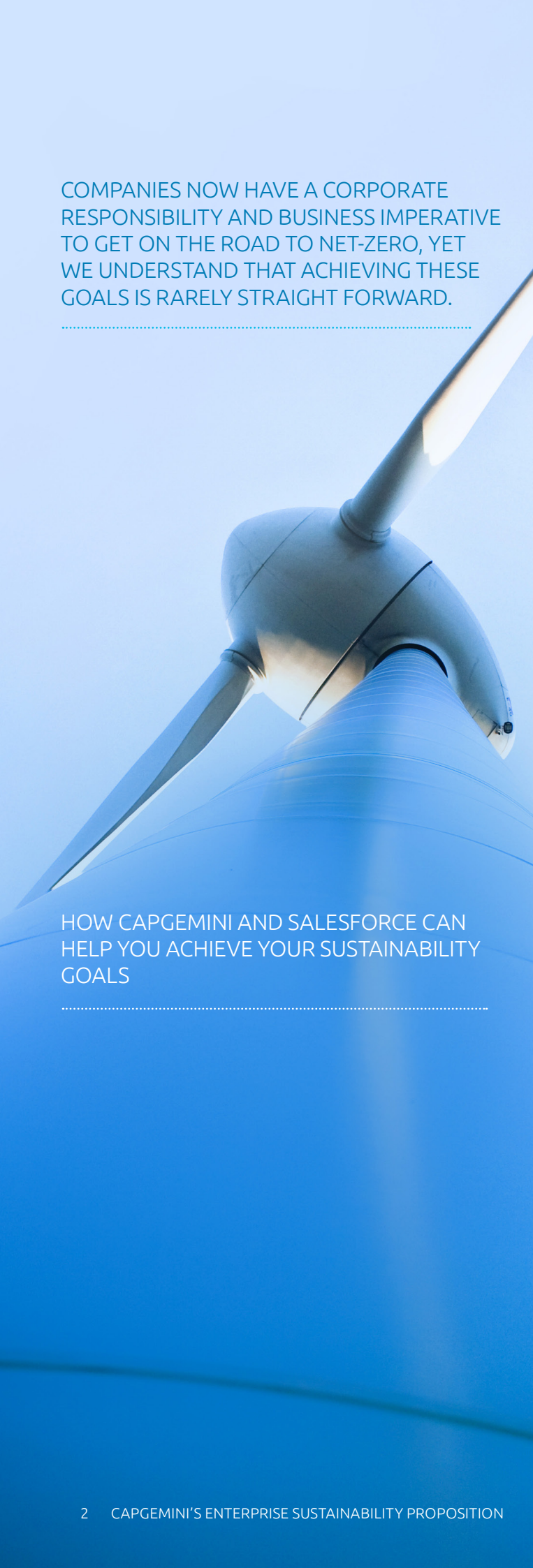# CAPGEMINI'S ENTERPRISE SUSTAINABILITY PROPOSITION

APRIL, 2021

COMPANIES NOW HAVE A CORPORATE
RESPONSIBILITY AND BUSINESS IMPERATIVE
TO GET ON THE ROAD TO NET-ZERO, YET
WE UNDERSTAND THAT ACHIEVING THESE
GOALS IS RARELY STRAIGHT FORWARD.

HOW CAPGEMINI AND SALESFORCE CAN
HELP YOU ACHIEVE YOUR SUSTAINABILITY
GOALS

Common challenges organizations face when reducing carbon emissions

According to **Capgemini's Research Institute,** just **6%** of organizations said that they are on track to meet Paris Agreement goals. **93%** of organizations do not yet have validated science based targets, and only **3%** of organizations are actively scaling some initiatives to reduce emissions from the use of their products.

Since the UK government made it a legal requirement to achieve carbon neutrality no later than 2050, companies have started to take steps to reduce their emissions. Many organizations manually input emissions data, a process that is not only time intensive, but also prone to human error, with analytics dashboards reporting times can be reduced by up to **70%.**
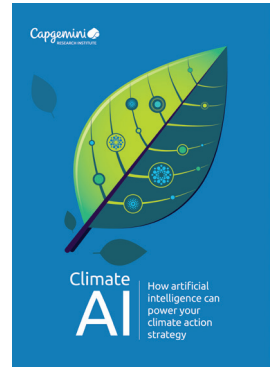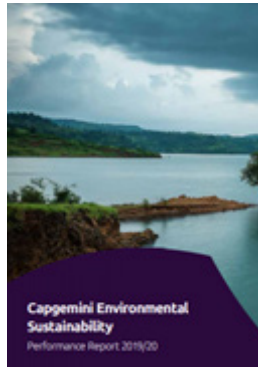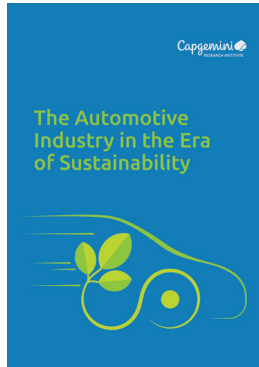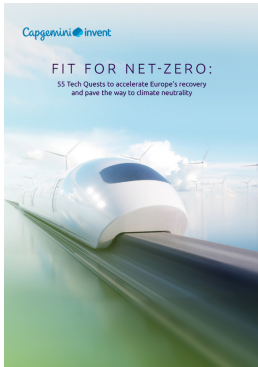
We can help your business gain a 360-degree view of your environmental impact

We understand that you need a solution that allows you:

