RetailPath:
Accelerating the SAP journey

Retail has been rocked by a seismic shock. Recent global events and economic uncertainties have altered shopper expectations and behaviors. It is driving rapid retail transformations and changes, including:

- Renewed preferences for touchless retail, such as mobile phone-based payments, conversational interfaces, and store services like touchless curbside pickup and delivery
- Rapidly evolving shopper demands for new forms of engagement, such as personalized services and entertainment experiences
- Increased level of expectations for product assortment, convenience, and seamless experiences
- New entrants and business models, such as subscription programs and changing shopper expectations for personalization and convenience.

To succeed, retailers need transformative solutions to master market dynamics, create personal connections with shoppers, and achieve profitable growth. Retailers know transformation is critical but are held back by inflexible legacy systems. Reimagining the infrastructure will provide the agility retailers need to deliver new benefits and reimagine the shopping experience.

Capgemini's RetailPath offers an accelerated approach to implementing SAP for Retail, enabling companies to streamline operations and gain greater visibility and control of core business processes within critical areas like merchandising, supply chain, omnichannel integration, financial management, and more. The solution draws on decades of experience with the world's largest retailers, helping them achieve strategic objectives in highly competitive environments.

Certified for SAP S/4HANA®, RetailPath incorporates leading practices across multiple scenarios, already pre-configured for rapid deployment, plus implementation process

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flows and procedures, including system designs and documentation and leading-edge training. We can also help prepare teams for the organizational changes driven by deployment. The result is an SAP solution adapted to the retail industry's unique business needs and opportunities, but with a lower cost and quicker time-to-value than is typically possible with a traditional implementation.

Solution overview

The RetailPath SAP S/4HANA solution has pre-configured, out-of-the-box integrated end-to-end business processes designed specifically for retail companies, dramatically reducing the work needed to start getting real value from the SAP solution. It provides a vast collection of tools, templates, resources, and guides designed to accelerate implementations, including:

- Leading industry practices for retail, pre-configured for rapid deployment
- A master list of pre-configured reference business-process solutions
- Business-process procedures: transaction-level work instructions
- Process flows for business processes, including system designs and documentation
- Ready-to-go test scenarios and scripts to help reduce testing time and effort
- Ready migration objects and pre-filled templates for ease of data migration
- Training assets for improved performance, including leading practices in change management.

The built-in business scenarios provide a broad scope of leading practices to address common challenges for retailers, and ultimately deliver value through technology enablement of central processes. Leading retailers can realize the advantages of:

- Single business platform orchestrating the execution of core processes across all business channels
- Improved user experience – user productivity improved up to 30 percent

- Close collaboration with business partners combined with rapid replenishment – stock outs reduced by up to five percent
- Ability to share inventory across business channels – up to 20 percent improvement in inventory turnover
- Improved margins through more efficient inventory utilization
- Improved operational efficiency through visibility to real-time events across all channels
- Improved period end process through automated, workflow-driven tasks
- Improved business efficiency through shared core processes
- Master data consistency
  – Multi-channel order orchestration
  – Cross-channel procurement processes
  – Consolidated financials.

It also has extensive integration capabilities with other solutions, such as social, mobility, analytical, IoT, blockchain, cloud, and EDI. It can be quickly provisioned and deployed both on premises and in the cloud to offer flexibility, speed, and a path to business innovation.

Intelligent PATH to Renewable Enterprise

Moving from traditional SAP architectures to SAP S/4HANA is more than an upgrade. It means creating a new Digital Core – a next-generation platform that's simple and comprehensive and will evolve with your growing needs. It enables you to become a Renewable Enterprise. These are agile companies with SAP S/4HANA at the core which anticipate market conditions and customer needs and continuously transform to deliver even better business performance by exploiting intelligent technologies.

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We manage the technology in layers called the Digital Core and the Intelligent Enterprise. The Digital Core is the foundational layer that runs the company, and we help you keep it clean and simple. The Intelligent Enterprise is the innovation layer, and we use technologies like the Internet of Things (IoT), artificial intelligence (AI), machine learning, blockchain, and Robotic Process Automation (RPA) to transform your business for the future.

Why Capgemini?

RetailPath is a ready-made solution that gives retailers a running start with an SAP implementation. Capgemini has a rich history of successful collaboration with SAP and leading companies across the retail industry, making it the right choice. We look forward to being part of our clients' success stories.

Capgemini and SAP

Capgemini has been a leading SAP Global Integration Partner since 1993, helping our clients navigate the most complex SAP transformations in the world. Capgemini is one of the largest SAP systems integrators, with approximately 20,000 practitioners and more than 1,300 clients worldwide.

About Capgemini

Capgemini is a global leader in consulting, digital transformation, technology, and engineering services. The Group is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. A responsible and multicultural company of 265,000 people in nearly 50 countries, Capgemini's purpose is to unleash human energy through technology for an inclusive and sustainable future. With Altran, the Group reported 2019 combined global revenues of €17 billion.

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