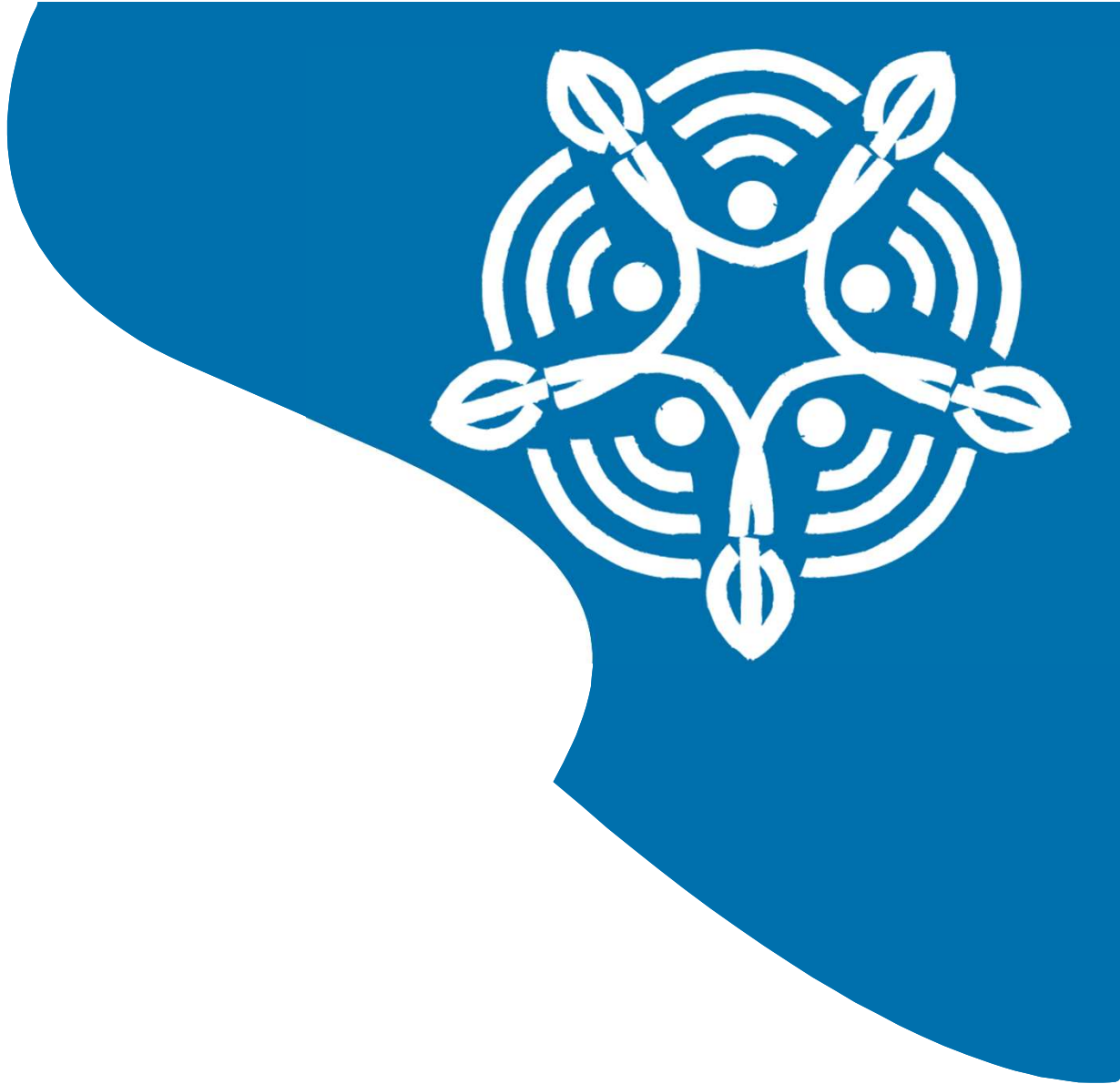




# CSR Plan 2022-23

Decoding PURPOSE



## 2022-23: Financial Summary



	<b>INR</b>	<b>Euros</b>
<b>Budget for 2022-23 (INR)*</b>	48,96,50,196	57,47,068
<b>Less: Overhead (5%)</b>	2,44,82,510	2,87,353
<b>Total for CSR programs</b>	46,51,67,686	54,59,715
<b>Less: Statutory Allocation for Impact assessment</b>	50,00,000	58,685
<b>Overall Available spend for 2022-23 (Minus Assessment Cost)</b>	46,01,67,686	54,01,029

