

WeKare Changemaker, Sam Magesh Kumar. N

Sam is the WeKare location lead for Salem and he has more than 12 years of experience in the BPO domain. Almost as soon as he joined Capgemini in 2015, he became an active WeKare member and started working on projects like School Adoption Program, Daan Utsav, and Enlight. This was an opportunity for him to work in a variety of settings and drive multidimensional collaborative change. He got to be the voice for all those, who cannot advocate for themselves and all the experiences made him value life and count his blessings, more than before.

Sam was at the forefront of organizing two visits to Capgemini's adopted schools at Salem, along with 25 volunteers. They explained the Digital Education and the Go Green concepts to the school children, conducted various fun games for them and planted trees in the school campus. All the children participated enthusiastically and left the volunteers amazed with their energy and talent.

In the adopted schools, Capgemini has provided Computer labs, Digital boards, sanitation facilities, better infrastructure, stationery and sports equipment. Sam has participated in the digital education drives in the adopted schools and this is one of his most memorable moment from his CSR journey at Capgemini.

Sam says, "I'm very proud to be a part of the WeKare Salem team since it provides me grass root exposure, a sense of ownership and an opportunity to be a part of the decision-making process. It's a chance to connect with each other and with the community at large and address the needs of underprivileged people around us. WeKare has the power to transform an ordinary employee into a social force, so I urge all of you to join the movement to make a difference and give back to the society in whatever way possible."

S Harinarayanan, Center Head, Salem and Trichy, talks highly about Sam. He says, *"Sam is an active member of the CSR team at Salem and has committed himself to lead the CSR initiatives going forward. The successful WeKare carnival at Salem this year was mainly due to his stewardship. With his motivation, I am sure more team members would participate in our efforts at Salem."*