

Executive Summary



Name of the program

Project **diy**

(Digital Inclusion of Young Aspirants)



Implementing agency



Anudip Foundation
for Social Welfare



Locations:

Thane and Chennai



Program duration

June 2021 to February 2024



Financial assistance



₹ 3.56 crore



Beneficiary



Target

1405



Achievement

1462

Key interventions

1809

candidates enrolled
in two centres



1064

in Chennai



745

in Thane

Programs and Courses

Capgemini Program

- Advanced Program in Dot Net Programming
- Advanced Program in Hardware and Networking
- Advanced Program in Java Web Programming
- Advanced Program in Web Designing and Graphic Designing
- Certificate in Professional IT and English Communication

Deep Tech

- Advanced Program in Dot Net Programming
- Advanced Program in Java Web Programming
- Advanced Program on Java Full Stack Development using Angular

Key findings

Program Outcomes

1,809

Total students enrolled

1,462

Students trained

1,147

Students placed

78.47%

placement rate

343

Dropouts (18.96%)

4

Failed (0.27%)

Placement Success & Economic Impact:



• Salary distribution:

> Mean salary: ₹21,267.87

> Median salary: ₹20,000

• Household income upliftment:

> Pre-training average family income

₹10,475.24

> Post-training average family income

₹21,267.87

> 200% increase in household income for most families

Demographic Insights

- Mean age of trained students:

25.06 years

- Gender distribution



50.21%



49.79%

Economic Category of the Trained Students:

100%

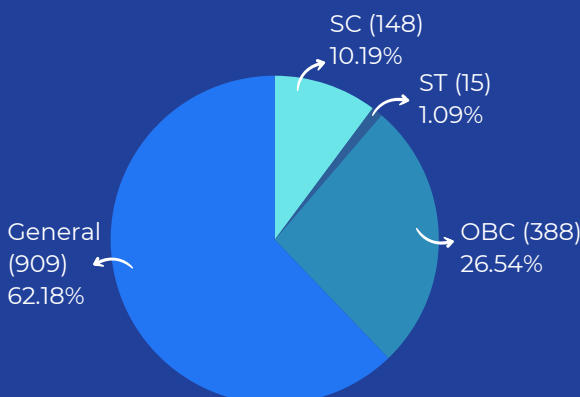
from the Economically Weaker Section

EWS:

Family income equal to or below

₹ 8 lakh per annum.

Social category distribution:



Access to Satisfactory Job Opportunities:

- > Yes

77.09% of placed candidates

Financial Stability Post-Training

- > **67.41% rated 4 or 5 on stability scale**

Women's Impact

- > **80.68%**

of placed women gained access to better opportunities

- > Women contributed

64.23%

of family income post-placement

- > High financial stability for placed women (mean rating: 3.70 out of 5)

Key Challenges & Areas for Improvement

- Dropout rate higher in Deep Tech program (33.49%) compared to Capgemini (6.72%)
- Nearly 31% of the trainees rated training quality as 'moderate'
- Language and technology barriers faced by 20% of participants
- Need for better career growth and professional networking support