# Digital Inclusion

2022-23: Financial Summary



## CSR-2022-23- Approved Plan

Thematic	Planned spend in 2022-23 (INR/Euros)
Capgemini Ongoing Projects	
Digital Academy	₹ 12,79,96,112 / 15,02,301 €
Digital Literacy	₹ 6,67,01,630 / 7,82,883 €
Tech4Positive Futures	₹ 12,95,40,269 / 15,20,426 €
Others	₹ 41,52,360 / 48,737 €
Surplus available for new Project	₹ 13,17,77,315 / 15,46,682 €
Overall Available spend for 2022-23 (Minus Assessment Cost)	₹ 46,01,67,686 / 54,01,029 €

# Digital Academy – Ongoing Projects



S. No.	Project and Location	Project Objectives	Implementing partners	Planned spend INR/Euros
1	<p><b>Leap Digital Academy:</b></p> <p>Digital academies targeting youth between 18-35, both male and female from socio-economically disadvantaged backgrounds to support them through industry aligned skills training and placement support</p> <p><b>Location: Bangalore, Chennai, Noida, Kolkata, Mumbai, Pune Hyderabad, Salem &amp; Trichy</b></p>	<p>To create pathways to employability in IT sector by skilling and upskilling youth between 18-35 years with right skills required by the industry</p>	<ol style="list-style-type: none"> <li>1. AADHAAR</li> <li>2. Anirban Rural Welfare Society</li> <li>3. Anudip Foundation</li> <li>4. Udyogini/ Edubridge (Trichy &amp; Salem)</li> <li>5. Friends Union for Energizing Lives</li> <li>6. Symbiosis Open Education Society</li> </ol>	<p>₹ 6,47,89,101 / 760435 €</p>
2	<p><b>Leap Inclusion Digital Academy:</b></p> <p>Digital academies targeting youth with disabilities between 18-35, both male and female from socio-economically disadvantaged backgrounds to support them through industry aligned skills training and placement support</p> <p><b>Location: Mumbai, Pune, Hyderabad, Ghaziabad</b></p>	<p>To create pathways to employability in IT sector by skilling and upskilling youth with disabilities between 18-35 years with right skills required by the industry</p>	<p>Youth4Jobs Foundation</p>	<p>₹ 1,00,58,310 / 1,18,055 €</p>
3	<p><b>School Of Coding:</b></p> <p>Digital academies targeting women between 18-35, from socio-economically disadvantaged backgrounds to support them through industry aligned coding skills training and placement support</p> <p><b>Location: Pune, Chennai, Mumbai</b></p>	<ul style="list-style-type: none"> <li>• Impact the lives of unemployed women in the age group of 18-30, belonging to low income groups, looking for employment/livelihood opportunities</li> <li>• Provide employment to over 75% of the trained women, Joint Certification to be provided to the trained students</li> </ul>	<p>NASSCOM Foundation / Edubridge &amp; JP Morgan</p>	<p>₹ 76,84,846 / 90198 €</p>

