

# World Payments Report 2021

17<sup>th</sup> edition

“Transformation momentum is shaking up the Payments status quo”



## LEADING INSIGHTS ON GLOBAL PAYMENTS INDUSTRY

**360** degree industry participation

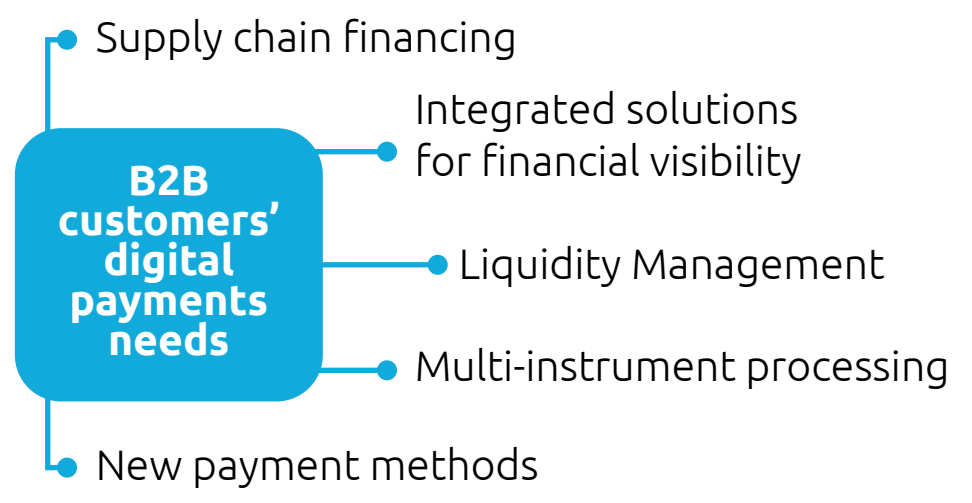
- **Customers view**  
6,300+ Customers view
- **Executives view**  
210+ Executives view
- **Alliance partners**

## DIGITIZATION IN THE GLOBAL B2B PAYMENTS LANDSCAPE IS PROGRESSING, PROPELLING THE TRANSACTIONS TO REACH ~200 BILLION BY 2025 (10.2% '20-25F)

Automation and real-time payments adoption will drive the B2B transactions volume

Need for “solutions” rather than “products” driving the demand

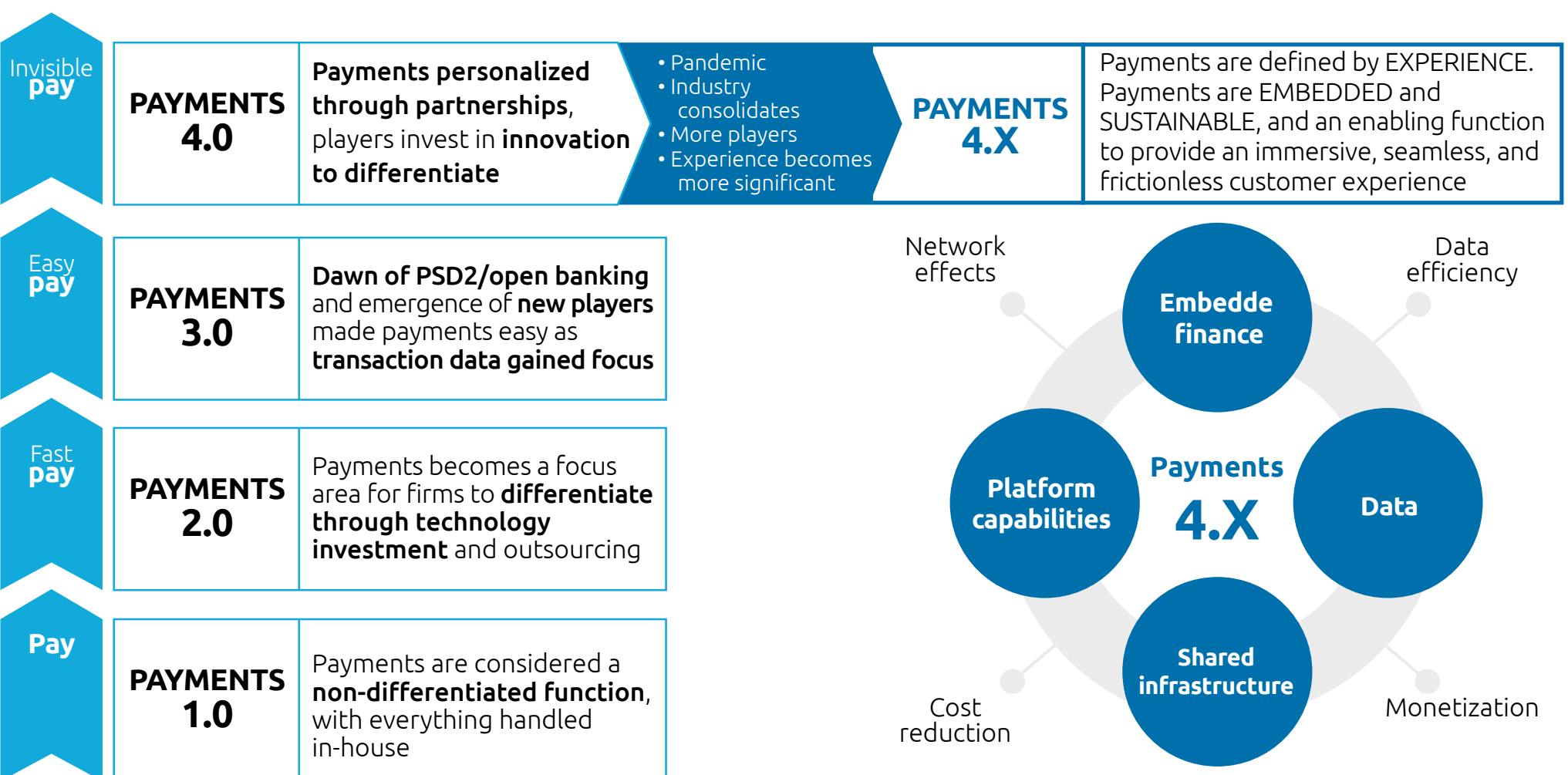
- In Europe 64 billion**  
Rapid migration to ISO 20022, instant payments, and cross-border payments
- In APAC 43 billion and Latin America 28 billion**  
Quick adoption of digital payments by a multitude of MSMEs (mainly electronic invoicing and B2B e-commerce)
- North America 60 billion**  
Witness slow adoption of non-cash B2B payments as paper and offline-based transaction methods still remain prevalent



