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Capgemini recognized again as Star Performer in Everest Group' PEAK Matrix Assessment

Report highlights: digital and innovation investments spur banking win as well as first-time capital markets' commendation

Paris, New York, September 14, 2017 – [Capgemini](#), a global leader in consulting, technology and outsourcing services, was named a leader and star performer in Everest Group's 2017 PEAK Matrix™ Assessment for IT Outsourcing in global capital markets, as well as in global banking. Capgemini garnered recognition for its growth in next-generation technologies, such as big data and artificial intelligence (AI), and also for its bolstered proficiencies within the digital and customer experience spaces.

Everest Group analyzed a broad range of capabilities of leading Applications Outsourcing (AO) service providers, 28 specific to the global banking sector and 27 unique to global capital markets. Capgemini was one of five Star Performers for banking and one of seven for capital markets. Service providers earn Star Performer status based on demonstration of the strongest sustained momentum across various PEAK Matrix parameters in both market success and capabilities. The Everest assessments also focused on capability advancements through innovation (such as Capgemini's new PSD2 Open Banking Solution¹) and collaboration with numerous FinTechs, and next-generation themes including application processing interfaces (APIs), blockchain, cloud, cybersecurity, and automation.

The PEAK Matrix Assessment noted that recent Capgemini acquisitions enhanced its distinctive value proposition through augmented digital capabilities. In 2016, Capgemini acquired [Fahrenheit 212](#), an innovation strategy and design firm, and [Idean](#), a fast-growing digital strategy and experience design consultancy. According to the report, the transactions have boosted innovation, business transformation and digital customer experience solutions for all parties involved.

"Financial institutions are re-orienting their technology strategies to adapt to a digital-first demand profile characterized by evolving consumer demands, new technologies, regulatory pressures, and heightened competition from FinTech competitors," said Everest Group Partner Jimit Arora. *"Strong growth momentum, digital-design acquisitions such as Idean and Fahrenheit 212, new open banking and blockchain solutions, and bold initiatives like its [Applied Innovation Exchanges](#) (AIEs) that encourage collaboration with FinTechs have*

¹ Capgemini's PSD2 Open Banking Solution, a platform that helps transform the ability of banks and payments services providers (PSPs) to unlock new digital business models in light of the European Union's Revised Payment Service Directive (PSD2). The solution is designed to help clients dramatically lower the cost of responding to PSD2 by accelerating strategy definition, readiness assessment, and implementation capabilities including new forms of collaboration with a whole ecosystem of business partners.

positioned Capgemini as a Leader and Star Performer in Everest Group's 2017 PEAK Matrix assessments for Applications Outsourcing in banking and capital markets."

Anirban Bose, Executive Vice President and Global Head of Banking for Capgemini's Financial Services Strategic Business Unit, said, *"Banking practice leadership has long been among our team goals, so being a repeat winner is very exciting and satisfying. We are honored that our capital markets IT outsourcing capabilities have earned us a spot in Everest's respected leaders' club. We are committed to sustaining growth in our largest accounts by providing the latest technological breakthroughs and domain expertise to clients while working with pioneering tech developers and FinTechs."*

Download a copy of Everest Group's 2017 PEAK Matrix Assessment for Global Banking [here](#) and Capital Markets [here](#).

About Capgemini

With more than 190,000 people, Capgemini is present in over 40 countries and celebrates its 50th Anniversary year in 2017. A global leader in consulting, technology and outsourcing services, the Group reported 2016 global revenues of EUR 12.5 billion. Together with its clients, Capgemini creates and delivers business, technology, and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, [the Collaborative Business Experience™](#), and draws on [Rightshore®](#), its worldwide delivery model.

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Capgemini's Financial Services Business Unit offers global banks, capital markets firms, and insurers transformative business and IT solutions to help them nimbly respond to industry disruptions, to give their customers differentiated value, and to expand their revenue streams. A team of more than 55,000 professionals collaboratively delivers a holistic framework across technologies and geographies, from infrastructure to applications, to provide tailored solutions to 1000+ clients, representing two-thirds of the world's largest financial institutions. Client engagements are built on bar-setting expertise, fresh market insights and more than a quarter century of global delivery excellence.

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