# Digital Academy – Ongoing Projects



S. No.	Project and Location	Project Objectives	Implementing partners	Planned spend INR/Euros
4	<p><b>Campus to Corporate Digital Academies:</b></p> <p>Digital academies targeting youth in the final year of college who are preparing for their first job</p> <p><b>Location: PAN India</b></p>	<p>To reach out to disadvantaged youth and substantially increase family income by leveraging advanced technical skills/ soft skills to secure their first formal sector job. (TechnoServe).</p>	TNS India Foundation	₹ 2,00,12,756 / 2,34,892 €
5	<p><b>UN Global Compact Network (Project YUWAAH):</b></p> <p>A project targeting youth between 18-35, both male and female from socio-economically disadvantaged backgrounds</p> <p><b>Location: PAN India</b></p>	<p>To establish a multi stakeholder platform to enable India's youth and connect them to aspirational socio economic opportunities and engage them as active changemakers</p>	Digital Academies, UN Global Compact network and UNICEF	₹ 2,10,00,000 / 2,46,479 €
6	<p><b>DIYA – Digital Inclusion for Young Aspirants</b></p> <p>Enhance technical skills and knowledge of 300 youth in digital services sector</p> <p><b>Location: Chennai &amp; Mumbai</b></p>	<ul style="list-style-type: none"> <li>Enhance technical skills and knowledge of 300 youth in digital services sector in a period of 1 year in two centers and 1060 youth in 3 years.</li> <li>Enable digital livelihoods for at least 70% of the students (210 students-1 Year) and 742 students in 3 years and impacting their economic and social well-being in the period of one year.</li> <li>Bridge demand and supply gap in these skills in the 2 proposed locations</li> </ul>	Anudip Foundation BNP Paribas	₹ 44,51,100 / 52,243 €
	<b>Total</b>			<b>₹ 12,79,96,112 / 15,02,301 €</b>

# Digital Literacy – Ongoing Projects



S. No.	Project and Location	Project Objectives	Implementing partners	Planned spend INR/Euros
1	<p><b>Tinker Coding Project</b></p> <ul style="list-style-type: none"> <li>Digital transformation of schools through integrated approach with STEM education, Tinkering and Coding Skills among Govt. schools.</li> <li>Integrate and establish TinkerCoding Model by providing opportunity to the beneficiaries.</li> <li>To provide Mentor support to Teachers and Students</li> <li>Provide opportunities , Develop competitiveness among students for innovations through future skills</li> </ul> <p><b>Location: Kolkata, Chennai, Bangalore, Noida and Hyderabad</b></p>	<ul style="list-style-type: none"> <li>Digital transformation of schools Through integrated approach with STEM education, Tinkering and Coding Skills among Govt. schools.</li> <li>Selection of ATL / InnoSTE(A)M/ computer labs to integrate and establish TinkerCoding Model and providing opportunity to the beneficiaries.</li> <li>Provide Mentor support to Teachers and Students</li> </ul>	<ol style="list-style-type: none"> <li>SRF Foundation</li> <li>Change Initiatives</li> </ol>	<p>₹ 2,54,65,179 / 2,98,887 €</p>
2	<p><b>Digital Literacy Program</b></p> <p>Provide basic training on digital literacy and enhancing skills of the communities to ease day-to-day interactions using technology</p> <p><b>Location: PAN India</b></p>	<ul style="list-style-type: none"> <li>Explain the basics (terminology, navigation and functionality) of digital devices</li> <li>Use digital devices for accessing, creating, managing and sharing information</li> <li>Use the Internet to browse in an effective and responsible manner.</li> <li>Use technology to communicate effectively</li> <li>Appreciate the role of digital technology in everyday life, in social life and at work</li> </ul>	<ol style="list-style-type: none"> <li>Aadhaar</li> <li>Change Initiatives</li> <li>SRF Foundation</li> <li>Hope Foundation</li> </ol>	<p>₹ 1,41,49,818 / 1,66,078 €</p>
3	<p><b>Enlight</b></p> <p>Girl child sponsorship program for girls coming from multiple marginalized backgrounds</p> <p><b>Locations: Delhi, Mumbai, Hyderabad, Bangalore, Chennai, Trichy, Salem, Pune and Kolkata</b></p>	<ul style="list-style-type: none"> <li>Access to quality primary education to children in difficult circumstances (especially girl children)</li> <li>Strengthen community based education governance (Effective functioning of schools)</li> <li>Cognitive development of children via access to wider learning spaces through technology (ICT)</li> <li>Instil better health and hygiene practices, protection and restoration of environment amongst children</li> </ul>	<p>Aide et Action</p>	<p>₹ 1,27,75,256 / 1,49,944 €</p>

