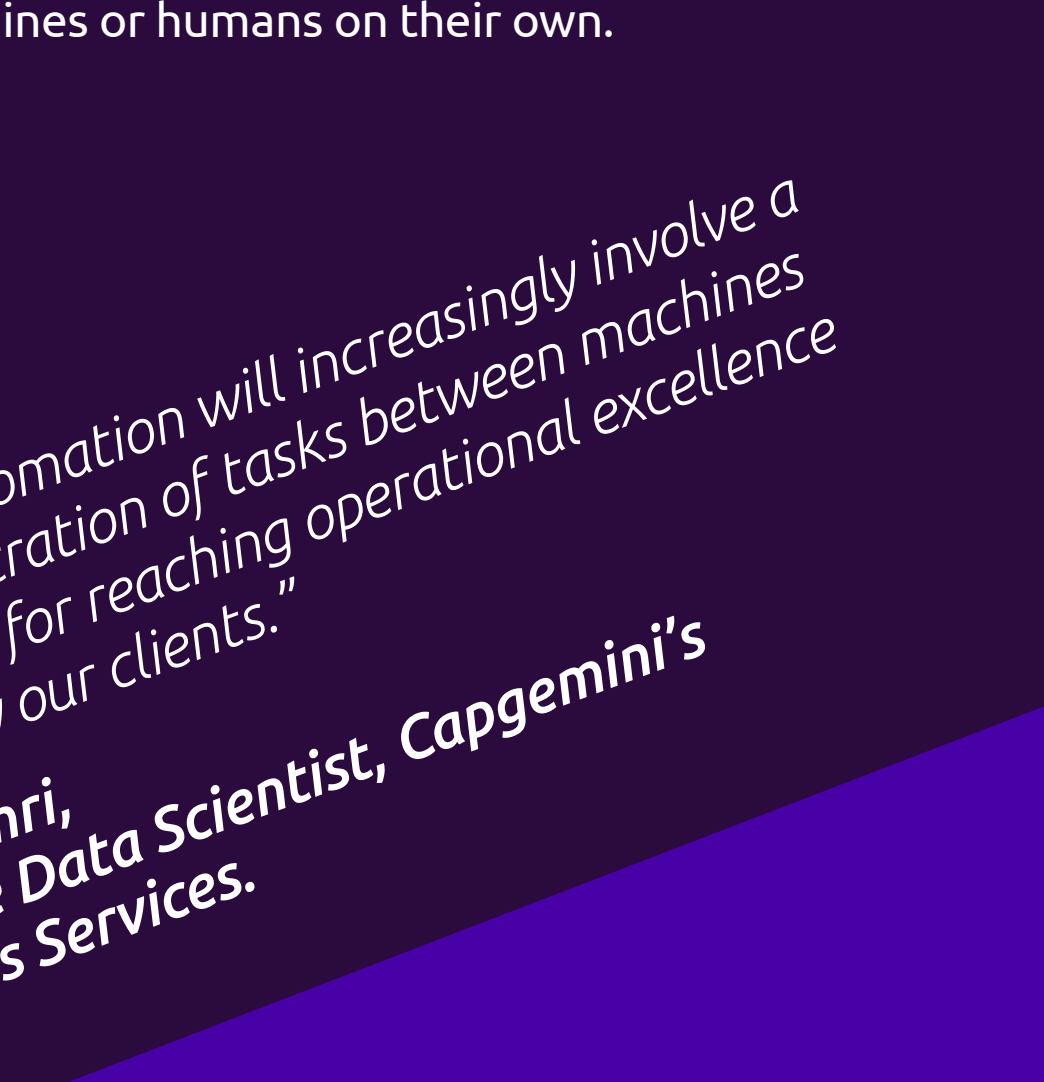
Proportion of organizations implementing automation at scale by country

(as a % of organizations experimenting with or implementing automation)



