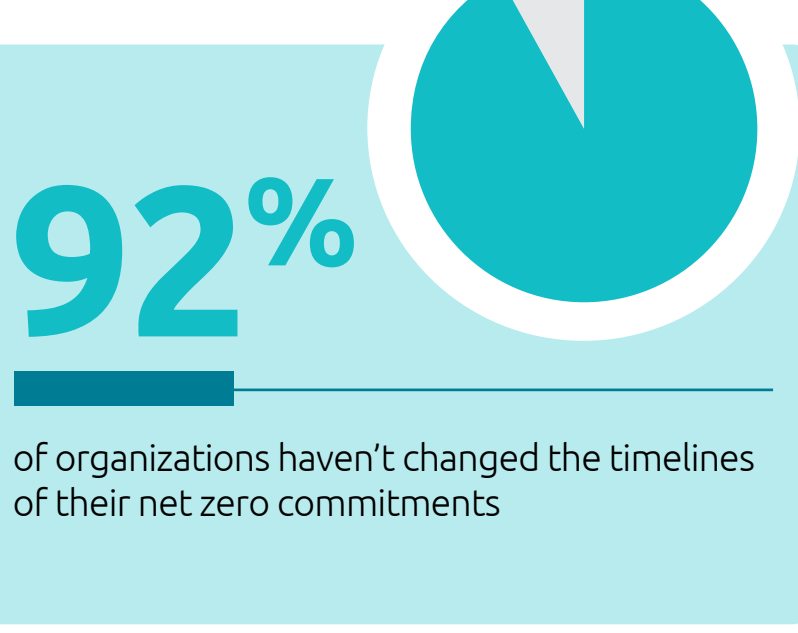
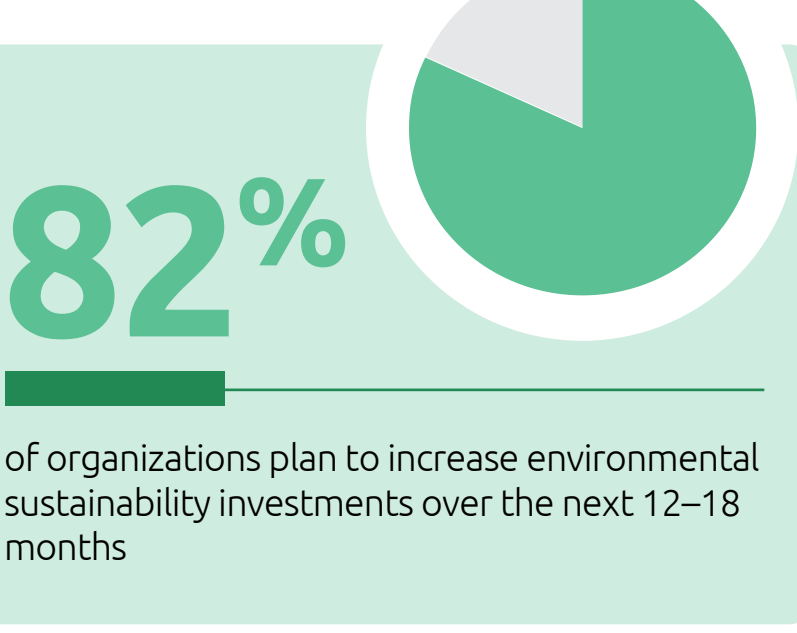


# A world in balance 2025

Unlocking resilience and long-term value through environmental action

## Despite global headwinds, organizations are reaffirming commitment to sustainability



However, 67% of executives say they are under increasing pressure to demonstrate credible, science-based progress toward net zero

