

# Transparent Financial Reporting at Heidelberg Druckmaschinen

**Capgemini and its collaborative approach helps unravel methods, processes and IT in a complex transformation**

## The Situation

The finance and controlling unit at Heidelberg Druckmaschinen set itself the goal of structuring its global reporting function more efficiently and cost-effectively. By doing so they wanted to make a key contribution towards ensuring the company's competitiveness.

## The Solution

Capgemini was a trusted partner to help Heidelberg Druckmaschinen address the challenge. To reach the goal, it was necessary to greatly reduce the complexity of the procedural organization. This is why the focal point of all project activity was to unify and standardize the content, processes and IT applications.

## The Result

Financial and management reporting at Heidelberg Druckmaschinen now has a common foundation of methods and definitions. Coordinated processes as well as the newly-implemented global finance system lead to greatly increased quality of management information and lower operating costs.

## How Heidelberg Druckmaschinen and Capgemini Worked Together

As a worldwide leader in the marketplace and in technology, Heidelberg Druckmaschinen stands for innovation, service orientation and high quality—values which the company expects its consulting partner to also embody. Over and above this, Heidelberg Druckmaschinen trusted

**“Our collaboration with Capgemini was particularly valuable with regard to the effective development of an aligned and unified concept for financial reporting”**

**Helge Werner**  
Head of Group Controlling and Consolidation  
Heidelberg Druckmaschinen

Illustration: Heidelberg Druckmaschinen AG



Capgemini to master the two most important challenges of the project: effective collaboration and complex transformation.

The elements dictated a cooperative, yet stringent, management of the process to coordinate between various specialist sections, coupled to a complex transformation of methods, processes and IT environment that brought together employees from different countries, regions and headquarters.

The solution which was developed in collaboration with Heidelberg Druckmaschinen is based on three pillars: unification of methods and content, redesign and synchronization of reporting processes and integration of the IT environment.

The foundation for the unification of the methods and content is the Finance Information Model. It represents a unified concept for all group-wide planning and forecasting processes as well as the reporting function. It also takes into consideration the company's control systems and legal requirements of the International Finance Reporting Standards. It is applied at company, section and group level.

For process optimization, the most important goal was to reduce complexity so that any capacity which was freed up could be used to analyse data and prepare decisions. In addition, it was necessary to ensure continued consistent quality assurance of financial information. Thanks to a strongly rule-based and web-enabled registration process, Heidelberg Druckmaschinen was able to increase the quality of financial information even more with little effort.

The most effective step for reducing costs was the creation of an integrated IT platform for financial and controlling information. Based on SAP applications, the Financial Accounting and Controlling Tool (FACT) came into being as an internationally

unified solution. It replaces a series of partially bespoke specialized applications. Every authorized Heidelberg Druckmaschinen employee has access, via the intranet, to a registration area, the reporting function and analysis tools.

In addition to the provision of powerful analysis tools, the finance system, FACT, is the key instrument to manage corporate financial reporting processes. Process flow control functions and status monitoring helped to further improve process efficiency. Through active

quality assurance of reported data, the already high level of reliability of financial information could be further improved.

Unified financial reporting all across the globe has enabled Heidelberg Druckmaschinen to further increase the value of the financial function to the company. This is not only due to increased efficiency and lower costs but financial processes can now be better controlled and managed. It facilitates an opportunity for additional optimization at Heidelberg Druckmaschinen.



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In collaboration with



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