

Press contact:
Pallavi Choudhury
Tel : +91 80 4104 2084
Email : pallavi.choudhury@capgemini.com

Capgemini positioned as a Leader for Big Data and Analytics Services By NelsonHall

Paris, February 17, 2017 – [Capgemini](#), a global leader in consulting, technology and outsourcing services, has been positioned as a ‘Leader’ in the Overall NelsonHall Vendor Evaluation and Assessment Tool (NEAT) for Big Data and Analytics Services.

According to the report, Capgemini has a differentiated and specialized services portfolio; the report cited the Group’s strengths in its consulting offerings, investment in accelerators, a standalone analytics business process service, its Insights-as-a-Service platform, along with its IGATE acquisition that has further strengthened Capgemini’s Big Data and Analytics offerings and capabilities.

“We are delighted to be recognized as a Leader for our Big Data and Analytics capabilities by NelsonHall,” said John Brahim, Head of Insights & Data at Capgemini. *“We believe the report not only validates our global market position but reiterates our commitment to our clients’ journey to insights, helping them to achieve their business goals with actionable insights from data.”*

NelsonHall assessed Big Data and Analytics services vendors on their Big Data & Analytics services (overall, and in four other market segments), ranging from service portfolio depth, to richness of proprietary automation accelerators, thought leadership, and delivery engine (onshore, nearshore, and in India).

Dominique Raviart, IT Services Practice Director at NelsonHall, said *“Big data and analytics services encompass a variety of mature offerings that need industrialized delivery and a set of new services that require more client interactions and a consultative approach. Capgemini has the capabilities to address both those needs. It also has scale in big data and analytics, which is important for investing in new offerings and in its big data platform, Insights-as-a-Service.”*

This NelsonHall Vendor Evaluation & Assessment Tool (NEAT) analyzes the performance of vendors offering Big Data & Analytics services as part of their IT services portfolio. The NEAT tool allows strategic sourcing managers to assess the capability of vendors across a range of criteria and business situations and identify the best performing vendors overall, and with a specific focus on Platforms & Accelerators, Operational Improvement, New Business Models, and Efficiency Improvement.

With over 13,000 employees in its Insights & Data practice, Capgemini's integration with IGATE has resulted in improved economies and expansion into newer geographies and sectors for this global offer.

For this report, NelsonHall evaluated 11 service providers.

[NEAT Report: Big Data and Analytics Services: Consulting, Workshops, and Platforms](#)

To visit the webpage, please click [here](#).

About NelsonHall

NelsonHall is the leading global BPS and ITS research & analysis firm. Founded in 1998, the company takes a global approach to analysis of vendors and outsourcing markets and is widely respected for the quality and depth of its research. Making detailed and objective research information easy to use is a major theme for NelsonHall. For example, NelsonHall offers "Speed-to-Source" tools (including NEAT) that assist buy-side executives in saving time and money, while enhancing the quality of their sourcing decisions.

About Capgemini

With more than 190,000 people, Capgemini is present in over 40 countries and celebrates its 50th Anniversary year in 2017. A global leader in consulting, technology and outsourcing services, the Group reported 2016 global revenues of EUR 12.5 billion. Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, [the Collaborative Business Experience™](#), and draws on [Rightshore®](#), its worldwide delivery model. Learn more about us at www.capgemini.com.

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