

# THE SMART DIGITAL STORE

The Smart Digital Store transforms the in-store retail experience.

The retail landscape is changing. Enhance the domain of your retail store with capabilities from the digital world. Open up new ways to add relevance for consumers, empower employees and deliver more retail business value by running store operations more efficiently.

Our capabilities include:

- Vision and strategy definition
- Roadmapping
- Standard architecture and components to leverage existing solutions
- Real-Time Analytics
- Applied Innovation Exchange Network (allowing for the discovery, deployment, and scalability of retailers' innovation agendas)
- Specific ready-made solutions such as
  - Digital Kiosks & Endless Aisles
  - Smart Digital Wall & Connected Tablet
  - Client-Assist Tablet & Service Tailoring
  - Context-Based Workforce Management
  - Smart, Connected Bag (features include facilitating cross-sell/up-sell opportunities and streamlined checkout)
- And Much More!



We look forward to working with you on your specific Smart Digital Store journey. Get in touch with us so we can help unlock the true value of your retail store.

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