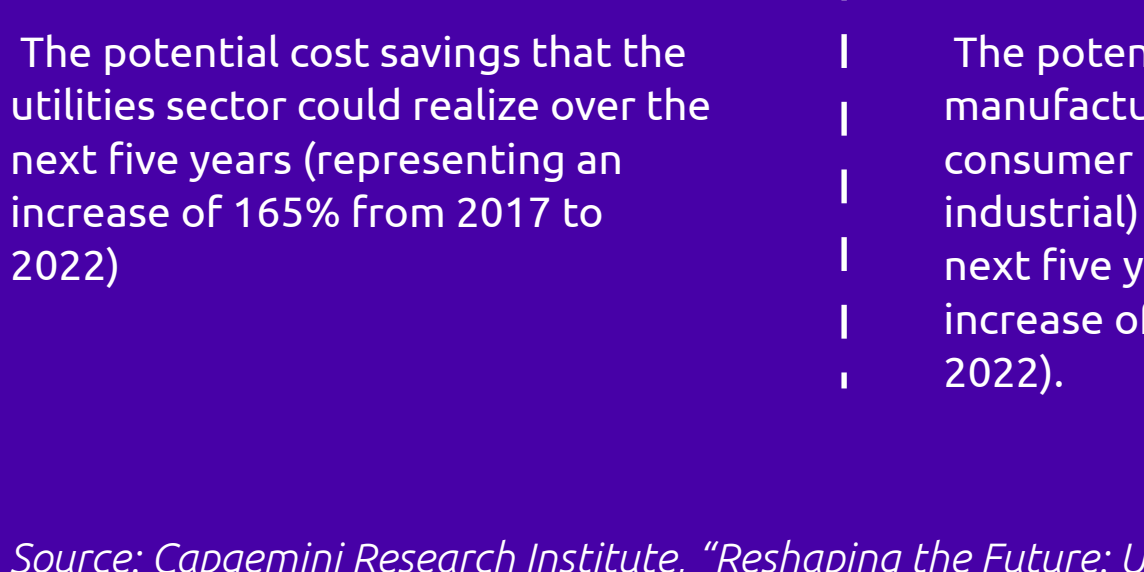
Proportion of organizations implementing automation at scale by country

(as a % of organizations experimenting with or implementing automation)



Source: Cappgemini Research Institute, "Reshaping the Future: Unlocking Automation's Untapped Value" November 2018.

And although deployment at scale is not yet commonplace, the expectations are great.



To deliver on their automation objectives, companies will need to step up a gear in their automation efforts. They will need to support automation with more advanced orchestration technologies and knowledge management strategies.

By developing models and frameworks that re-engineer processes for the digital age, we can deliver business outcomes that are superior than could be achieved by either machines or humans on their own.

"Intelligent automation will increasingly involve a smart orchestration of tasks between machines and humans for reaching operational excellence expected by our clients."

Taofik Amri, Principle Data Scientist, Cappgemini's Business Services.

The Board expects to see the benefits of automation right across the business.

\$471 billion:

The potential cost savings by 2022 through wide-scale adoption of automation across the automotive, retail, utilities and manufacturing sectors

\$125 billion:

The potential cost savings that the retail sector could realize over the next five years (representing an increase of 130% from 2017 to 2022)

\$149 billion:

The potential cost savings that the utilities sector could realize over the next five years (representing an increase of 165% from 2017 to 2022)

\$165 billion:

The potential cost savings that the manufacturing sector (including consumer packaged goods and industrial) could realize over the next five years (representing an increase of 132% from 2017 to 2022).

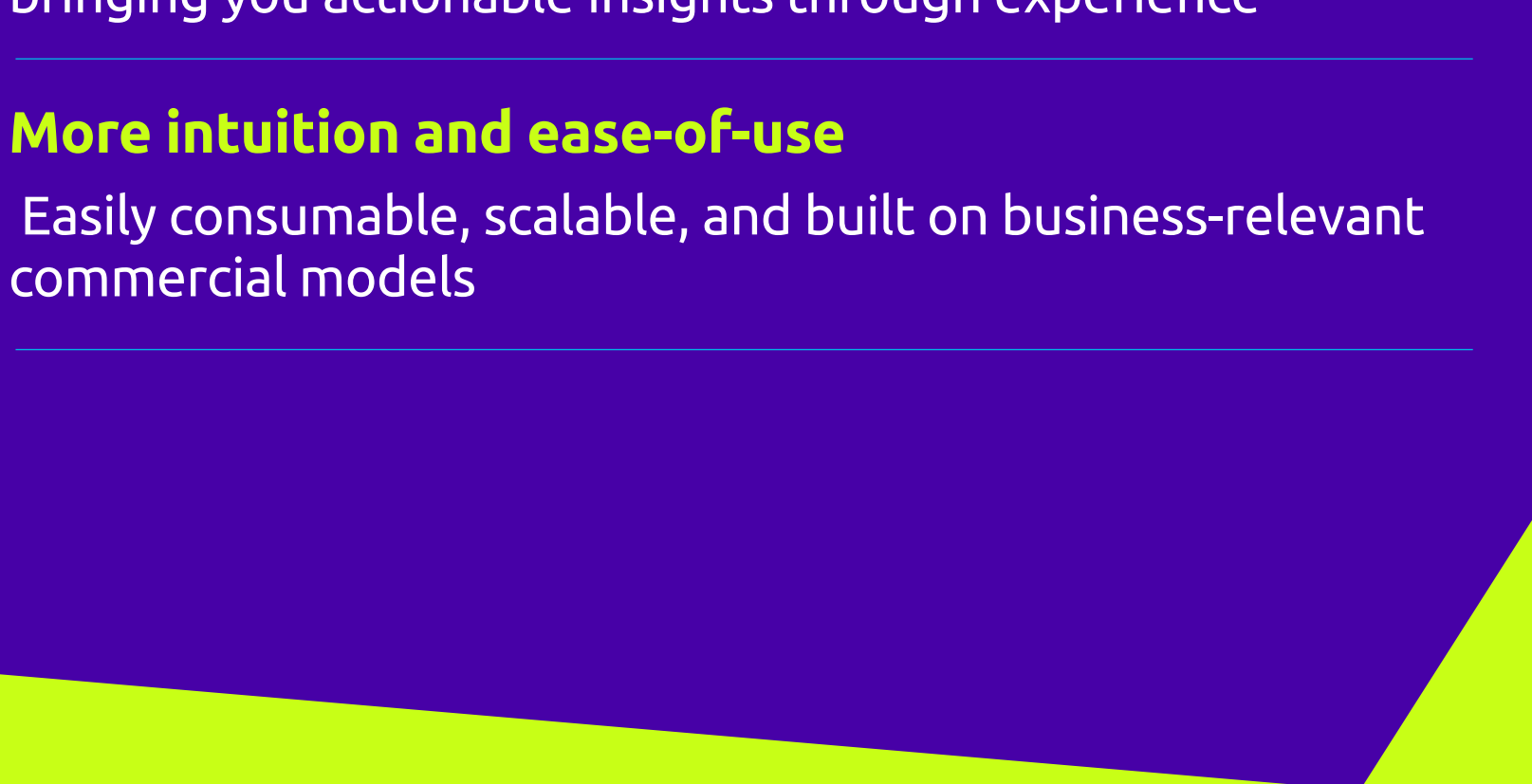
Source: Cappgemini Research Institute, "Reshaping the Future: Unlocking Automation's Untapped Value" November 2018.

