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Capgemini and La French Tech Casablanca sign a partnership agreement in Morocco

The collaboration aims to support the Kingdom's digital transformation, strengthen technology skills, and foster synergies across the Moroccan, French, and international innovation ecosystems.

Casablanca, July 23, 2026 – [Capgemini](#) and [La French Tech Casablanca](#) announced the signing of a partnership designed to accelerate innovation, develop digital capabilities, and enhance Morocco's attractiveness as a leading technology hub. Signed on June 22 at Capgemini's offices in Morocco, the agreement aligns with the ambitions of the '*Morocco Digital 2030*' strategy and aims to promote knowledge sharing, skills development, and the support of innovative initiatives.

As part of this partnership, Capgemini's teams in Morocco will actively contribute to the thematic commissions and communities led by La French Tech Casablanca, bringing together startups, technology experts, investors, institutions, and large enterprises to address the technological transformations shaping the future of key industries.

"This partnership with La French Tech reflects our commitment to contributing to talent development, fostering innovation, and strengthening collaboration across Morocco's technology ecosystem to support its long-term growth and international attractiveness," said Badra Hamdaoua, Managing Director of Capgemini in Morocco.

Building on this collaboration, Capgemini welcomed, on June 29, a delegation of women entrepreneurs and startup founders as part of the '*Elles Tech Tour*', an initiative organized by La French Tech Casablanca. The program encourages meaningful exchanges between entrepreneurs, startups, corporations, and institutions while promoting female entrepreneurship within the technology sector.

During the event, Capgemini hosted several discussions on innovation, artificial intelligence, leadership, and digital transformation, highlighting the essential role of women in shaping Morocco's future technology landscape.

"Our partnership with Capgemini in Morocco demonstrates our shared ambition to strengthen the connections between the Moroccan, French, and international innovation ecosystems. Through initiatives such as the Elles Tech Tour, we aim to showcase talent, encourage women entrepreneurship in technology, and contribute to positioning Morocco as a hub for innovation, experimentation, and sustainable growth," said William Simoncelli, President of La French Tech Casablanca.

Looking ahead, the partnership will serve as a platform for future initiatives focused on strategic topics including artificial intelligence, cybersecurity, responsible innovation, mentoring, digital skills development, and raising awareness among younger generations about careers in technology.

About La French Tech Casablanca

La French Tech Casablanca is the official community of La French Tech Mission in Morocco. It works to strengthen connections between the Moroccan, French, and international innovation and entrepreneurship ecosystems. Through its events, programs, and thematic commissions, it fosters collaboration among startups, entrepreneurs, investors, corporations, institutions, and industry experts while supporting the international growth and visibility of Moroccan startups. Committed to innovation, diversity, women entrepreneurship, and digital skills development, La French Tech Casablanca actively contributes to the

development of Morocco's technology ecosystem and to positioning the country as a leading destination for innovation, experimentation, and growth.

About Capgemini

Capgemini is a global business and technology transformation partner, helping organizations accelerate their dual transition to a digital and sustainable world while creating tangible value through AI, technology, and human expertise. For nearly 60 years, Capgemini has been a responsible and multicultural group with more than 420,000 team members in over 50 countries. The Group delivers end-to-end services and solutions, leveraging deep industry expertise, a strong partner ecosystem, and leading capabilities in strategy, technology, engineering, operations, and design. In 2025, Capgemini reported €22.5 billion in global revenues. Make it real* | www.capgemini.com

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