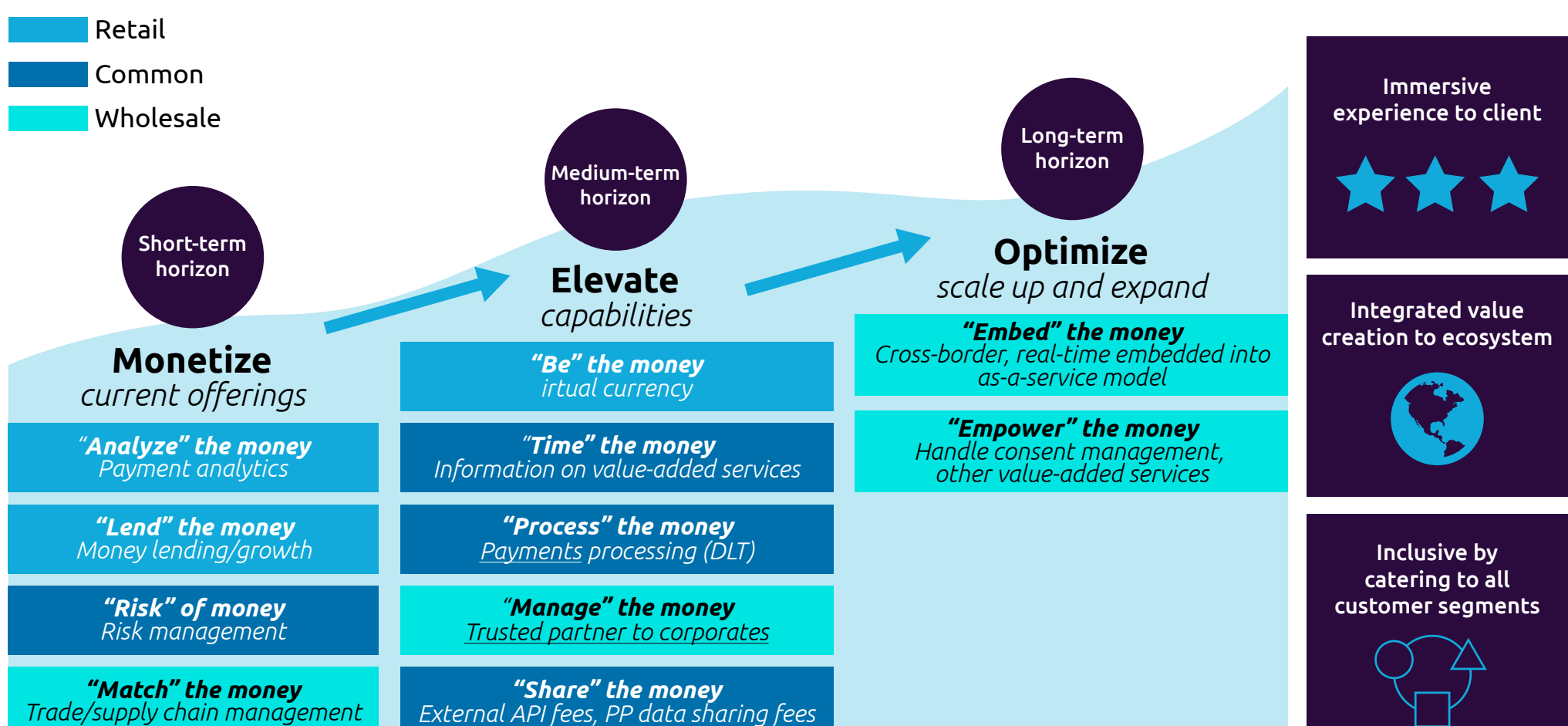
**82%** of SMBs have changed how they operate their business driven by digital adjustments (*Visa Back to Business study*)

Increased adoption by corporates and growing digital appetite in the SMB segment will create lucrative opportunities for firms to tap.

## PAYMENTS 4.X IS HERE... BUCKLE UP AND AUGMENT CAPABILITIES TO BE IN THE GAME OR BECOME BYGONE...



## MONETIZE QUICK-WINS: ACROSS RETAIL AND B2B SEGMENTS WHILE ASSESSING POTENTIAL IMPACT ON OTHER VALUE LEVERS



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