# Digital Literacy – Ongoing Projects



S. No.	Project and Location	Project Objectives	Implementing partners	Planned spend INR/Euros
4	<p><b>My Code</b></p> <p>Transforming adolescent girls and boys in changemaker and innovators by inculcating gender sensitivity, 21st century skills and the STEM mindset</p> <p><b>Locations: Gujrat</b></p>	<p>This program aims to boost education at the secondary education level, encouraging boys and girls to complete 10th grade and pursue higher education</p> <p>The program will also introduce technology skills to girls and boys in secondary schools who are first generation users of mobiles and computers</p> <p>Given that secondary school is a critical period for students to become aware of career pathways students will be introduced to the process of career exploration with a focus on STEM pathways</p>	Quest Alliance	₹ 74,21,524 / 87,107 €
5	<p><b>Pi Lab Program</b></p> <p>The Pi Lab is designed to be comprehensive ecosystem for learning and experimenting with technology. Using the medium of computing in a fun and hands-on format, the program aims to build a problem-solving mindset in students which would serve as an essential skill in all walks of their life</p> <p><b>Location: Mumbai</b></p>	<ul style="list-style-type: none"> <li>• Pi Lab Program provides access to affordable technology and builds essential problem solving and digital skills in students through a hands-on approach.</li> <li>• Equipping existing in-service teachers with technical and pedagogical skills for effective independent delivery and sustainability</li> </ul>	Pi Jam Foundation	₹ 2,85,600 / 3,352 €
6	<p><b>Coding for Girls</b></p> <p>The project focuses on Empower Girls by providing opportunities to learn technical coding skills at schools</p> <p><b>Location: Gurgaon, Noida and Hyderabad</b></p>	<ul style="list-style-type: none"> <li>▪ To encourage and empower girls to learn coding and programming skills at schools</li> <li>▪ Capacity Building of Stakeholders to promote 21st century skills</li> </ul>	SRF Foundation	₹ 7,26,660 / 8,529 €

# Digital Literacy – Ongoing Projects



S. No.	Project and Location	Project Objectives	Implementing partners	Planned spend INR/Euros
7	<p><b>Rocket Learning</b></p> <p>Reaching Anganwadi children with educational Activities</p> <p>Skilling and increasing awareness of Anganwadi workers towards education of Children</p> <p><b>Location: Chandauli</b></p>	<ul style="list-style-type: none"> <li>Home Effects leading to statistically significant Improvement in learning outcomes of 50,000+ children</li> <li>Skilling Anganwadi workers towards fulfilling early childhood education needs</li> <li>Allow administrators to make more informed decisions, take any corrective actions</li> <li>Motivation to parents to continue engaging in the learning of children</li> </ul>	AADHAAR	₹ 1,38,196 / 1,662 €
8	<p><b>Technology Enabled Learning for Teachers and Adolescents for 21<sup>st</sup> Century (TELTA 21)</b></p> <p>The project aspires adolescents (classes 6 to 10) from government schools to be 21st century learners (global communicators, innovative producers, technology adapters). Adaptive and expert teachers, digital platforms for innovative activities and collaboration, infrastructure support by the states will support adolescent 21st century learners in achieving their aspired goals.</p> <p><b>Locations: Mumbai</b></p>	<ul style="list-style-type: none"> <li>To provide equitable opportunities to students irrespective of gender and socio-economic status of the students.</li> <li>Scale access of students in government schools to authentic, deep, connected learning experiences using ICT by enabling their teachers to integrate ICT in their pedagogical practices.</li> <li>Teachers are able to independently conduct technology integrated activities like WebQuests, CT camps with students in blended, online and f2f modes.</li> </ul>	Tata Institute of Social Sciences	₹ 41,39,397 / 48,590 €
9	<p><b>Firki</b></p> <p>Conducting Learning Paths by developing cutting edge platform. Celebrating teaching and making it aspirational by increasing ownership towards self development</p> <p><b>Locations: PAN India</b></p>	<ul style="list-style-type: none"> <li>Conducting Learning Paths by developing cutting edge platform</li> <li>To create a user dashboard and incentive system to make learning visible</li> <li>Grow the Firki Platform through implementation Partnerships with Nonprofits, B.Ed/M.Ed Universities/Colleges, and School Leader Networks</li> <li>Featuring stories of teachers on Firki and Social Media Channels</li> </ul>	Teach to Lead	₹ 16,00,000 / 18,779 €
	<b>Total</b>			<b>₹ 6,67,01,630 / 7,82,883 €</b>