## Sustainability is a core future-proofing strategy

**67%** executives say so

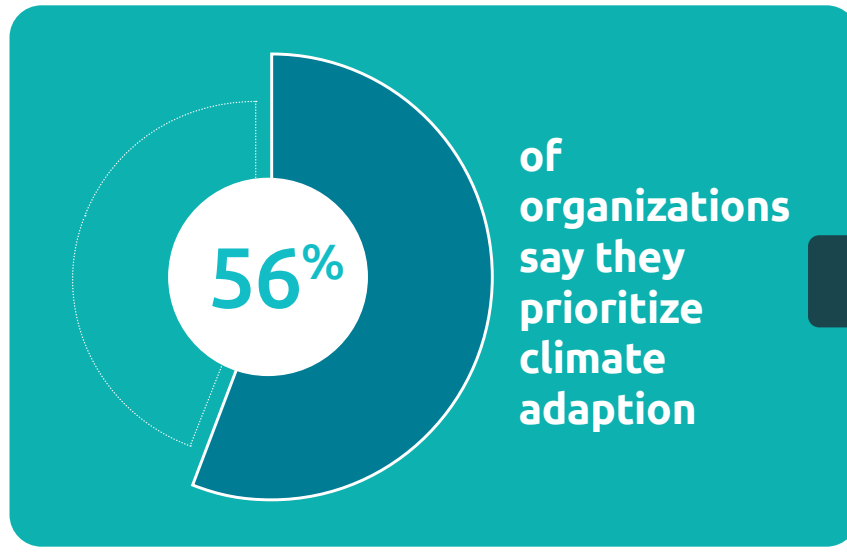
**Business value creation is a key driver for sustainability investments**

E.g., profitability, cost savings, and operational efficiency

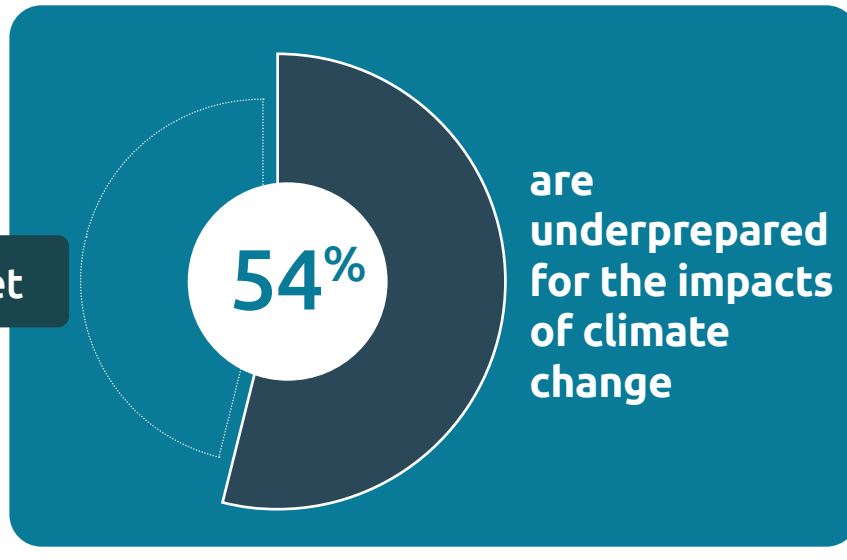
**75%** executives say so

**Sustainability is a core future-proofing strategy for organizations to drive competitiveness, innovation, and resilience**

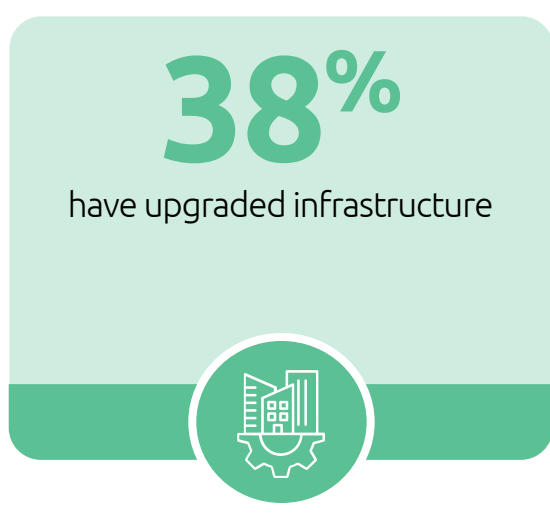
## Climate adaptation is a priority, but most organizations are underprepared



