

## **Capgemini Research Institute ranked No. 1 for the fifth consecutive time for the quality of its thought leadership**

***Capgemini was recognized for its commitment to quality across all measures***

**Paris, April 7, 2021 – [Capgemini](#) announced today that the [Capgemini Research Institute](#) has been ranked No. 1 for the fifth consecutive time for producing top quality thought leadership, by independent professional services research firm Source Global Research<sup>1</sup>. Capgemini's thought leadership received high scores across all criteria, including differentiation, resilience, appeal, and prompting action. Capgemini was the only firm, among the other consultancies, to have four publications in the top 10 highest-rated list for 2020.**

In Source Global Research's latest report, "Quality Ratings of Thought Leadership For 2020", Capgemini once again came out on top among 24 leading consultancies and technology firms. The report recognized the Capgemini Research Institute's commitment to quality across all measures. Source Global Research analysts praised for example how the [Climate AI: How artificial intelligence can power your climate action strategy](#) report, "provides thought-provoking insights, has an attractive easy-to-read format, is supported by extensive research and offers a clear view of solutions that Capgemini can offer." Capgemini was commended for drawing together impressive data sets and consistently leveraging a wide array of secondary sources. It also stated that, "Capgemini fares well when it comes to its prompting action score," citing [The Data-Powered Enterprise](#) report, which includes case studies, an action-focused approach and a comprehensive solutions description, as an example.

The industry evaluation is based on data from [White Space](#), a database built by Source Global Research, which analyzes and ranks consulting and technology firms' thought leadership based on its [one-of-a-kind assessment methodology](#).

Zoë Stumpf, Head of Thought Leadership, Source Global Research said, "We'd like to congratulate Capgemini on topping our thought leadership rankings for the fifth review in succession. Despite the challenges of 2020, Capgemini has an outstanding commitment to quality across all measures, meeting the client need for practical thinking and guidance in a time of enormous uncertainty. We look forward to seeing them build upon this achievement in the future."

Jerome Buvat, Global Head of the Capgemini Research Institute said, "We're thrilled to have received this recognition for the fifth consecutive review. The Capgemini Research Institute aims to deliver best-in-class thought leadership, underpinned by quality analysis and robust research for our clients. We are thankful to our worldwide network of experts, academics, and technology partners for their contribution and commitment in helping us retain this number 1 position."

Created in 2012, the Capgemini Research Institute is a dedicated in-house think tank focused on exploring the impact of emerging technologies on businesses. The Institute works with a global ecosystem of internal

---

<sup>1</sup> [Source](#) is the leading provider of research about the professional services market, helping firms to understand, transform, and grow their businesses.



and external experts to produce high-quality publications with sharp actionable insights and analysis on digital technologies.

[Click here](#) to subscribe to upcoming research from the Capgemini Research Institute.

### **About Capgemini**

Capgemini is a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of 270,000 team members in nearly 50 countries. With its strong 50 year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fueled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering and platforms. The Group reported in 2020 global revenues of €16 billion.

Get the Future You Want | [www.capgemini.com](http://www.capgemini.com)

### **About the Capgemini Research Institute**

The Capgemini Research Institute is Capgemini's in-house think-tank on all things digital. The Institute publishes research on the impact of digital technologies on large traditional businesses. The team draws on the worldwide network of Capgemini experts and works closely with academic and technology partners. The Institute has dedicated research centers in India, the United Kingdom, Singapore and the United States. It was recently ranked #1 in the world for the quality of its research by independent analysts.

Visit us at <https://www.capgemini.com/researchinstitute/>