# Tech4Positive Futures – Ongoing Projects



S. No.	Project and Location	Project Objectives	Implementing partners	Planned spend INR/Euros
1	<p><b>Indian Institute of Management (IIMB) – NSRCEL</b> (The incubation Hub of IIMB):</p> <p>A project Supporting NSRCEL incubated social ventures.</p> <p><b>Location: PAN India</b></p>	To support entrepreneurs with social ventures to impact communities by offering financial assistance to implement the Project.	IIMB (NSRCEL – the incubation hub of IIMB)	₹ 1,26,00,000/ 1,47,887 €
2.	<p><b>Agricultural Development Trust</b></p> <p>Creating platform for Incubation of Agri &amp; Allied Agri Tech solutions and scaling up of Project FARM and Project MAATR</p> <p><b>Location: PAN India</b></p>	<ul style="list-style-type: none"> <li>To provide financial seed grant assistance to Early stage start-ups in for prototype development and product trials</li> <li>Incubate the sector specific start-ups in Agri and Allied fields like Dairy, Biotechnology, Food Tech and others.</li> <li>Scaleup of Project FARM to provide maximize income and resilience by creating transparency between ecosystem partners and transforming data into knowledge, by using tech solutions</li> <li>Scaleup of Project MAATR to provide solutions to ASHA workers which will enable them to identify and mitigate risky pregnancies</li> </ul>	Agricultural Development Trust	₹ 1,99,65,000 / 2,34,331 €
3	<p><b>Positive Parenting</b></p> <p><b>Location: PAN India</b></p>	<ul style="list-style-type: none"> <li>Create a digital platform portable across Windows, Androids and IOS with online counselling facilities working towards resolving stress related and career related problems and extending benefits to parents, children and youths</li> <li>Continuing with Positive Parenting and Child Helpline to help children and parents address parenting related issues and any psychological problems pertaining to children</li> <li>Conduct parenting advocacy workshops in schools to impart knowledge about correct parenting methods to the parents and increase the flow of calls in the helpline</li> <li>Consultation Sessions at the Positive Parenting and Child Helpline Centre</li> </ul>	Parisar Asha	₹ 13,82,040/ 16,221 €