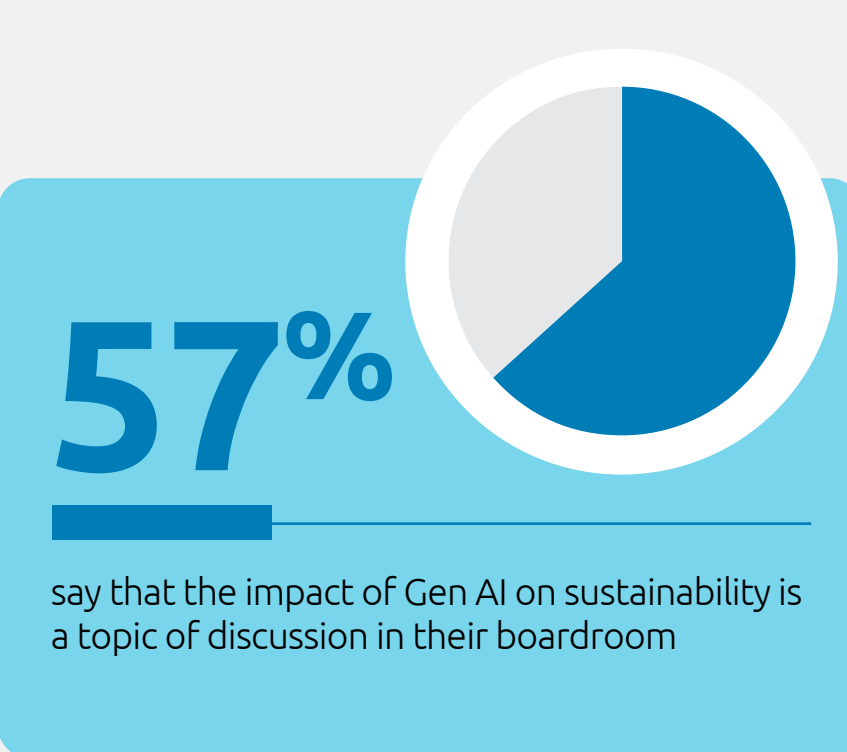
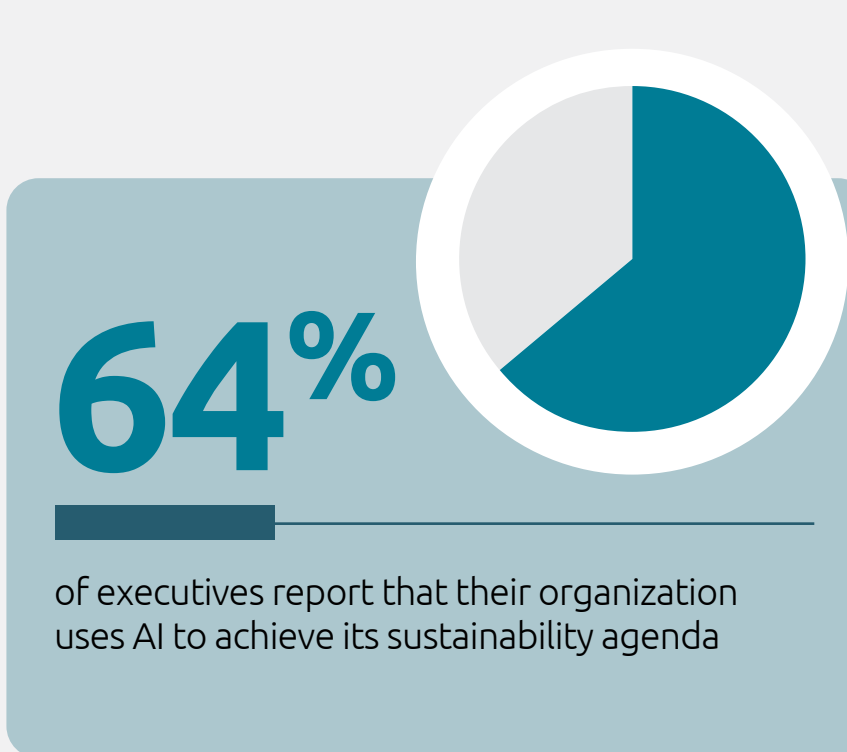
Yet