- To accurately calculate your organizations carbon footprint, including scope one, two and three emissions
- To interpret emissions data and make strategic decisions quickly
- To produce auditable reports quickly, speeding up carbonaccounting from months to weeks
- The flexibility to accommodate changes to emissionfactors and regulation
- To easily integrate carbon accounting solutions with yourcurrent landscape
- To implement a scalable, robust, enterprise wideplatform solution that **calculates, presents** and **reports** on emissions

Capgemini is a leader on the road to Net Zero

Our commitment is to achieve carbon neutrality no later than 2025 and become a net zero business by 2030. This means accelerating our approach to carbon reduction across our key impact areas.
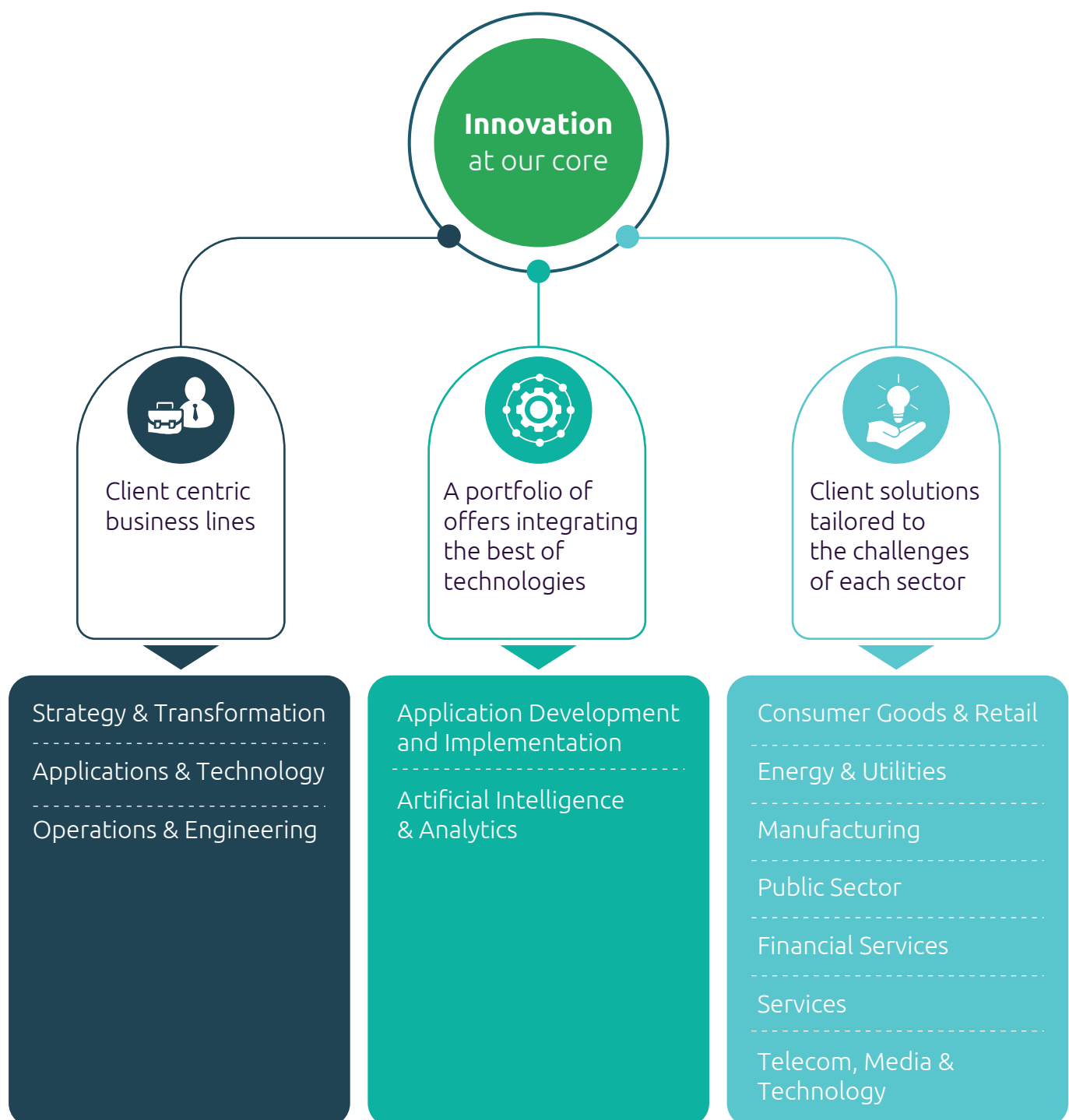

Capgemini engineering

We have been delivering sustainable solutions for our clients for a number of years and can support you with strategic decisions involving our engineering capability through Capgemini's acquisition of Altran.

HYPERLOOP: CREATING THE TRAIN OF THE FUTURE

We leverage the power of technology to help our clients drive down their carbon emissions

Capgemini's end-to-end approach combines each aspect of your business to truly understand where innovation is needed.

Innovation at our core

Client centric business lines

A portfolio of offers integrating the best of technologies

Client solutions tailored to the challenges of each sector

Strategy & Transformation	Application Development and Implementation	Consumer Goods & Retail
Applications & Technology	Artificial Intelligence & Analytics	Energy & Utilities
Operations & Engineering		Manufacturing
		Public Sector
		Financial Services
		Services
		Telecom, Media & Technology

About
Capgemini

Capgemini is a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of 270,000 team members in nearly 50 countries. With its strong 50 year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fuelled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering and platforms. The Group reported in 2020 global revenues of €16 billion.

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