# Tech4Positive Futures – Ongoing Projects



S. No.	Project and Location	Project Objectives	Implementing partners	Planned spend INR/Euros
4	<p><b>Telangana AI Mission (T-AIM)</b> – The Grand Challenge on Ideas and Innovation</p> <p>200 AI innovators &amp; start-ups - Innovators across the country, including AI startups and university students, collaborate and contest in Grand Challenges to work on community-based solutions.</p> <p><b>Location: PAN India</b></p>	<ul style="list-style-type: none"> <li>• Attract and enable more than 200 AI innovators &amp; start-ups through Grand Challenge to innovate in the four themes i.e. Quality Education, Environmental Sustainability, Sustainable Cities &amp; Communities, Good Health and Wellbeing</li> <li>• Identify innovative and impact-oriented solutions across the four (4) themes</li> </ul>	NASSCOM Foundation	₹ 22,42,000 / 26,315 €
5	<p><b>CapSarathi Application Development</b></p> <p><b>Location: PAN India</b></p>	To touch the life of people with disabilities and empower them digitally, economically, and socially through access to relevant information and services with a special focus on people with disabilities in rural areas.	Sarthak Educational Trust	₹ 3,54,372 / 4,159 €
6	<p><b>Atal Tinkering Labs</b></p> <p><b>Location: PAN India</b></p>	To provide opportunities for high school / Sr. Sec. school students to emerge from Tinkerers to Innovators using 21st century technological skills ,promote 21st century technological skills to teachers in collaboration with NITI Aayog ,Provide enabling environment space offering unique innovative solutions by nurturing entrepreneurs from the community to address various societal challenges	SRF Foundation in partnership with Government -NITI Aayog	₹ 1,53,94,896 / 1,80,691 €
7	<p><b>One Planet Academy</b></p> <p>Online portal as a single stop destination for environmental education and promotion of sustainable living. Targeted at students and teachers, it provides a wide gamut of engagement through means of stories, quizzes, games, comics and other initiatives</p> <p><b>Location: PAN India</b></p>	<ul style="list-style-type: none"> <li>• Students - Build environmental awareness among the students by leveraging their affinity towards the digital space to sensitize them towards taking a proactive stance towards the environment.</li> <li>• Teachers - Build teacher capacity in teaching students about environmental issues</li> <li>• Schools - Influence School authorities and decision makers for adopting environment education in their schools through Annual Environment Education conferences across the country;</li> <li>• Partnerships - Addressing the gaps in curriculum &amp; teacher capacity for embedding EE in the school system and introduction of OPA in schools through partnerships with National Education Boards and curriculum agencies</li> </ul>	WWF India	₹ 8,27,461 / 9,712 €

# Tech4Positive Futures – Ongoing Projects



S. No.	Project and Location	Project Objectives	Implementing partners	Planned spend INR/Euros
8	<p><b>Building a Sustainable World</b></p> <ul style="list-style-type: none"> <li>• Conduct feasibility study covering natural and socio-economic situation of project area</li> <li>• Prepare report on the findings to enable key decision-making processes</li> <li>• Identify key geographical areas and households where clean cook stove can be utilised to reduce the emissions of climate change and pollution agents such as black carbon and ozone precursors</li> <li>• Develop and scale up alternative cooking options through clean cook stoves</li> </ul> <p><b>Location: Maharashtra</b></p>	<ul style="list-style-type: none"> <li>• Feasibility Study for Plantation in 5000 hectares of land</li> <li>• Plantation of 1.5 million trees</li> <li>• Distribution of 15500 Cooking Stoves to reduce consumption of fuel wood for cooking purposes</li> </ul>	Agricultural Development Trust	₹ 7,67,74,500 / 9,01,109 €
	<b>Total</b>			₹ 12,95,40,269 / 15,20,426 €

# Leading Digital Inclusion – Ongoing Project



S. No.	Project and Location	Project Objectives	Implementing partners	Planned spend INR/Euros
1	<p><b>Creating Impact Movement through Thought Leadership</b></p> <p>Traction in the Impact movement through involvement of government, private &amp; public enterprises, NGOs and the public</p> <p><b>Location : PAN India</b></p>	<ul style="list-style-type: none"> <li>• Publish Top 10 ideas by sectors;</li> <li>• Essays on sectoral future;</li> <li>• Guest Talks &amp; Lectures on Impact Future;</li> <li>• Role for Impact in enhancing India's position in Global Innovation Index &amp; Institute of Management Development's Competitiveness Rankings;</li> <li>• Role for ideas to help India achieve SDGs</li> </ul> <p>Quarterly Thought-Leadership Meetings for each Sectoral Communities Enhancement in extent of influence &amp; acceptance in the Impact Economy</p>	Aspire Trust	₹ 41,52,360 / 48,737 €



People matter, results count.

This presentation contains information that may be privileged or confidential and is the property of the Capgemini Group.

Copyright © 2019 Capgemini. All rights reserved.



## About Capgemini

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of over 200,000 team members in more than 40 countries. The Group reported 2018 global revenues of EUR 13.2 billion.

Learn more about us at

[www.capgemini.com](http://www.capgemini.com)