So far, only



## AI is powering sustainability efforts – but its environmental impact is a critical consideration



## Despite strong intent, structural, geopolitical, and organizational barriers are slowing progress



**12pp drop**

Sustainability index

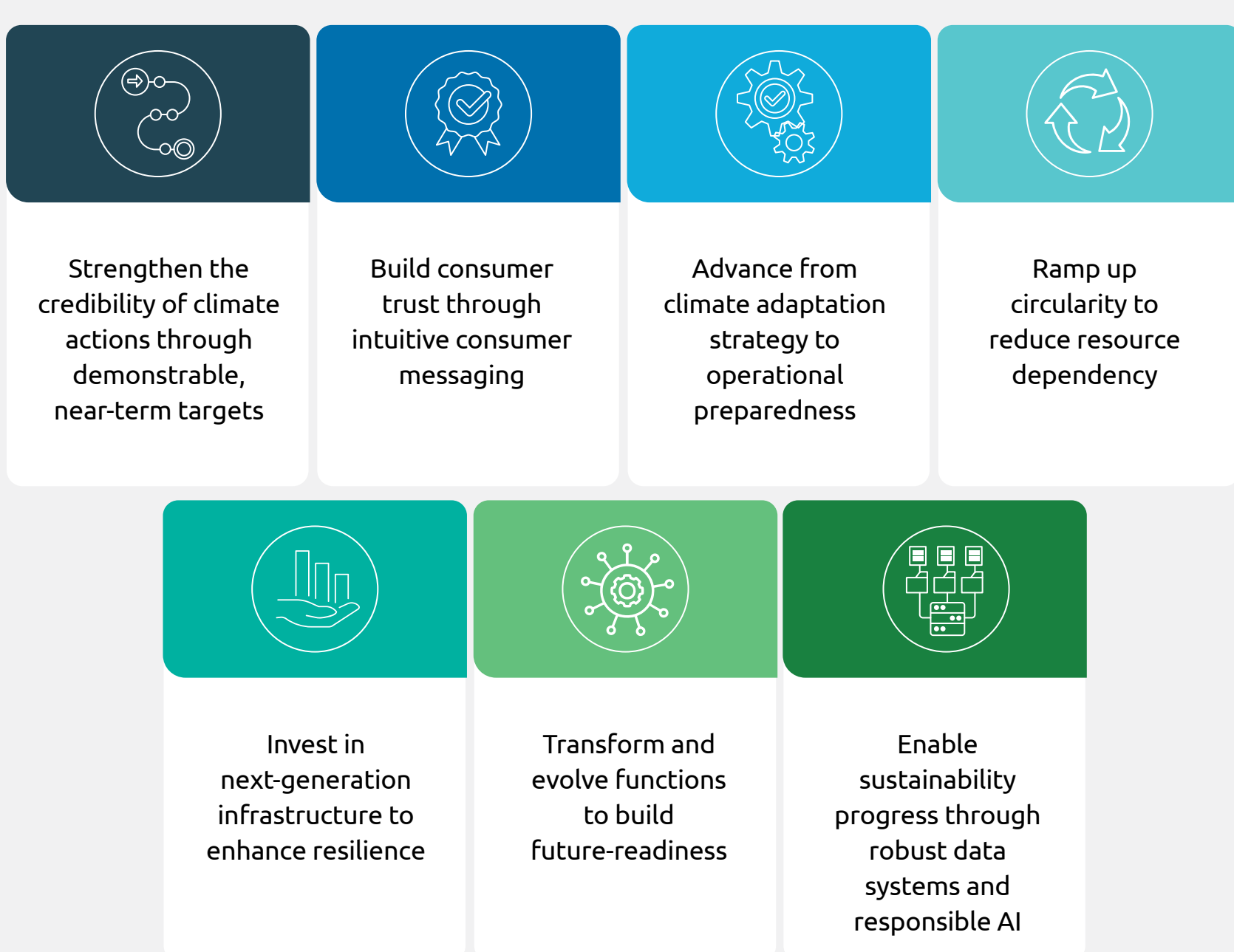
**After steady gains in 2022–24 (22-percentage-point increase), the trajectory has dipped in 2025 by 12 percentage points**



**65%** of executives report that geopolitical tensions are slowing progress

Other barriers: Inadequate data and measurement systems | Budget constraints | Operational silos

## Recommendations: Key actions to advance sustainability efforts



Source: Capgemini Research Institute analysis. Capgemini Research Institute, Sustainability transformation trends survey, June–July 2025, N = 2,146 executives, 716 organizations. Capgemini Research Institute, Sustainability consumer survey, June–July 2025, N = 6,566 consumers.

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