"Enterprises are looking beyond RPA to true intelligent automation by thinking in terms of business outcomes"

Elena Christopher, HFS Research, Enterprises, Escape your RPA pigeonhole today to achieve end-to-end automation, Elena Christopher, May 31 2019

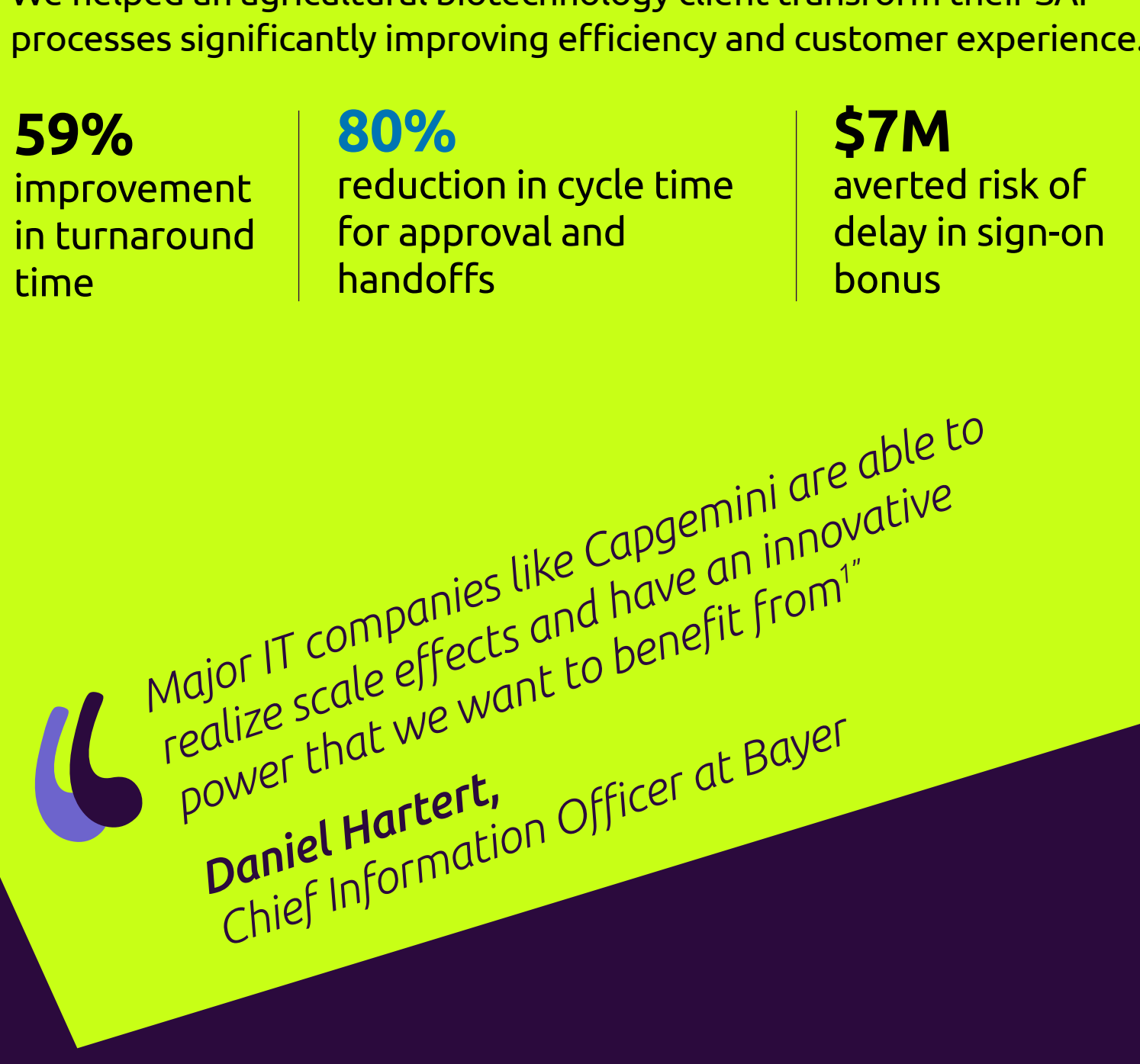
But where and how to start can be confusing...

Predictions for the immediate and not too distant future all point in the same direction – putting your client at the heart of all operational activities will further erode organizational silos around the front, middle, and back office, leading to the emergence of new, borderless, client-centric organizations that can optimize the way value creation is executed.



Source: Cappgemini Research Institute, Automation Use Case Survey, July 2018, N=705 organizations that are experimenting with or implementing automation initiatives. *Overall automation includes testing, proofs of concept, pilots, few deployments at scale and multiple deployments at scale. **Question asked was a select all that apply: "In which of the following functions has your organization implemented automation initiatives?"

Introducing ... Cappgemini Intelligent Automation Platform



Cappgemini Intelligent Automation Platform takes the brakes off change. As the catalyst for rapid adoption and change, this real-world, AI-infused solution delivers intelligent automation at scale and at pace across your enterprise. Seamlessly and continuously.

Powered by cloud and leveraging a continuously evolving portfolio of Cappgemini and partner premium tools, this unique plug-and-play platform unifies and injects peak performance into, and across your applications, IT and business operations.

"Research confirms that many businesses struggle to make that leap from successful automation piloting to widespread, cost-effective deployment at scale. It is the platform that enables this leap. Using an intelligent automation platform, in effect, means that the groundwork is done."

Sonal Chaturvedi, Product Owner, Cappgemini Intelligent Automation Platform

Underpinning value across the business enterprise...

Cappgemini Intelligent Automation Platform is a purpose-built, plug and play platform enabling effective IT, applications services and business operations delivery to provide AI infused automation at its full potential, for businesses to reap maximum value across the entire operation, seamlessly and at scale.

More efficiency

Operational excellence that improves time to results and cost reductions to drive your digital agenda

More agility

A collaborative ecosystem approach with an efficient, multi-speed delivery model, and flexible landscape

More innovation

We consistently drive innovation with modern application solutions and improved time to markets for your business capabilities

More relevance to your business

Aligned to your business priorities and market dynamics – bringing you actionable insights through experience

More intuition and ease-of-use

Easily consumable, scalable, and built on business-relevant commercial models

Cappgemini Intelligent Automation Platform is already delivering results for global companies

We helped a global beverage retailer significantly improve operational efficiency and increase the robustness of their production and bottling system.

We helped an engineering and consulting company automate their helpdesk process to significantly improve the performance and availability of business-critical processes.

We helped an agricultural biotechnology client transform their SAP processes significantly improving efficiency and customer experience.

"Major IT companies like Cappgemini are able to realize scale effects and have an innovative power that we want to benefit from"

Daniel Hartert, Chief Information Officer at Bayer

About Cappgemini

A global leader in consulting, technology services and digital transformation, Cappgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Cappgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Cappgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of almost 220,000 team members in more than 40 countries. The Group reported 2019 global revenues of EUR 14.1 billion.

Visit us at www.cappgemini.com

People matter, results count.

The information contained in this document is proprietary. ©2020 Cappgemini. All rights reserved.

Contact Details businessservices.global@cappgemini.com

1. The quote from Daniel Hartert, CIO at Bayer, is extracted from a Cappgemini press release marking the agreement of a partnership between Bayer and Cappgemini to transform Bayer's IT landscape and to further accelerate the digitalization of the organization.